

FOR IMMEDIATE RELEASE

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Wikoff Color Adds State-of-the-Art Facility in Milwaukee

Wikoff Color announces the opening of its 34th manufacturing location in Milwaukee, WI focused on the flexible packaging market. The newly constructed facility will be the main hub for the company's solvent- and water-based gravure operations. In addition to manufacturing and warehouse space, Wikoff Color – Milwaukee will also boast a fully-equipped R&D department, a Training center and a Wikoff Graphics arm. The new location will feature leading-edge, energy-efficient milling technology and is expected to bring approximately 50 jobs to the greater Milwaukee area.

Joe Kubasiak, Director of Flexible Packaging for Wikoff Color, will head up the new branch. "This state-of-the-art facility will allow us to provide an even greater level of service and support to our customers in the packaging market," Joe commented. "Our investment in technology and increased manufacturing capacity will be integral to our growth in the flexible packaging space." Joe has been with the company since 1992 and has held several management positions, including Plant Manager of the largest bulk manufacturing site in Fort Mill, SC.

Geoff Peters, President & CEO of Wikoff Color, added, "Our employee-owners trust Joe and his team of experts to be the ultimate support network for the flexible packaging market. This investment will ensure that as our customers grow to meet consumer demand, we are positioned to grow with them and will continue to provide the exceptional level of service that they have come to depend on from Wikoff Color."

For more information about Wikoff Color products and services please visit www.wikoff.com.

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