

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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Registration Opens for the FPA 2020 Virtual Fall Executive Conference

The conference is open to members and non-members

Annapolis, Maryland: September 22, 2020 – The Flexible Packaging Association is pleased to announce that [registration](#) for the FPA 2020 Virtual Fall Executive Conference is now open. FPA's upcoming conference is moving to a digital format and has been split into three separate sessions with one virtual networking event, a Happy Hour.

- **[October 8, 2020, 2:00 pm – 4:30 pm EDT, Session 1: Sustainability and End-of-Life Management for Flexibles](#)**
 - **Todd Bukowski**, Principal with PTIS, and **John Barrett**, President of Priority Metrics Group
Todd and John will discuss the results of the recent FPA research project that presents a roadmap for the future of sustainability of flexible packaging through 2030.
 - **Guido Aufdemkamp**, Executive Director, Flexible Packaging Europe
Guido will discuss the end-of-life management (EOL) systems and extended producer responsibility (EPR) schemes throughout Europe.
 - **Andy Hackman**, Principal Lobbyist, Serlin Haley
Andy will provide an update on EOL and EPR proposals and legislation in the U.S.

- **October 12, 2020, October 12, 2020, 2:00 pm – 4:30 pm EDT, Session 2, 2020 Elections and Political Vision for 2021**
 - **Congressman Bryan Steil**, a Representative for Wisconsin's 1st Congressional District
 - **Margaret Brennan**, Moderator of CBS News' *Face The Nation* & CBS News' Senior Foreign Affairs Correspondent
Ms. Brennan will discuss the political outlook and the news of the day.
 - **Liz Roberts**, Principal, Capitoline Consulting
Ms. Roberts will provide 2020 election highlights and speak about how the stated platforms may impact the flexible packaging industry's priorities.
- **October 15, 2020, 2:00 pm – 4:30 pm EDT, Session 3, Economic Updates and 2021 Forecast**
 - **Anja Manuel**, Principal, Rice, Hadley, Gates & Manuel
Ms. Manuel will discuss the global economy and the long-term consequences of the COVID crisis.
 - **Joel Morales**, Senior Director, Polyolefins Americas, IHS Markit
Joel will provide an update on the polypropylene market.
 - **Devorah Kaufman**, Regional Account Manager, Business Intelligence Solutions, Euromonitor International
Ms. Kaufman will discuss global trends in flexible packaging.

The **Happy Hour** featuring Digital Deception will be held on October 8, 2020, at 4:45 pm – 6:00 pm EDT. Registration for the Happy Hour is automatically included when registering for the conference. Digital Deception merges interactive magic with technology to create a unique presentation that forces audiences to re-examine what's possible in today's modern world. This unconventional show featuring high-tech wizardry involving text messaging, phone calls, emails, and video is a collaboration between two of the country's most exciting practitioners of magic: Doug McKenzie and Ryan Oakes. McKenzie has been profiled on CNN Tech, performed for royalty, and created original magic for countless televised specials. Oakes has performed at The White House, been profiled by Forbes, and appeared in almost every U.S. state.

To register for the conference, [click here](#). For more information on the conference or the FPA, please contact the association at fpa@flexpack.org or (410) 694-0800, or visit www.flexpack.org.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$33 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.