



## PRESS RELEASE

For Immediate Release  
May 3, 2022

### **TC Transcontinental Packaging is Proud to be Recognized as an Accredited Business by the Pet Sustainability Coalition for Demonstrated Leadership in Corporate Social Responsibility.**

Chicago, Illinois, May 3, 2022 - [TC Transcontinental Packaging](#) is proud to be recognized as an [Accredited Business](#) by the [Pet Sustainability Coalition](#) for our demonstrated leadership in corporate social responsibility. Through this accreditation we continue to demonstrate our commitment to the pet industry, to find a circular solution for flexible plastic packaging, and to raise the bar for positive environmental and social impact within the pet industry.

Through rigorous, third-party verification, TC Transcontinental Packaging has demonstrated, measured, and verified the positive environmental and social impact of our business operations. This accreditation also recognizes our investment in the development and wellness of our employees, the adoption of good practices to limit the environmental impact of our operations, the innovative development of sustainable products, and our contributions to the communities in which we operate.

“As a member of the Pet Sustainability Coalition, the [PSC Packaging Pledge](#), and a signator of the [New Plastics Economy Global Commitment](#), we believe that in order to have a positive impact for pets, people, and the planet we need to collaborate with brand, associations, governments, and supply chain partnerships.” said Thomas Morin, President of TC Transcontinental Packaging.

TC Transcontinental Packaging has intensified its focus on developing [innovative sustainable packaging solutions](#) for the pet food industry. Our VieVERTE® sustainable product portfolio leverages the essential benefits of flexible packaging such as extending shelf life, reducing food waste, and providing product protection while reducing its environmental footprint. VieVERTE® products for the pet industry meet the functional packaging requirements, are pre-approved for How-to-Recycle certification, and can incorporate Post Consumer Recycle Content (PCR) into the package.

[Sustainability](#) is woven into the fabric of TC Transcontinental, for over 45 years TC Transcontinental has integrated best practices into sustainable development as part of its business activities and processes. We are committed to build on our deep comprehension of sustainable film development through our investments in R&D technology and testing, our

recycling efforts, and most importantly through our people. We are not only working towards our own goals of creating flexible packaging that is 100% recyclable, reusable, or compostable by 2025, but to guide and support pet food brands in achieving their sustainability goals for a healthier planet.

### **About TC Transcontinental Packaging**

TC Transcontinental Packaging, the Packaging Sector of TC Transcontinental (TSX: TCL.A TCL.B), is a leader in flexible packaging in North America, with operations in Guatemala, Mexico, Ecuador, United Kingdom, New Zealand and China. The sector has about 4,000 employees, the majority of which are based in the United States. Its platform is comprised of one premedia studio and 26 production plants specializing in extrusion, lamination, printing and converting. TC Transcontinental Packaging offers a variety of flexible plastic products, including rollstock, bags and pouches, shrink films and bags, and advanced coatings. The sector services a variety of markets, including dairy, coffee, meat and poultry, pet food, agriculture, beverage, confectionery, industrial, consumer products and supermarkets. For more information, visit TC Transcontinental's website at [www.tc.tc/packaging](http://www.tc.tc/packaging).

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### **For more information:**

#### **Media U.S.**

Abbie Ansborg  
Marketing Communications Manager  
TC Transcontinental Packaging  
[abbie.ansburg@tc.tc](mailto:abbie.ansburg@tc.tc)

#### **Financial Community**

Yan Lapointe  
Director, Investor Relations  
TC Transcontinental  
[yan.lapointe@tc.tc](mailto:yan.lapointe@tc.tc)