

For immediate release

TC Transcontinental Packaging Launches New Sustainable Packaging Website Section

Montréal, July 8, 2020 – TC Transcontinental Packaging, the packaging sector of TC Transcontinental (TSX: TCL.A TCL.B), is proud to announce the launch of a new website section on sustainability and flexible packaging. The section is available at www.tc.tc/packaging/sustainability and is accessible through desktop and mobile.

The content has been updated to share with clients and consumers the benefits of flexible packaging, including its positive impact for the environment. It is modern, engaging and full of resources. From TC Transcontinental's 2025 commitment to a 10-step journey to create sustainable packaging, the new website section sets out what brands and CPG's need to consider to help them achieve their sustainability objectives.

At the same time, TC Transcontinental Packaging is pleased to release a new sustainability playbook covering industry trends and research on sustainable packaging. This new playbook offers interesting insights and solutions to develop innovative sustainable packaging. Click [here](#) to ask for your copy of the playbook.

TC Transcontinental Packaging is determined to lead the way and accelerate the creation of a circular economy for plastic, and these new tools are another step towards that direction.

About TC Transcontinental Packaging

TC Transcontinental Packaging positions itself as leader in flexible packaging in North America, and also has operations in Guatemala, Mexico, Ecuador, United Kingdom, New Zealand and China. This sector has about 4,000 employees, the majority of which are based in the United States. Its platform is comprised of one premedia studio and 26 production plants specializing in extrusion, lamination, printing and converting.

TC Transcontinental Packaging offers a variety of flexible plastic products, including rollstock, bags and pouches, shrink films and bags, and advanced coatings. This sector services a variety of markets, including dairy, coffee, meat and poultry, pet food, agriculture, beverage, confectionery, industrial, consumer products and supermarkets. For more information, visit TC Transcontinental's website at www.tc.tc/packaging.

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