

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**FPA Holds Virtual Awards Ceremony to Honor the Winners
of the 65th Annual Flexible Packaging Achievement Awards Competition**
The virtual ceremony will take place on March 10th at 6:00 p.m. EST

Annapolis, MD, March 8, 2021 – The Flexible Packaging Association (FPA), the leading advocate and voice for the growing U.S. flexible packaging industry, is pleased to announce that it will be holding a [Virtual Flexible Packaging Achievement Awards Ceremony](#) on Wednesday, March 10th. The ceremony will premiere on FPA's [YouTube Channel](#) at 6:00 p.m. EST and will be available afterward for viewing at your leisure. The ceremony will be honoring the winners of the 65th Annual Flexible Packaging Achievement Awards Competition.

The FPA usually announces the award winners in conjunction with the Annual Meeting, but due to the ongoing pandemic, the Annual Meeting was rescheduled for September 15-17, 2021. FPA didn't want to wait until September to showcase the achievements of the winners and our industry, so a decision was made to hold the awards ceremony virtually this year.

FPA will be honoring 20 flexible packages with 27 Achievement Awards in various categories including:

- Expanding the Use of Flexible Packaging
- Printing
- Shelf Impact
- Technical Innovation
- Sustainability
- Packaging Excellence

To access the virtual awards ceremony, [click here](#).

For more information on the Flexible Packaging Achievement Awards Competition, please visit www.flexpack.org, or contact FPA at 410-694-0800 or fpa@flexpack.org.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$33 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. Learn more at flexpack.org.