



The Montalvo Corporation

For more information contact:
Bar Mishor
1-800-226-8710
bar.mishor@montalvo.com

FOR IMMEDIATE RELEASE

(hi res images included)

Press Release

Montalvo names Mr. Mike Cunningham as new European Director of Sales and Service

October 28, 2021, Gorham, ME, USA – Montalvo, international specialist in web tension control, has hired Mr. Mike Cunningham as their new Europe Director of Sales and Service. Mr. Cunningham will oversee Montalvo's European sales and service efforts, implementing Montalvo's regional strategy, increasing and developing the sales service, and support for Montalvo across EMEA. Mr. Cunningham's primary responsibilities include: developing and coordinating partnerships, forming new alliances with key players while bringing new innovations into the market, and leading both Montalvo's direct sales, technical, and customer service teams, as well as their resellers and distributors.

Montalvo Chief Executive Officer Bryon Williams said, "This is very exciting for all of us here at Montalvo, as we are expanding our European foothold and market. Mike brings an exciting energy to the team and the market, with a unique perspective and customer focus to which our customers are already responding well. In addition, Mike is bringing new

ideas and innovations to our growing business while expanding our reach and responsiveness in the EMEA region. We look forward to what the future holds.”

Mr. Cunningham has a background in product design and engineering and complex bespoke industrial solutions with a bias towards computing and networking solutions in the manufacturing industry. Mr. Cunningham holds an engineering degree from the prestigious Brunel University School in London.

About Montalvo

Since 1947 the Montalvo Corporation has specialized in manufacturing, integrating, retrofitting, and servicing a wide range of tension control products for a variety of industries including, converting, paper, film, foil, nonwovens, plastic, corrugated, packaging, medical, composite, and more. Montalvo’s products include load cells, tension controllers, tension indicators, amplifiers, tension control brakes and clutches, sensors, and safety chucks. Montalvo has four worldwide offices in the USA, Denmark, Germany & China.

<http://www.montalvo.com>

###