



NEWS RELEASE FOR IMMEDIATE RELEASE

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FPA Joins the 2021 Digital Packaging Summit as an Official Association Partner

PHILADELPHIA, PA: October 6, 2021 – *Packaging Impressions* is pleased to announce the Flexible Packaging Association (FPA), as an Official Association Partner of the 2021 Digital Packaging Summit.

The seventh annual Digital Packaging Summit will be held Nov. 8-10, 2021 at the Ponte Vedra Inn & Club in Ponte Vedra Beach, FL., where the health and safety of attendees is the No. 1 priority. The Summit is a hosted, invitation-only conference designed for senior managers and executives in label, flexible packaging, folding carton, and corrugated printing and converting who want to understand how current and future digital printing technology and software will impact their business and investment decisions.

“FPA is pleased to again partner with *Packaging Impressions* and NAPCO Media on the Digital Packaging Summit and I’m excited to be attending and reconnecting with the industry,” stated Gigi Deere, Director, Membership & Meetings for FPA. “The Summit is an important conference for flexible packaging printers as digital printing is the fastest growing printing segment for the industry.”

The goal of the Digital Packaging Summit is to provide attendees with a focused conference program that covers the key topics needed to understand their options, challenges, economics, and critical decision-making criteria while providing valuable peer interaction and experiences.

“We expanded our coverage of Flexible Packaging in this year’s program. Having FPA involved as an official association partner strengthens the coverage of this critical application segment,” stated Brian Ludwick, Publisher, *Packaging Impressions*. “FPA is the voice of the manufacturers of flexible packaging and the suppliers. They are committed to providing education and resources to their members and we are excited to have them involved in the Digital Packaging Summit.”

While users are looking for information and guidance, suppliers are looking for ways to identify and develop relationships with potential buyers specifically interested in production digital printing solutions. The Digital Packaging Summit is designed to meet both of these needs.

Digital Packaging Summit 2021 is scheduled to take place Nov. 8-10 at the Ponte Vedra Inn & Club in Ponte Vedra Beach, Fla. For information on the event-specific safety protocols, sponsoring, and/or being one of our hosted attendees, please visit www.digitalpackagingsummit.com or email dpsinfo@napco.com.

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The Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$34 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. For more information on FPA visit www.flexpack.org.

About *Packaging Impressions*

Serving the packaging and converting industry for more than 65 years, *Packaging Impressions* comprises a popular print magazine, live and virtual events, a weekly e-newsletter, a resource-rich website, and more. *Packaging Impressions'* mission is to bring its audience in-depth coverage and analysis on the packaging industry, covering the latest news and trends in printing and converting. For more information on *Packaging Impressions*, visit www.packagingimpressions.com.