

## **Virtual MeetingPack 2021 agenda will address packaging sustainability and the incorporation of recycled material**

Virtual MeetingPack 2021, a prelude to MeetingPack 2022, will present innovations and address the challenges of the food packaging sector on 27 May through a series of **inspiring presentations and round-table discussions**.

Sponsors such as the ENPLATER GROUP, UBE, RSM and TPL, as well as collaborating bodies AVEP, PlasticsEurope, FIPA, EFE (Spanish Association of Flexible Packaging Converters) and PACKNET, not to mention a dozen national and international specialist media outlets, have already confirmed their support of the event.

**Valencia, 29 March 2021.** With just over two months to go before inauguration, Virtual MeetingPack 2021 has prepared an interesting agenda and received strong support from sponsors, collaborating companies and the specialist media. This event is a prelude to the fifth edition of the international meeting, which was postponed until April 2022 due to the COVID-19 pandemic. It will give the food packaging sector the chance to meet using an innovative virtual format and will include a series of inspiring presentations, as well as round-table discussions and visits to the virtual stands of sponsors and speakers.

The latest technological innovations in sustainable barrier packaging will be presented in the two separate blocks of this virtual workshop: **Solutions in sustainable packaging and the incorporation of recycling in packaging**. In the first session, Ángela Osma, Technical and Sustainability Manager of the ANAIP Packaging Division, will discuss her strategic vision of the development of packaging, along with the new Spanish waste law and its effects on packaging. A round-table discussion will then be moderated by Carlos Enguix, Manager of Packaging Technologies at AINIA, with the participation of Pere Coll, R&D Manager at the ENPLATER GROUP, Patrick Zimmerman, Executive Board Member of FKUR, and Pedro Ruiz Rodríguez, Environmental Sustainability Engineer at NESTLÉ ESPAÑA. The panellists will discuss trends, challenges and opportunities in the development of sustainable packaging from the perspective of business, including topics such as ecodesign, recyclability, mono-material packaging, renewable sources, biodegradation and compostability.

In the second block, Óscar Hernández, Managing Director of ANARPLA, will provide his own strategic overview of the use of recycled material in the food packaging sector and will identify major current legislative and supply challenges. Lorena Rodríguez, Packaging Group Leader at AIMPLAS, will then moderate a round-table discussion on strategy, trends, challenges and opportunities in the use of recycled material in packaging development from a business point of view. Other topics on the agenda will include mechanical recycling, chemical recycling and the importance of a functional barrier in this type of packaging. The three experts on the panel will be Gonzalo Sánchez, Technical Manager at COEXPAN (GRUPO LANTERO – INNOTECH), Borja Lafuente, Head of Sustainability at DANONE IBERIA, and Thomas Bak Thellesen, Senior Director of Group Sustainability and External Affairs at FAERCH.

### **Supported by companies and the media**

This virtual edition of MeetingPack, to be held on 27 May, has received support from sponsors such as the ENPLATER GROUP, UBE, RSM and TPL, as well as collaborating bodies AVEP, PlasticsEurope, FIPA, EFE (Spanish Association of Flexible Packaging Converters) and PACKNET, not to mention media outlets such as CÁRNICA, EPPM, FUTURENVIRO, IAMBIENTE, INTERPLAST, PACKAGING EUROPE, PLAST21, PLASTICOS UNIVERSALES, RETEMA, TECNOALIMEN and TECNOPACK.

Jointly organized by **AINIA and AIMPLAS**, MeetingPack ([www.meetingpack.com](http://www.meetingpack.com)) is a biannual event which has been bringing more than 300 people from packaging and related industries together since 2013 to discuss the main developments in barrier packaging. The latest edition, MeetingPack2019, "Trends in sustainable barrier packaging: towards the H2030 objective", marked the event's consolidation and internationalization. The next in-person edition will be held on 20 and 21 April 2022.

**VIRTUAL MEETINGPACK 2021**

**Date: 27 May**

**Time: 9:30 AM - 2:30 PM (CET)**

**Format: ONLINE**

**MEETINGPACK 2022**

**Date: 20-21 April 2022**

**Venue: Valencia Conference Centre**

**Avinguda de les Corts Valencianes, 60, 46015 Valencia (SPAIN)**