



Coating, laminating and metallizing machinery

NEWS

Editorial Contact: Giancarlo Caimmi 631-242 9898
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Beyond industry shows, anticipating the challenges, finding solutions.

One of the most significant effects of the pandemic in our industry has been the cancellation or postponement of industry shows worldwide. That has affected the ability for the entire supply chain to present to converters new products, new technologies, the most recent innovations in the traditional trade shows approach. Nordmeccanica found its own way to maintain the level of communication with customers as efficient and possible eventually inventing a format that exceeds in terms of communication efficiency every other model.

“*Nordmeccanica Events*” is a unique concept that allows, live, to present to the industry products and innovations. A web site has been developed www.nordmeccanicaevents.com (requires registration) by receiving credentials customers and guests are allowed to log on and witness, live, a series of events targeted to present products and innovations. Registered members can enjoy past events in download streaming at any time. Two events have already been offered and are now available at the web site. The first introduced guests to the only factory in our industry that produces machinery in an assembly line environment. The Nordmeccanica Gariga plant in its entirety has been in fact the stage for the presentation of the Simplex Family product line in its most recent release during Event 1. Nordmeccanica Plant 3 on July 14th has been the stage for the second event intended to offer a presentation of the machine originally planned to run at the Drupa Show in Dusseldorf, Germany. Triples SL One Shot, the patented solution to efficiently and reliably run 3-ply lamination using Solvent Less adhesive technology was presented and demonstrated running actual production in multiple set up during the 90 minutes show of Event 2.

All events are broadcasted live thanks to a video production organization that uses up to 18 cameras and satellite connection to allow for a full HD live show.

Every Event program includes short tutorials, plant tour, live machine run, interactivity with attendees and more.

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The next event, October 14th and will be broadcasted out of the Nordmeccanica Vacuum division plant offering to all our customers an insight of the vacuum metallizing technology. Program will include live run of metallizers up to 2,9 meters wide; tutorials on metallization aimed to metallized films converters as well as to metallized films users; a short “how is made” segment about film metallization; the best use of metallized webs; how to rate and select quality of metallized webs; the latest in functional coatings for metallized webs for barrier enhancement and for the protection of fragile metallized layer such as AlOx; MDO-PE, use and conversion in metallization. All presented during an entertaining event.

The metallization industry is enjoying a favorable moment thanks to the ability to offer barrier solutions at lower environmental impact, an opportunity to attend demonstrations and to source information about the latest.

Please register at the event site or at www.nordmeccanica.com and enjoy anytime the download of the past two events and on October 14th the new episode: Riding the Vacuum.

Picture captions:



Picture 1: The video production director desk.



Picture 2: The Stage, Plant 3 of the NM Group.



Picture 3: Technology and entertainment.



Picture 4: Tutorials.



Picture 5: Live machine runs.



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About Nordmeccanica NA

Nordmeccanica NA provides sales and after-sales services for Nordmeccanica products in North America. Innovation, quality and service are hallmarks of the company's performance. A unique integrated design allows Nordmeccanica to provide the industry with highly reliable products at the best value for money. Products cover every need in coating, lamination and metallization of paper, films and foil for: Flexible Packing; Industrial Products; Labels; Pharmaceutical and more. Available configurations include two, three, four and five-ply machines for dry bond, wet bond, thermoplastic, 100 percent solids, PSA, Heat Seals and more. The product line includes the world famous Simplex line of compact laminators and the top-of-the-line Multi-layer coaters/laminators for high production output

155 Ricefield Ln.
11788 Hauppauge, NY
P: +1 631 242 9898
F: +1 631 242 9899
na@nordmeccanica.com
www.nordmeccanica.com

About Nordmeccanica

Nordmeccanica is, globally, the largest manufacturer of Coating, Laminating and metallizing machinery. Serving the industry for over 40 years with products featuring: innovation; integrated design; use of quality components and the globally recognized value for money.

Nordmeccanica innovation has marked the history in our industry for decades; an incredible list of "industry first" proudly presented to our customers.

Nordmeccanica has made reliability in industrial machinery a winning concept. All Nordmeccanica products are completed and fully tested as a standard before shipment at one of the 5 state of the art facilities located at the Company Headquarter in Italy using components made in Western Europe and North America only. All Nordmeccanica products features the industry shorter start up time at final location thanks to the respect of quality criteria and assembly protocols unique in the industry.

Nordmeccanica offers in 5 locations around the world a full range of services, to include: parts; after sales; technological support; training classes and product development out of the location in Long Island, NY.

URL: www.nordmeccanica.com

Nordmeccanica SpA



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Strada dell'Orsina, 16
29122 Piacenza, Italy
Phone +39 0523 596411
E-Mail: nordmeccanica@nordmeccanica.com
www.nordmeccanica.com

