



FOR PRESS RELEASE

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Taghleef Industries introduces new brand reLIFE™

As part of Taghleef's initiative to pioneer in developing solutions that support the move from a linear to a more circular economy, *Ti* introduces its new product portfolio called reLIFE™. Under Taghleef's Dynamic Cycle approach, reLIFE is a result of *Ti*'s expertise and continuous partnership with other prominent industry players.

Taghleef's experience and relationship with different stakeholders have paved the way to better understand and learn the current scenario with specific reference to flexible films, their end of life options and the use of resources for their production. The synergy among *Ti*'s plants and close collaboration between its R&D and Business Units have also enabled Taghleef to collect various insights that contributed to the success of developing this new product range.

reLIFE by Taghleef Industries is an inter-segment portfolio of Recycled Polypropylene Solutions for a variety of applications that aims to bring new life to used materials and promote the saving of resources. This new product range consists of packaging and labeling solutions with either PCR (Chemically or Mechanically Recycled) content or reprocessed granules. The reLIFE portfolio has its core value in supporting the circular economy by reducing the quantity of plastic waste that could potentially end up in the environment and by saving limited fossil resources. In addition to providing environmental benefits, the unique feature of these products is that they are suitable for most of the same applications as the traditional film grade, and they ensure the same technical function and performance.

With Taghleef's mission to deliver intelligent product solutions and sustainable added value through innovative research and breakthrough solutions, the reLIFE product range aims to contribute towards a better world.

Together, let us continue innovating for future generations.

For more information, contact staff@ti-films.com