

Joon Shin Becomes the CEO of SAM

FOR IMMEDIATE RELEASE

November 15, 2021

Contact: Erika Marson, Marketing
Phone: +39 0142 213125 (ext. 212)
Email: mare@sam-eu.com

(Hwaseong, South Korea) SAM (Sung An Machinery Co., Ltd.) announced today that Joon Shin, currently Executive Director, will assume the role of CEO immediately.

“I am honored to become SAM’s next CEO and proud to be the 3rd generation Shin family member to lead the company,” said Joon. Joon joined SAM in 2007 and has held several key senior management roles. He was also educated in the United States and understands the importance of being a global operation.

Joon succeeds Dong Seong (DS) Shin, who will continue as the President and special advisor to the management team. Under DS’s leadership, SAM has doubled their sales volume and has become a world leader in manufacturing of converting machinery.

DH Shin, SAM’s Chairman and Joon’s father stated, “I have been waiting many years for this moment and am excited to see my son lead the organization that my father started. Having been exposed to the business his entire life; he is ready to take SAM to the next level.”

Founded in 1960, SAM is a worldwide leader in the manufacture of converting machinery for the solution coating, extrusion coating, and printing industries.