



**FOR IMMEDIATE RELEASE**  
**November 18, 2021**

**Presto's Fresh-Lock® Brand to Expand Plant in Waupaca, Wisconsin**  
*A transformative project to increase production and create jobs for the community.*

**APPLETON, Wis.** – Presto Products, an industry leader in innovation for reclosable packaging and the maker of [Fresh-Lock® closures](#), recently held a plant expansion groundbreaking ceremony in late September at their Waupaca, Wisconsin, plant location.

The Waupaca expansion includes increasing the size of the state-of-the-art manufacturing plant for room to grow in the future and to add rail access due to increased production volumes. The plant expansion is on track to be completed in July 2022.

“It is hard to believe that at this time in 2015, we submitted the paperwork to buy this building... and in November 2016, our very first Waupaca line went live,” said Brad Hansen, president of Presto’s Specialty Products businesses. “Today, we are proud to knock down these walls to make room by doubling the amount of space for the building.”

The 40,000 square foot plant expansion will improve production and operations to meet growing consumer, brand, and packaging demand, as well as create jobs for the community and surrounding areas. In addition, local contractors and consultants are partnering with Presto Products to help with this expansion.

“I thank all the employees at Presto for their relentless pursuit of excellence. We could not have achieved this growth without the resolve of the entire team,” concluded Hansen.

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**About Fresh-Lock® Flexible Packaging Closures**

The Fresh-Lock® brand is the market leader in press-to-close zipper and track & slider reclosable solutions for flexible packaging. With a solution for practically any packaging need, our closures help drive consumer loyalty and brand differentiation through functional benefits. The Fresh-Lock® brand team offers specialized packaging machinery and quality components for fast and efficient track and slider applications. Fresh-Lock® products are designed and produced by Presto Products, a business unit of Reynolds Consumer Products.