



Smithers – Akron, OH USA

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## SMITHERS ANNOUNCES SUSTAINABILITY IN PACKAGING US 2021 ONLINE CONFERENCE

*Hasbro, Dell, Johnson & Johnson, Recycle Across America and more to present in 2021!*

**Akron, OH – January 25<sup>th</sup>, 2021** – Smithers is pleased to announce that the Sustainability in Packaging US 2021 conference will take place in an online format this March 9-12, 2021. Supporting the shared industry goal of *Making Sustainable Packaging a Commercial Reality*, this annual event regularly unites a wide variety of stakeholders from across the supply chain, including brand owners, retailers, packaging converters, manufacturers, suppliers, recyclers, NGOs and more, to network, connect, and explore the future of sustainable packaging – driving continued industry innovation to produce more sustainable packaging solutions and progress towards an increasingly circular economy.

Featuring leading speakers and panelists from **Hasbro, Dell, Johnson & Johnson, L'Oréal, GSK, Seventh Generation, Recycle Across America, American Chemistry Council, Consumer Brands Association** and many more, this year's 4-day online program is designed to provide attendees with firsthand insights into leading market drivers that include influencing a sustainable shift; how companies are changing their packaging for the future; policy driving change around the world; designing for sustainability; certification and labeling challenges; design for recycling, and more!

Don't miss out on this valuable opportunity to discover new solutions, create lasting partnerships with industry peers, and explore sustainable innovations that can be applied to your business goals - all in one place.

For more information about the Sustainability in Packaging US 2020 conference, visit:

<https://www.sustainability-in-packaging.com/sustainability-in-packaging-us>

Sponsorship opportunities are still available. For more information, contact Brittany Norton at [bnorton@smithers.com](mailto:bnorton@smithers.com) or +1 (330) 762-7441 ext. 1147.

### About Smithers

Founded in 1925 and headquartered in Akron, Ohio, Smithers is a multinational provider of testing, consulting, information, and compliance services. With laboratories and operations in North America,

Europe, and Asia, Smithers supports customers in the transportation, life science, packaging, materials, components, consumer, and energy industries.

For more information about Smithers, please visit <https://www.smithers.com/>

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