

FOR IMMEDIATE RELEASE
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Wikoff Digital named as a Preferred Primer Partner for new Domino Digital Label Press

The impressive performance of Wikoff Digital's primers and coatings have led to a mutually beneficial partnership with industry-leading digital printing company, Domino. After numerous success stories with Wikoff Digital's UV inkjet primers on Domino's **N610i** presses, this global market leader conducted lab testing on five additional primer and coating products. The results of the development test were enough to solidify a partnership on Domino's newest press, the **N730i** Digital Color Label Press.

Domino's Director of Digital Printing Solutions Division, Philip Easton, calls this new press, "The most significant new product we have launched since we started in the digital label press business." Wikoff Digital is proud to work with Domino to provide the highest performance products to complement this sophisticated new technology.

In addition to the effectiveness of the Wikoff Digital primers, these products are backed by the reliable support network of Wikoff's 30 manufacturing sites across North America. This unmatched level of technical service has been a major factor in bolstering the relationship between the two companies.

For a full list of Wikoff Digital primers or to request a specialty product for your applications, reach out to the Wikoff Digital team via phone (803-548-2210) or email (Josh.Boivin@wikoff.com).

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