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[Deanna.klemesrud@flintgrp.com](mailto:Deanna.klemesrud@flintgrp.com)**NEW FOUR PILLAR APPROACH TO SUSTAINABILITY UNVEILED IN FLINT GROUP PACKAGING INKS' LATEST WHITEPAPER**

**June 2020** - Flint Group Packaging Inks, one of the largest consumables suppliers to the global packaging industry, has identified four strategic pillars key to successfully achieving its sustainability ambitions.

Outlined in a new whitepaper published by Flint Group, the four pillars set out a programme of objectives and milestones that align with the company's vision of realising a truly circular economy within the packaging industry.

Doug Aldred, President Global Packaging Inks said: "The new four pillar approach provides our Sustainability Task Force with clear areas of focus. Sustainability is a huge topic for the industry but there isn't a single defined path that results in success. This is a journey that we share with our customers, suppliers and stakeholders and we encourage a shared commitment to bring about change. We are investing our time to focus on ways that we can support a circular economy in packaging and look forward to working with the wider industry on these efforts going forward."

The four pillars include Ethical Management, Reduced Ecological Impact, Responsibly Built Products and Designing for Circularity.

Setting out a clear framework for global company-wide development, the Ethical Management pillar incorporates a range of audits and standards that Flint Group Packaging Inks has implemented for both the company and its suppliers to adhere to. In addition, it details new policies which are needed and that address human rights, anti-discrimination, green engineering and waste management, as well as anti-corruption and equal opportunities practices.

Reduced Ecological Impact includes a programme of targets for the business to meet in relation to energy consumption, greenhouse gas emissions, water consumption and landfill waste. It also outlines Flint Group Packaging Inks' commitment to achieving ISO14001, the international standard for an effective environmental management system. The XtraMile<sup>®</sup> programme, an initiative to help printers boost connectivity, reduce waste and drive operational efficiency, is also incorporated.

The third pillar of Flint Group Packaging Inks' sustainability strategy, Responsibly Built Products, addresses the building blocks of ink formulation, regulatory compliance and the environmental impact associated with their use.

Mr. Paul Winstanley, Sr. Directory Technology & Innovation for Packaging Inks EMEA commented,



“Our technical teams are developing sustainable ink formulations using non-fossil fuel based raw material sources that do not, for example, compete with food resources or contribute to deforestation. We have also commercialised a range of mono-solvent inks for gravure applications and have developed solutions for both flexo and gravure applications that are compliant with compostability standards to meet the increased demand for compostable packaging.”

The fourth strategic pillar addresses the design of inks and coatings for the circular economy in support of the development of fully recyclable packaging solutions with minimal waste creation. By working closely with the recycling industry, the company is developing inks that are easier to recycle, including new water-based and low VOC inks.

The whitepaper is available to download from the Flint Group Packaging Inks' [website](#) and via this link: [Sustainability Whitepaper](#). Or by contacting Deanna Klemesrud directly at [Deanna.klemesrud@flintgrp.com](mailto:Deanna.klemesrud@flintgrp.com).

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*Flint Group is dedicated to serving the global printing and packaging industry. The company develops, manufactures and markets an extensive portfolio of printing consumables and printing equipment, including: a vast range of conventional and energy curable inks and coatings for most offset, flexographic and gravure applications; pressroom chemicals, printing blankets and sleeves for offset printing; photopolymer printing plates and sleeves, plate-making equipment and flexographic sleeve systems; pigments and additives for use in inks and other colourant applications; Flint Group also designs, develops and delivers web-fed digital colour presses for labels and packaging applications, document printing, as well as commercial printing as well as platemaking equipment for the newspaper industry and computer-to-plate (CtP) solutions for the commercial printing market; With a strong customer focus, unmatched service and support, and superior products, Flint Group strives to provide exceptional value, consistent quality and continuous innovation to customers around the world. Headquartered in Luxembourg, Flint Group employs some 6800 people. Revenues for 2019 were € 2 billion. On a worldwide basis, the company is the number one or number two supplier in every major market segment it serves. For more information, please visit [www.flintgrp.com](http://www.flintgrp.com)*