



FPA Flexible Packaging
Association

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2020

Flexible Packaging
Achievement Awards
& Innovation Showcase



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The Flexible Packaging Achievement Awards & Innovation Showcase

The Flexible Packaging Association (FPA) is pleased to present the *2020 Flexible Packaging Achievement Awards and Innovation Showcase*, which features flexible packaging solutions that meet expectations and needs through advancements in materials, graphics, structure, new uses, extended shelf life, and sustainability.

The Achievement Awards section of the *Showcase* highlights the 30 winning entries, arranged by award level: Highest Achievement, Gold, and Silver. Entry categories included: Expanding the Use of Flexible Packaging; Packaging Excellence; Printing; Shelf Impact; Sustainability; and Technical Innovation. The Innovation Showcase section includes the competition entries, which are presented in alphabetical order by package name. This year, 71 packages were submitted in the competition, with a total of 206 entries (some packages were entered into multiple categories).

FPA congratulates the winners and thanks all the companies that participated in the FPA 2020 Flexible Packaging Achievement Awards Competition. Special thanks are given to the 2020 competition judging panel: Min Degruson, Ph.D., Assistant Professor, Packaging, University of Wisconsin — Stout; Matt Reynolds, Editor, *Packaging World*; and Mike Richmond, Ph.D., Principal, PTIS, LLC.

A comprehensive list of FPA converter and associate members is also included, beginning on page 21. For additional information on all the entries, including end-user/customer, plant, designer/design firm, key suppliers and detailed package descriptions, visit the FPA 2020 *Innovation Showcase* on our website, www.flexpack.org.

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HIGHEST ACHIEVEMENT AWARD

The Highest Achievement Award is evaluated by the judges as possessing overall packaging excellence, significant attributes in all award categories, and contributing most to the advancement of the industry.



AeroFlexx

Highest Achievement Award

Gold Award — Expanding the Use of Flexible Packaging

Gold Award — Packaging Excellence

Gold Award — Shelf Impact

Gold Award — Sustainability

Gold Award — Technical Innovation

Manufacturer: AeroFlexx, www.aeroflexx.com

End-User/Customers: P&G/Defense Soap/Blue Zebra Brands/Dude Products

Plant: Fairfield, OH

Designer/Design Firm: Ken McGuire, P&G

Key Suppliers: Mondi (flexible film material); P&G — Package Design Elmwood (graphic design for P&G); and AeroFlexx Artworks Haney (digital printing for mockups)

Description: AeroFlexx is a 'new to the world' package format that is revolutionizing the liquid packaging industry as the only flexible package providing features and benefits that are superior to that of a conventional bottle. It uses an air frame to integrate tailored rigidity into a flexible film, creating a package with no discreet closure; clean and controlled one handed dispensing functionality; a 360 degree palette for branding; a structure that is e-commerce compliant without additional protection, all with at least 50% less plastic than a bottle. The package is consumer preferred, customer centric, more sustainable, and cost competitive with bottles and designed to disrupt the entire liquids packaging value chain.

GOLD AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



4D Bags with Handle

Gold Award — Shelf Impact

Manufacturer: Uflex Limited, www.flexfilm.com

End-User/Customer: Oman Floor Mills/Shameem Gulbhar Company Ltd.

Plant: Noida, Uttar Pradesh, India

Designer/Design Firm: Uflex R&D

Key Suppliers: Uflex Packaging Films Business (polyester film);
Uflex Chemical Business (inks); Dow (PE film)

Description: Uflex developed a brick shaped, all panel registered bag/pouch with a handle and reclosable option that can either stand-up or lie down. It is similar to flexi-cartons and is an excellent rigid carton replacement product. The standability and shelf prominence of rigid packaging are now combined with the functionality of flexible packaging in this new '4D Pack.' All six panels of the bag are printed and can be made of different substrates. The look of the bag creates excellent shelf appeal, helping it catch the immediate attention of the end user. For convenience, the bag can be carried from a top handle while its re-closable option allows product dispensing through the zipper. The bag adds a 4th dimension to the product making it a unique 4 sided flat flexible bag that offers the luster and barrier properties of the film and prominent carton like display.

FlexiTube for Bio Creative Labs — USA

Gold Award — Expanding the Use of Flexible Packaging

Gold Award — Packaging Excellence

Silver Award — Technical Innovation

Manufacturer: Uflex Limited, www.flexfilm.com

End-User/Customer: Bio Creative Labs — USA

Plant: Noida, Uttar Pradesh, India

Designer/Design Firm: Uflex Limited

Key Suppliers: Uflex Limited

Description: Uflex developed three variants of the Super Foods Natural Hair Care FlexiTubes for Bio Creative Labs — USA. The FlexiTubes provide 360 degree printing with a soft matte finish and an excellent reproduction of graphics. The gold metallic lines were provided with a holographic layer thus eliminating the use of a foil stamping process.



GOLD AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Hill's All PE "Recyclable" Pet Treat Bags

Gold Award — Packaging Excellence

Silver Award — Sustainability

Silver Award — Technical Innovation

Manufacturer: Plastic Packaging Technologies, LLC,
www.plaspack.com

End-User/Customer: Hill's Pet Nutrition, Inc.

Plant: Kansas City, KS

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Overcoming all conventional limitations known from using only polyethylene (PE) films for highly engineered packages, these all PE laminated bags allowed the international brand-owner to launch into fully "recyclable" flexible packaging formats without any compromises in appearance or performance. Combined innovation in new materials, equipment, and processing methods features results with equal clarity, graphics, aesthetics, rigidity, puncture-resistance, machineability, barrier properties, grease-resistance, varied closure options, and easy-opening with laser-scoring. In fully recognizing the current uncertainties of requirements around the recycled PE material for end-markets, the EVOH barrier film also incorporates the compatibilizing additive to neutralize any potential negatives to the recycling stream.

GOLD AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Insura™ Seal Verification

Gold Award — Technical Innovation

Manufacturer: Amcor Healthcare Packaging, www.amcor.com

End-User/Customer: MITG

Plant: Information not available

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: According to the FDA Center for Devices and Radiological Health, suspected problems with a package's seal accounted for approximately two-thirds of all 2017 packaging-related recalls. In 2018, according to the FDA's recall database, over 16 million medical devices were recalled due to package seal failures. Suspected seal failures are managed cautiously since true failures almost always result in compromised product sterility. While package fabrication issues lead to some failures, inaccurate device placement and equipment wear can also cause failure. Currently, it is difficult to assess seal integrity once the package is filled and the final seal is made. Although destructive tests lead to statistical confidence in the integrity of the product, they are wasteful. Non-destructive techniques are either time consuming or, like machine vision methods, are unable to confidently find all types of failures. To overcome these deficiencies, a package closure indicator that functions with conventional packaging materials and equipment at typical filling speeds was developed that generates a color change when critical seal parameters, namely temperature, pressure (intimacy of contact), and time, are achieved. Color continuity indicates a lack of defects while color intensity correlates well with seal strength.

GOLD AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Paqui Tortilla Chips Pillow Pouch

Gold Award — Shelf Impact

Manufacturer: Printpack, www.printpack.com

End-User/Customer: Amplify Snack Brands

Plant: Villa Rica, GA

Designer/Design Firm: Amplify Snack Brands In-House Design Team — Designers: Roxanne Ayala, Shannon McKenna, and Emily Mitchell; Creative Director: Joanie Cahill

Key Suppliers: Information not available

Description: Amplify Snack Brands redesigned their Paqui tortilla chip packaging to create a striking brand block on the shelf. They chose a design with a large logo, a strong focal point, and simple food photography to create a memorable package that would make it easy for consumers to find and remember their brand. The enhanced graphic appearance of the packaging uses vibrant contrasting colors and interesting visual effects created through the printing process.

Predilecta Sacciali Jar Shaped Pouch

Gold Award — Shelf Impact

Silver Award — Expanding the Use of Flexible Packaging

Silver Award — Packaging Excellence

Manufacturer: Amcor Flexibles Brazil, www.amcor.com

End-User/Customer: Predilecta Alimentos

Plant: Information not available

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The Sacciali brand jar shaped pouch combines the best of flexible packaging technology for lightweight and long shelf life with increased shelf impact using graphic design and a shape factor to enhance consumer interest at the point of sale. The “mason jar” shape nods to the traditional glass packaging common in the sauce category. However, flexible packaging offers the significant benefits of a 97% weight reduction over glass, leading to a wide range of sustainable benefits.



GOLD AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Premade STANDCAP Inverted Pouches

Gold Award — Expanding the Use of Flexible Packaging

Gold Award — Packaging Excellence

Silver Award — Sustainability

Manufacturer: Glenroy, Inc., www.glenroy.com

End-User/Customer: Various

Plant: Menomonee Falls, WI

Designer/Design Firm: Information not available

Key Suppliers: AptarGroup (closure)

Description: Premade STANDCAP inverted pouches extend product freshness, stand out on the shelf, provide timesaving and utensil free convenience for users, and make an eco-friendly impact by reducing fossil fuel usage, water usage, and greenhouse gas emissions when compared to alternative package formats.

Skratch Labs Limited Edition EF Pro Cycling HP Mosaic Packaging

Gold Award — Printing

Gold Award — Shelf Impact

Manufacturer: ePac — Flexible Packaging,
www.epacflexibles.com

End-User/Customer: Skratch Labs

Plant: Boulder, CO

Designer/Design Firm: Emma Ziobrzynski, Skratch Labs

Key Suppliers: Astria, Sanyo, and Charter Films (film suppliers);
HP (ink and printing press supplier); and Reynolds Presto Zipper
(closure manufacturer)

Description: Skratch Labs developed a limited-edition package for their sports hydration drink mix to celebrate EF Education First Pro Cycling's participation in the Tour de France. Inspired by the striking metallic pink and blue color-shifting design of the team's jerseys, ePac and Skratch were able to create a truly unique stand-up pouch using ePac's all digital printing platform and HP's Mosaic variable print enhancement technology.

Each pouch in the entire 10,000 unit print run is unique and features an exclusive color-shifting design.



GOLD AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Stacy's Women's History Month Packaging

Gold Award — Printing

Manufacturer: Printpack, www.printpack.com

End-User/Customer: PepsiCo/Frito Lay/Stacy's Snacks

Plant: Villa Rica, GA

Designer/Design Firm: PepsiCo chose art submissions by female artists: Jade Purple Brown, Nomoco, Alexandra Bowman, Amarita Marino, Jane Beaird, and Eleni Kalorkati

Key Suppliers: Stacy's Snacks provided the original artwork and graphics; Printpack printed and converted the packaging

Description: This collection of limited edition packages tells the story of a female entrepreneur's journey to success and is designed to inspire and support female entrepreneurs. The packaging's purpose is to connect and align the brand, female entrepreneurs, and supporters of female-founded businesses. These were sold online through the United Way to help fund new and emerging businesses to celebrate Women's History Month and as part of the Stacy's Rise Project.

StreamOne® R Retortable Recycle-Ready Polyester

Gold Award — Sustainability

Gold Award — Technical Innovation

Silver Award — Packaging Excellence

Manufacturer: PAXXUS, Inc., www.paxxus.com

End-User/Customer: Information not available

Plant: Addison, IL

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: StreamOne® R is a revolutionary, high-performance, all-polyester packaging solution designed for the #1 polyester recycle stream. It has been engineered specifically for applications requiring retort or autoclave sterilization. StreamOne® R maintains its ultrahigh barrier and reliable hermetic seals even after processing at high temperatures, ensuring that product quality and shelf life are not compromised. The consistent high barrier that StreamOne® R provides allows products that previously required an aluminum foil barrier to move to an environmentally friendly package, supporting brand owners' sustainability initiatives.



SILVER AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Amcor SmartTack™ Resealable Label with Premium Tamper Evidence

Silver Award — Technical Innovation

Manufacturer: Amcor Flexibles, www.amcor.com

End-User/Customer: Tyson

Plant: Information not available

Designer/Design Firm: Information not available

Key Suppliers: Amcor (base film supplier); DECO (label supplier); and HFM Packaging (label converter)

Description: The SmartTack™ resealable label with premium tamper evidence is a packaging solution that fully protects the perimeter of the label. This innovative design improves packaging security by clearly indicating to a consumer if the package was opened from an area other than the peel tab. This new and innovative solution protects the entire perimeter of the label, differentiating from prior offerings that only focused on the peel tab and corner tamperers.

Bear Naked® Granola's Entour™ Shield+ Front of Store Recycle Ready Package

Silver Award — Sustainability

Manufacturer: Berry Global, www.berryglobal.com

End-User/Customer: Kellogg's Bear Naked® Granola

Plant: Odon, IN

Designer/Design Firm: Information not available

Key Suppliers: Berry Global (film supplier); Fresh-Lock® (zipper); ColorMasters (ink, printing, and finish); Dow (barriers and sealant)

Description: Bear Naked® Granola wanted a recyclable stand-up pouch that maintained the look, feel, and functionality of its current packaging and enlisted a team of industry leaders to develop a solution. Through extensive collaboration, Berry Global, Fresh-Lock®, Dow, and ColorMasters were able to deliver a recycle ready, resealable stand-up pouch approved by the Sustainable Packaging Coalition (SPC) for its How2Recycle Store Drop-Off logo. This new pouch not only meets consumer expectations but has improved barrier requirements enhancing shelf life, and runs at faster machine speeds, and lower sealing temperature adding to its sustainable benefits.



SILVER AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Bear Naked® Premium Granola

Silver Award — Printing

Manufacturer: TC Transcontinental Packaging, www.tctranscontinental.com/packaging

End-User/Customer: Bear Naked® Premium Granola (Kashi Brand)

Plants: Multifilm — Elgin, IL, and Flexstar — Richmond, British Columbia, Canada

Designer/Design Firm: Information not available

Key Suppliers: TC Transcontinental Packaging Multifilm and TC Transcontinental Flexstar

Description: This gorgeous Bear Naked® Premium Granola packaging clearly conveys that the granola is a premium product that is USDA Organic, Non-GMO, Gluten-Free Certified, and Fair Trade Cocoa, and is an indulgent highend snack, taking granola's traditional place at the breakfast table and expanding it to be consumed for an indulgent snacking occasion. The contrast between the matte look with the patterned metallic design is a showstopper on the shelf, and the shaped product viewing windows showcase the premium product. Elegant and functional, the package also provides a barrier to maintain product freshness, is a convenient stand-up pouch, and has consumer convenience with a recloseable zipper and notch perforation for easy opening.

C-4 Extreme Explosive Pre Workout, 30 oz.

Silver Award — Printing

Manufacturer: Phenix Label Company, www.phenixlabel.com

End-User/Customer: Nutrabolt Life Science

Plant: Olathe, KS

Designer/Design Firm: Information not available

Key Suppliers: Omet, Siegwerk, and Klockner

Description: This package enabled the customer to save costs by replacing the chrome container from Asia with a chrome shrink sleeve. The package includes multiple sensory embellishments including raised varnish, chrome enhancement, reticulation varnish, and solid and transparent ink.



Cargill Grab N' Go Deli Meat Package

Silver Award — Packaging Excellence

Silver Award — Technical Innovation

Manufacturer: Amcor Flexibles, www.amcor.com

End-User/Customer: Cargill

Plant: Information not available

Designer/Design Firm: Information not available

Key Suppliers: Zip-Pak (PTC zipper)

Description: The Cargill Grab N' Go high barrier deli meat package utilizes a new proprietary, dual purpose, minimal depth forming, and non-forming film from Amcor with high oxygen barrier and strength properties. The film is very thin (<1.75 mil) and exhibits attributes of a non-barrier thin PE zipper bag commonly found at delis. The final modified atmosphere packaging (MAP) allows longer shelf life for deli meat than the low barrier PE film package found at a typical meat department deli.

SILVER AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Cracker Barrel Black Ribbon Natural Cheese Slices

Silver Award — Packaging Excellence

Silver Award — Technical Innovation

Manufacturer: TC Transcontinental Packaging,
www.tctranscontinental.com/packaging

End-User/Customer: Cracker Barrel Black Ribbon Natural Cheese
(Kraft Heinz)

Plant: Menasha, WI

Designer/Design Firm: Brand Opus

Key Suppliers: TC Transcontinental Packaging

Description: Today, brands and products face the challenge of standing out on the shelf and being able to catch consumers' eyes. Cracker Barrel Black Ribbon Natural Cheese Slices graphics and new packaging material were carefully designed to breakthrough on the shelf and communicate clearly that it is a premium line. Consumer testing was done to confirm that the new graphics were easy to find on the shelf, convey premiumness, and was clear to consumers what brand and flavor variant they were buying. The combination of matte black, gloss black, opulent metallic gold and metallic color bands, and a packaging window that showcases the high-quality cheese are the key elements that help the package design stand out on the shelf.

Decowraps

Silver Award — Sustainability

Manufacturer: Plastic Suppliers, Inc. (PSI), www.plasticsuppliers.com
and Decowraps, www.decowraps.com

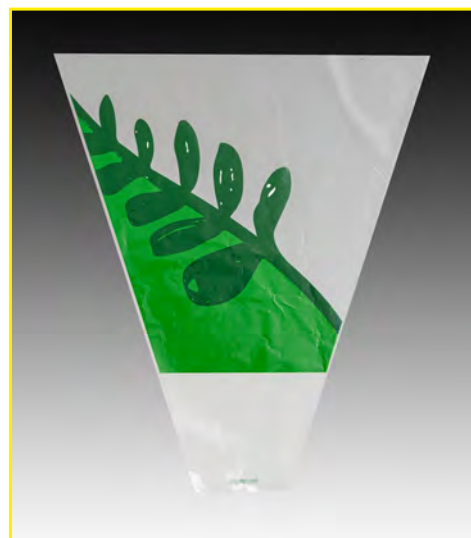
End-User/Customer: Whole Foods (Amazon)

Plant: Bogotá, Colombia

Designer/Design Firm: Decowraps

Key Suppliers: PSI supplied compostable, Non-GMO EarthFirst® PLA film to Decowraps

Description: Decowraps' expertise is within the floral industry and floral sleeves are among the innovative packages for their market. In closely watching global trends to more sustainable products, and for a specific Whole Foods project, Decowraps created a compostable Non-GMO flower sleeve. Previously a BOPP film sleeve, the sleeve for Whole Foods has sugar cane as its material base in the EarthFirst® film. Important considerations for the package design included Origin of Life, specifically substituting a bio-based film for the previous fossil fuel based film, and the film to have Non-GMO status to reflect Whole Foods' branding guidelines.



SILVER AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



EcoVue® FlexPac®

Silver Award — Packaging Excellence

Manufacturer: Glenroy, Inc., www.glenroy.com

End-User/Customer: HR® Pharmaceuticals

Plant: Menomonee Falls, WI

Designer/Design Firm: Information not available

Key Suppliers: AptarGroup (closure)

Description: The innovative, flexible EcoVue® FlexPac® packaging for ultrasound gel features custom flexible packaging film with many benefits to the consumer and society overall. It is easy to hold and easy to use, but it is also lightweight and requires less energy to manufacture and transport.

Flex Asclepius™ PCR Based BOPET Films

Silver Award — Sustainability

Manufacturer: Flex Films (USA) Inc., www.flexfilm.com

End-User/Customer: Various

Plant: Elizabethtown, KY

Designer/Design Firm: Information not available

Key Suppliers: Flex Films (USA) Inc.

Description: Asclepius™ PCR based BOPET films are a complete family of low carbon footprint BOPET films meant to address today's sustainability issues. These films are a drop-in for traditional BOPET films, meaning little, if any retooling, qualification, or other worries exist in implementing the transformation from virgin based plastic films to a better, sustainable solution for converters and CPGs. Virtually every category of Asclepius™ PCR based BOPET film is available in 90–100% PCR content for printing and laminating, barrier, label and liner, and virtually all other flexible packaging needs.



FLEXPET™ F-STF Ultra Soft Super Durable BOPET Film

Silver Award — Shelf Impact

Manufacturer: Flex Films (USA) Inc., www.flexfilm.com

End-User/Customer: Fomex SA De CV

Plant: Elizabethtown, KY

Designer/Design Firm: Information not available

Key Suppliers: Flex Films (USA) Inc.

Description: F-STF is a soft touch/velvet feel matte BOPET film. The film is specially designed to laminate high-quality graphic media with a velvet feel similar to peach skin. The key features include excellent matte homogeneity/dispersion; excellent soft velvet feel; high haze (>90%); low gloss on the matte side; excellent contact clarity; good scratch resistance; enhanced graphics; and package differential with a luxury feel and look.

SILVER AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Full Moon Natural Pet Treat Pouch

Silver Award — Technical innovation

Manufacturer: Amcor Flexibles, www.amcor.com

End-User/Customer: Full Moon

Plant: Information not available

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Amcor created the first package to combine a matte finish, gloss print, and paper like texture in the premium, differentiated Full Moon Natural pet treat pouch. The design elevates the user experience and aligns with the brand's organic and premium positioning. This printing innovation helps the package deliver enhanced branding for authenticity, quality, and differentiation to consumers shopping the crowded shelf of pet snacks.

Hershey's Stand-up Pouches

Silver Award — Printing

Manufacturer: Printpack, www.printpack.com

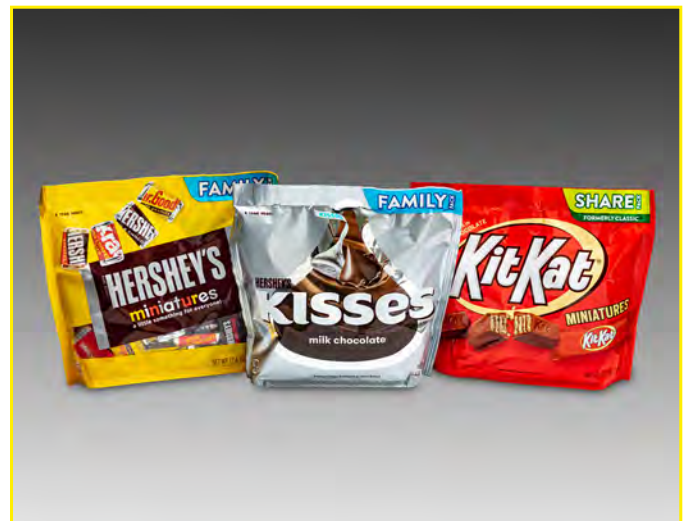
End-User/Customer: The Hershey Company

Plant: Elgin, IL

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Hershey's new package is a Doyen style stand-up pouch that is made on a vertical form fill seal bagger instead of a conventional horizontal form fill seal stand-up pouch machine. The sturdy 2-ply and 3-ply laminations enable the pouch to stand-up nicely for a superior impact on the shelf. Eye-catching graphics are created with 8–9 color rotogravure printing. The packages are easy open with precise laser scoring allowing for a clean directional tear.



JUSTIN'S® Nut Butter Covered Nuts

Silver Award — Sustainability

Manufacturer: ProAmpac, www.proampac.com

End-User/Customer: JUSTIN'S®

Plant: Terrebonne, Québec, Canada

Designer/Design Firm: ProAmpac

Key Suppliers: Information not available

Description: JUSTIN'S® Nut Butter Covered Nuts Pouch is a pioneer in the application of Post Consumer Recycled (PCR) materials for high barrier food packaging due to their FDA compliance for direct food contact. Each pouch contains 40% PCR sealants and its overall make includes 25% PCR. This pouch provides consumers with high moisture and oxygen barrier that uses PCR content to help provide end markets for recyclable materials. Its high opacity white flexographic inks, surface matte coating, and lamination processes work together to mask the appearance of high volumes of PCR, giving the pouch its "new material" look and feel.

SILVER AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Liqui-Box Waterspout

Silver Award — Expanding the Use of Flexible Packaging

Manufacturer: Liqui-Box Corporation, www.liquibox.com

End-User/Customer: Aquene Springs

Plant: Ashland, OH

Designer/Design Firm: Lamy Chopin, Liqui-Box Corporation

Key Suppliers: PCA and Charter NEX Films

Description: The Liqui-Box Waterspout packaging innovation for bottom-load water coolers is a groundbreaking solution for the home and office delivery (HOD) market and allows for retail and e-commerce sales of bulk water. It includes the durable patent-pending PuraFilm technology, patented QCD Encore® spouts, and a distinctive and unique box design that allows for direct substitution of polycarbonate bottles. The Waterspout package provides ease and savings related to distribution and end users benefit from improved ergonomics, smooth changeovers due to exceptional performance of the patented QCD Encore® connection system, improved evacuation for less product waste, and recyclability of the BiB format.

Little Baker Coconut Dates, Chocolate

Silver Award — Shelf Impact

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Al Douri Food Industries LLC

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: With its eye catching, cool graphics, this Little Bakers Chocolate Coconut Dates stand-up pouch with zipper and euro punch stands out from the rest of the packages on the shelf. The matte film gives the pouch a rich and soft feel. The resealable zipper keeps the product fresh for a longer time without having to switch it to another container.



Mt. Olive Munchies Resealable Pouch

Silver Award — Expanding the Use of Flexible Packaging

Manufacturer: Glenroy, Inc., www.glenroy.com

End-User/Customer: Mt. Olive Pickle Company

Plant: Menomonee Falls, WI

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The Mt. Olive Pickle Company launched the first snack pickles in shelf stable stand-up pouches. Manufactured by Glenroy, the custom pouch structure preserves flavor and keeps pickles fresh after opening thanks to the press-to-close zipper closure. The lightweight, durable pouch allows for increased portability and is ideal for e-commerce applications.

SILVER AWARDS

For more information, visit www.flexpack.org.
Listed alphabetically by package name.



Nestlé Toll House Artisan Collection Premium Baking Chip – Extra Dark

Silver Award — Printing

Manufacturer: American Packaging Corporation, www.amppcorp.com

End-User/Customer: Nestlé

Plant: Columbus, WI

Designer/Design Firm: Information not available

Key Suppliers: Amtopp/Inteplast, Polyplex, and ISO Flex (film suppliers) and Comexi

Description: The package design and print elevates the overall presentation of this high-end product from first sight. The final product features photorealistic imagery offered by the specialized gravure printing process and its wide color gamut capabilities. The smooth pink and purple vignette of the flower design complements the dark black background and metallic gold creating a high contrast and high impact overall presentation. Coupling this printed artwork with consistent high-quality films creates a secure package with a high-end fit, finish, and appearance.

Pride Lands Premium Bloom Soil

Silver Award — Shelf Impact

Manufacturer: ProAmpac, www.proampac.com

End-User/Customer: Ag Unlimited/Lyman Group

Plant: Rocky Mount, VA

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The Pride Lands Premium Bloom Soil bag is a visually captivating product with its unique flexographic process that maintains its functionality and durability.

Sustainable, bold ultraviolet (UV) energy-cured, high-gloss coated, and high-density UV inks are at the heart of what sets these bags apart to create vibrant graphics that pop-off the shelf. An overcoat and UV light-cured ink system leaves the final product with a laminated look and helps to protect the integrity of the graphics long after the point-of-purchase.



The Ultimate Fish Stick™

Silver Award — Printing

Manufacturer: PPC Flexible Packaging, www.ppcflex.com

End-User/Customer: Trident Seafoods Corporation

Plant: Payson, UT

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The 300 line screen on Trident Seafoods' The Ultimate Fish Stick™ bag outshines its rotogravure counterpart with sharper images, cleaner details, and better color. This bag was previously printed with rotogravure technology but using our 300 line screen flexographic printers, the result is a crisp, clean, beautiful product.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

*The Innovation Showcase highlights the 2020 competition entries.
For more information about these packages, visit www.flexpack.org.*



Al Douri Coffee Pouch

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Al Douri Food Industries LLC

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The artwork was developed with a registered matte with a black color background and the gold color with glossy effect. The 3D pouch was made with laser scoring, and the laser scoring was given on three webs, the front, back, and side gusset. To match the laser scoring of the three webs was a challenge, but it was accomplished by our team.

Al Kbous Coffee

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Al Kbous Coffee, Jordan

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This package is a coffee pouch with 3D format. The pouch was printed on paper with a black and gold combination. Printing on the paper helps the pouch to differentiate itself on the store shelf.



Amazon Tea, 5 kg

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Al Maras Tea Filling Factory

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This package is a 3D pouch for tea packaging. The pouch has excellent printing of the tea and teacup. The pouch also has a zipper and handle for easy carrying.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

*The Innovation Showcase highlights the 2020 competition entries.
For more information about these packages, visit www.flexpack.org.*



Ben & Jerry's Chocolate Chip Cookie Dough Chunks

Manufacturer: American Packaging Corporation, www.amppcorp.com

End-User/Customer: Ben & Jerry's

Plant: Story City, IA

Designer/Design Firm: Schawk Battle Creek

Key Suppliers: Schawk Battle Creek and INX International

Description: Ben & Jerry's introduced this flavored cookie dough product as an extension to their already legendary ice creams. The stand-up pouch features a reclosure feature and has high barrier/physical properties to withstand freezer applications.

Cafe Coffee Day Funza, 50 gms

Manufacturer: Paharpur 3P, www.paharpur3p.com

End-User/Customer: A1 Chips and Exports India Pvt. Ltd.

Plant: Ghaziabad, Uttar Pradesh, India

Designer/Design Firm: Paharpur 3P

Key Suppliers: Sakata Ink (India) Limited, Max Specialty Films Limited, Ester Industries Ltd., and Henkel Adhesives Technologies India

Description: For those who love South Indian food, banana chips are a munching solution that goes well with tea, coffee, and even soft drinks, while the coconut oil and minimal use of spices makes them look like a healthy snack item. Dried banana chips are crisp in texture and maintain a full banana flavor, so proper packaging is essential for protecting the product and preserving the aroma to experience freshness in every chip.



Conscious Coconut

Manufacturer: Inland Packaging, www.inlandpackaging.com

End-User/Customer: Identipak

Plant: Neenah, WI

Designer/Design Firm: Information not available

Key Suppliers: Avery Dennison construction with an Acpo overlam, and Siegwark waterbased inks on an 18" Comco 8 color press

Description: This package was printed with 8-colors, including two bumps of white on a 48g PET outer layer, extrusion laminated, high barrier foil construction. To ensure a clean, annoyance free opening experience, the pouch has tear notches on both sides. This construction provides an excellent barrier to oxygen and moisture and improved sealing properties.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

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For more information about these packages, visit www.flexpack.org.*



Creminelli Salami Minis 3-side Seal Zipper Pouches

Manufacturer: Glenroy, Inc., www.glenroy.com

End-User/Customer: Creminelli Fine Meats

Plant: Menomonee Falls, WI

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Creminelli Salami Minis are a new product line and extension into a newer market for on-the-go consumers. The lightweight flexible packaging is ideal for e-commerce and is sold through Amazon.com. Featuring a press-to-close zipper closure, the 3-side seal pouch offers convenience and portability for users.

Dave's Killer Bread Extended Shelf Life English Muffin Package

Manufacturer: Amcor Flexibles, www.amcor.com

End-User/Customer: Flowers Foods

Plant: Information not available

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Dave's Killer Bread English Muffin package is an organic, no preservative product that requires modified atmosphere packaging (MAP) and a high performance film structure. The MAP technology extends product shelf life beyond the typical 10–14 days, reducing food waste. The package features convenient reclosability and a high-speed sealant to meet the demands of both the consumer and the manufacturer.



Dettol Hand Wash, 1500 ml

Manufacturer: Paharpur 3P, www.paharpur3p.com

End-User/Customer: Reckitt Benckiser

Plant: Ghaziabad, Uttar Pradesh, India

Designer/Design Firm: Paharpur 3P

Key Suppliers: Sakata Ink (India) Limited, Hindalco Industries Limited, Ester Industries Ltd., and Henkel Adhesives Technologies India

Description: Personal Care Products Business expanded its foray into the health space with the acquisition of Dettol, which has a product portfolio including soaps, antiseptics, and hand wash products. Dettol stayed at the forefront of consumer hygiene by developing new ways to protect consumers against germs. The package must be designed in such a way that it maximizes the benefits to those who use them while minimizing the impact on the environment.

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Dole Crafted Smoothies Dragon Fruit

Manufacturer: Emerald Packaging, Inc., www.empack.com

End-User/Customer: Dole Frozen Fruit

Plant: Union City, CA

Designer/Design Firm: Information not available

Key Suppliers: Print Web: 1 mil Polyethylene (PE) Commex; Printing Type: Reverse Printing; Printing: ECG (Expanded Color Gamut); Mounting Tape: Tesa Tape Inc.; Plate Separation: OEC Graphics Inc. (# across: 2 and # around: 2); Press: Windmoeller & Hoelscher; and Inks: CAI Inc.

Description: The images on this package are printed using 7 color expanded gamut at 200 line screen for dynamic graphics and shelf appeal. The Dole Crafted Smoothies Blend is a PE/ink/water-based adhesive/PE pouch that provides all the required functional and aesthetic properties while utilizing 100% recyclable films.

Fas-Seal

Manufacturer: LPS Industries, LLC, www.lpsind.com

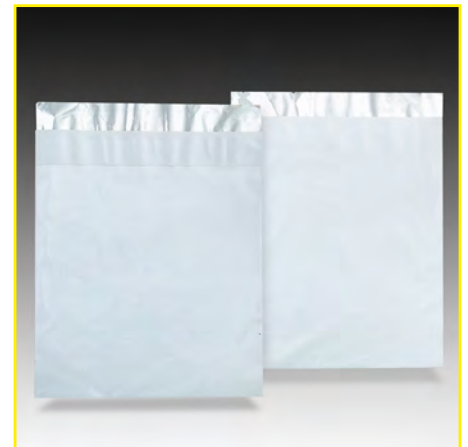
End-User/Customer: United States Government

Plant: Moonachie, NJ

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The LPS poly mailer incorporates a new type of closure that eliminates the peel away and fold over adhesive strip. Fas-Seal is an easy built-in adhesive strip closure that self-aligns every time to give a neat squared off look to all sizes of poly mailers. One of the best feature benefits is it can be filled and closed while it is held!



FLEXPETPROTECT™ F-PAB Metallized High Barrier Balloon Film

Manufacturer: Flex Films (USA) Inc., www.flexfilm.com

End-User/Customer: Information not available

Plant: Elizabethtown, KY

Designer/Design Firm: Information not available

Key Suppliers: This is a 100% fully in-house manufactured product.

Description: F-PAB-M is an advanced and proprietary film structure designed specifically to meet the needs of thin gauge, high barrier, specialty film markets such as balloon applications. The base polyester is metallized on one side, while the other side is coated with a standard primer. The key features include improved barrier properties; excellent machinability and handling properties; good mechanical properties; high yield economics; less materials used for an added 'Green' benefit; and improved and extended shelf life.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

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Happy Inside Cereal

Manufacturer: PPC Flexible Packaging, www.ppcflex.com

End-User/Customer: Kellogg's

Plant: Payson, UT

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The cereal aisle has been trying to find a better alternative to the box with a bag inside for years. This package is a 100% flexible stand-up pouch, so a substantial source reduction. To take it a step further, the clear sealant web is a 9-layer coex that provides all of the attributes that you would want in a stand-up pouch without the use of things such as PVDC or aluminum oxide, which can be very costly or have negative environmental implications. Finally, the registered matte finish allows the customer the opportunity to create that craft or premium appearance along with the contrast of a clear window.

Hershey's Rolo Easter, 11 oz.

Manufacturer: American Packaging Corporation, www.ampkcorp.com

End-User/Customer: Hershey

Plant: Churchville, NY

Designer/Design Firm: Information not available

Key Suppliers: Phototype — Premeida

Description: Challenged by Hershey to deliver a package decoration with increased shelf impact and enhanced appetite appeal of the product, APC responded by leveraging all of the latest available flexographic print tool technologies.



Karibu Chai Tea Pack

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Aroma General Traders Limited

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This stand-up pouch for tea packing is printed on matte film to give a soft feel to the pouch. The pouch also has a zipper and tear notch for easy opening.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

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Liqui-Box DuetAsept — Aseptic Dispensing Bag with a Fitment Duet

Manufacturer: Liqui-Box Corporation, www.liquibox.com

End-User/Customer: Lily of the Desert

Plant: Sacramento, CA

Designer/Design Firm: Liqui-Box Corporation

Key Suppliers: Liqui-Box Corporation

Description: The Liqui-Box DuetAsept bag-in-box (BiB) flexible packaging solution is ideal for aseptic processing and adds dispensing options for low-acid products, including cold brew coffee and tea, by using a fitment duet. Common dispensing fitments cannot survive the rigors of the steam-sterilized filling chamber, and therefore have presented an aseptic dispensing issue in the market. The implementation of the DuetAsept two-fitment bag design provides a solution to fill and supply low-acid aseptic beverages for use in dispensing equipment that was not previously possible. BiB products are shipped fresh, offer longer shelf life, better evacuation, and a lower cost-per-serving than the alternatives.

MAC Molasses, 1 kg

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Al Mukthar

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This 3D pouch is printed with registered matte lacquer and is laser scored for easy tearing and opening. The pouch also has a zipper for reuse.



Mackintosh Quality Street

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Nestlé Middle East

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This 3D pouch has excellent printing, is laser scored, and has a zipper.

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Marouf Coffee

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Marouf for Food Industries LLC

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This 3D pouch is produced with gloss and matte registered printing.

Mehran Long Grain Basmati Rice, 5 kg

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Mehran Spice and Food Industries LLC

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This 3D pouch has a zipper and is printed with registered matte lacquer. The pouch is a bottom open/top closed pouch with handle.



MHP Power Pak Pudding

Manufacturer: American Packaging Corporation, www.ampkcorp.com

End-User/Customer: MHP

Plant: Columbus, WI

Designer/Design Firm: Information not available

Key Suppliers: Scholle IPN Packaging, Inc. and Southern Graphics Systems

Description: MHP's Power Pak Pudding spouted pouch is a new package format to the traditional pudding cup. This new innovative aseptic pouch delivers on the go convenience without the need for a spoon. It is the first retail commercial example of an aseptic spouted pouch solution for low or high acid food applications. The pouch is a rotogravure printed multi-layer high barrier lamination.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

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Miracle-Gro® Performance Organics™

Manufacturer: ProAmpac, www.proampac.com

End-User/Customer: Scotts Miracle-Gro®

Plant: Rocky Mount, VA

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Scotts Miracle-Gro® partnered with ProAmpac to design a more sustainable package for Miracle-Gro® Performance Organics™ growing media. They achieved this by replacing 25% of the traditional oil or natural gas-based polyethylene (PE) with a biobased resin made from sugarcane. Furthermore, the graphics are UV energy cured, high gloss UV coated, and high-density UV black inks are used to enhance the durability and quality of the brand message. Miracle-Gro® Performance Organics™ reuses millions of pounds of organic materials annually in the soil product content, further demonstrating the company's commitment to sustainability.

Molkerei Weihenstephan Butter

Manufacturer: Plastic Suppliers, Inc. (PSI), www.plasticsuppliers.com

End-User/Customer: Theo Müller GmbH & Co. KG.

Plant: Herning, Denmark

Designer/Design Firm: Information not available

Key Suppliers: PSI supplied a compostable EarthFirst® PLA film

Description: Molkerei Weihenstephan created an easier-to-use butter package that unwraps cleaner than the traditional envelope format. This technical innovation features a new protective seal that is opened like a gift. Improved functionality is achieved with clear picture instructions that guide consumers through the simple steps and remain clean. Improvements extend beyond a new format by including annually renewable, bio-based materials in a packaging layer (not used as a sealant in the true sense of film, not heat sealed). EarthFirst® PLA films contribute to a lower carbon footprint and minimize package weight through source reduction.



Nestlé/Sweet Earth Empanadas

Manufacturer: Printpack, www.printpack.com

End-User/Customer: Nestlé

Plant: Grand Prairie, TX

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Sweet Earth's Empanada line gets a printing upgrade with extended gamut flexo using digital plates. The previous version of this package lacked the pop which extended gamut flexo provides. These HFFS flow wrappers showcase beautiful product photography along with extremely small icons and fonts — all printed cleanly and clearly.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

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Nido Golden Start Pouch

Manufacturer: Emirates Printing Press L.L.C., www.eppdubai.com

End-User/Customer: Nestlé Middle East

Plant: Dubai, UAE

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This 3D pouch is printed with registered matte lacquer and is laser scored for easy tearing.

Oreo “Game of Thrones” Cookie Package

Manufacturer: Sonoco Flexible Packaging, www.sonoco.com

End-User/Customer: Mondelez International

Plant: Edinburgh, IN

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Bend the knee to this package—this package belongs on the throne. Mondelez launched the limited-edition “Game of Thrones” Oreos to bring something unexpected to the classic cookie as a tribute to the HBO show’s legacy. In addition to the 4 distinct edible insignias on the cookies, the packaging by Sonoco incorporates a registered matte/gloss feature throughout the package and spells out “Oreo” in the show logo’s font using glossy metallic effects. The package also incorporates Sonoco’s SmartSeal® technology, a patented built-in precision die-cut easy open and re-close feature with tamper evidence.



Oreo Marshmallow Moon (50th Anniversary Moon Landing) Cookie Package

Manufacturer: Sonoco Flexible Packaging, www.sonoco.com

End-User/Customer: Mondelez International

Plant: Waco, TX

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Mondelez launched Marshmallow Moon Oreos in honor of the 50th anniversary of the historic Apollo 11 lunar landing, which took place on July 16, 1969. These limited-edition cookies come in Sonoco’s glow-in-the-dark packages with integrated stickers. After exposure to a light source, certain parts of the packages glow for up to 30 seconds. Three space-related stickers are on the back of each cookie package, with nine collectible anniversary stickers available. The stickers encourage customer engagement with the package. The packages also feature Sonoco’s SmartSeal® technology, a patented built-in precision die-cut easy open and reclose feature with integrated tamper evidence.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

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Organic Girl Three Heart Romaine Stand-up Pouch Using PCR (Post-Consumer Recycled Resin)

Manufacturer: Emerald Packaging, Inc., www.empack.com

End-User/Customer: Organic Girl

Plant: Union City, CA

Designer/Design Firm: Information not available

Key Suppliers: Envision (PCR resin) and Commex Corp. (COEX antifog sealant)

Description: This package replaces the non-recyclable PET primary web with a 100% recyclable PE (polyethylene) web. The package also incorporates single source feedstock PCR (post-consumer recycled resin) which is FDA certified for Direct Food Contact. PCR makes up 30% of the total package.

The Pioneer Woman Pet Treats Stand-up Pouch

Manufacturer: Printpack, www.printpack.com

End-User/Customer: Nestlé Purina

Plant: Villa Rica, GA

Designer/Design Firm: Nestlé Purina

Key Suppliers: Information not available

Description: The Pioneer Woman Pet Treats is a new line of pet treats created by television personality Ree Drummond, Pioneer Woman, in partnership with Purina. These home style pet treats are packaged in a matte finish stand-up pouch that features glossy accents and a clear metallized window so consumers can see the quality of the treats inside. The clear barrier is combined with a dual-track press-to-close zipper to prolong the shelf life of the product. Extended gamut printing and texture contrasts create an engaging package on the shelf.



Recyclable Pouch with PCR for Method's Dishwasher Pods

Manufacturer: Amcor Flexibles, www.amcor.com

End-User/Customer: Method Products (owned by S. C. Johnson & Son, Inc.)

Plant: Information not available

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The recyclable pouch with PCR for Method's dishwasher pods combines two key sustainability attributes without sacrificing product protection or shelf appeal. Originally packaged in a PET/PE laminate film, this new format carries the How2Recycle in-store drop-off recyclable claim and contains over 20% PCR content.

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REDKEN® Flash Lift Bonder Inside

Manufacturer: ProAmpac, www.proampac.com

End-User/Customer: L'Oréal® REDKEN®

Plant: Rochester, NY

Designer/Design Firm: Information not available

Key Suppliers: Technimark (injection molder) and Alliedflex/Mespack (filling machine)

Description: REDKEN® Flash Lift Bonder Inside is a groundbreaking spouted pouch design for Health & Beauty to replace a rigid container with an internal bag and streamline use of the product and make it safer. As a redesigned product, ProAmpac and REDKEN® also redesigned the pouch to create a unique experience for customers. The creative directional spout design minimizes powder fumes while dispensing cleanly into the dosing lid/cap. An internal "cross" design was engineered into the spout to assist with easy pour and separating potential powders that make up the product and the shape of the pouch provides an excellent billboard to promote the brand and print required copy eliminating the need for an instruction insert. Finally, in keeping with L'Oréal's sustainable goals, the redesign reduced the number of packaging components and the total weight of the new packaging to ship more product and less packaging.

ScentLock Mailer

Manufacturer: PAC Worldwide, www.pac.com

End-User/Customer: Various

Plant: Information not available

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: ScentLock Mailers are ideal for mailing products such as hemp, edibles, CBD oils, essential oils, or perfumes. Made from barrier films for maximum odor-blocking protection, our mailers keep the scent of the package contents undetectable. These mailers also provide cushioning protection and water resistance. Its discreet design allows you to mail your valuables without attracting unwanted tampering. Additional features to keep contents safe and secure include an integrated child-deterrent zipper and a permanent adhesive closure seal with tamper-evident indications for increased security.



Simple Kitchen Southwestern Penne Pasta

Manufacturer: PPC Flexible Packaging, www.ppcflex.com

End-User/Customer: Simple Kitchen

Plant: Payson, UT

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The Simple Kitchen Southwestern Penne pouch bag is a great example of the use of INX's Soft Touch Matte Varnish as it is difficult to hold the registration on matte varnish. This bag's matte varnish nicely frames various elements of the art. Printed at 300 line screen, the images on this pouch show a more accurate representation of the pasta than similar bags printed at 150 lpi.

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Spiff-E-Whip

Manufacturer: PPC Flexible Packaging, www.ppcfex.com

End-User/Customer: Blue Chip Augason Farms

Plant: Payson, UT

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: The use of 300 line screen on the Augason Farms Spiff-E-Whip pouch bag makes the cake look edible. The strawberries are vibrant and the marble table beneath has a subtle touch with minimal gain. Printing white this clean is a challenge, especially when dealing with highlights. The transition around the highlights on this bag blends nicely and fades cleanly to white.

Sunbay (Flexibility for Chef's Creativity)

Manufacturer: Paharpur 3P, www.paharpur3p.com

End-User/Customer: Salutaris Food Technologies Private Limited

Plant: Ghaziabad, Uttar Pradesh, India

Designer/Design Firm: Paharpur 3P

Key Suppliers: Sakata Ink (India) Limited, Hindalco Industries Limited, Ester Industries Ltd., and Henkel Adhesives Technologies India

Description: Printing quality is the "First Moment of Truth" for any packaged product. It gives the package a unique standalone look and also restricts from duplicity of the product. Proper packaging is essential for protecting the product and preserving the aroma to experience freshness in every bite. This package is a four side seal pouch with attractive traditional looks. The design is done in such a way that it gives simple, yet a rich paper-like look though being a plastic laminate.



Sundrop Choco Popz, 140 g

Manufacturer: Paharpur 3P, www.paharpur3p.com

End-User/Customer: Agrotech Foods Limited

Plant: Ghaziabad, Uttar Pradesh, India

Designer/Design Firm: Paharpur 3P

Key Suppliers: Sakata Ink (India) Limited, Hindalco Industries Limited, Ester Industries Ltd., and Henkel Adhesives Technologies India

Description: Sundrop Choco Popz is not just any product. Choco Popz has a crunchy shell and a dark chocolate center, which makes this product versatile, from breakfast cereal to an anytime sweet snack. This package is a multicolored stand-up zipper pouch with appealing graphics and spot matte plus gloss effect on the surface that gives the pouch a superior look in this particular segment. The combination of inks is brought out by printing with eye-catching colors, which is used favorably to bring out the attractive design. Ziploc® storage locks out air and locks in the freshness of snacks, which means less wastage of food and money.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

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Tom James Clipped K-Seal

Manufacturer: Plastic Packaging Technologies, LLC, www.plaspack.com

End-User/Customer: Tom James Company

Plant: Kansas City, KS

Designer/Design Firm: Plastic Packaging Technologies, LLC

Key Suppliers: Charter NEX Films, Sun Chemical Corporation; and VELCRO® (closure)

Description: This innovative bag solution has changed the way Tom James enhances their customer experience. With classy and eye-catching graphics and a clipped k-seal solution, they have been successful in providing differentiation from their competition. The strategy behind this solution is for Tom James to enter the realm of sustainability while still providing an unforgettable customer experience. With this solution, Tom James' customer base is encouraged to reuse this bag for travel and convenience; thus giving Tom James the benefit of entering the tangible lifestyle of their customer base. This solution has proved successful through customer satisfaction for Tom James.

Tree Top® Organic Honeycrisp Dried Apple Slices Package

Manufacturer: Sonoco Flexible Packaging, www.sonoco.com

End-User/Customer: Tree Top, Inc.

Plant: Hickory, NC

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: Tree Top® Organic Honeycrisp Apple Slices are packaged in Sonoco's ClearGuard® laminate, a high barrier clear laminate. With just one ingredient, apples, the Organic Honeycrisp Dried Apple Slices are free of preservatives and added sugars. Because there are zero added preservatives or additives, it is imperative that the package protects the food inside and preserves its shelf life.



True Leaf Hip + Joint Support Pet Chews

Manufacturer: AWT Labels & Packaging, Inc., www.awtlabelpack.com

End-User/Customer: True Leaf Pet, Inc.

Plant: South Elgin, IL

Designer/Design Firm: Information not available

Key Suppliers: Information not available

Description: This package is a stand-up pouch for the True Leaf brand of dog treats which are marketed as therapeutic for pets with hip and joint pain. When filled, the packages can stand on the store shelves or be hung on retail display hooks. The front panel is decorated with gold foil (the True Leaf name in gold) to bring focus to the brand and to attract consumer attention at retail.

FLEXIBLE PACKAGING INNOVATION SHOWCASE

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Wander Beyond Brewing

Manufacturer: Plastic Suppliers, Inc. (PSI), www.plasticsuppliers.com

End-User/Customer: Wander Beyond Brewing

Plant: Berkshire, United Kingdom

Designer/Design Firm: Wander Beyond Brewing

Key Suppliers: PSI supplied the compostable EarthFirst® PLA TDO film

Description: Wander Beyond Brewing, a spirited microbrewery known for inventive brews with only the best natural ingredients, searched for decorative labels that matched their natural, sustainable values. For this differentiation, the craft brewers incorporated EarthFirst® TDO labels for displaying their unique creativity and commitment to environmentally responsible decoration. EarthFirst® PLA labels are made from annually renewable, bio-based materials. Technically, EarthFirst® TDO labels have the highest shrink at the lowest temperature of all shrink decoration materials. Eco-friendly packaging was a must-have for the craft brewers to align with their high quality, premium beer position.

XTough™ High Strength Pouch for Daisy Brand Sour Cream

Manufacturer: Berry Global, www.berryglobal.com

End-User/Customer: Daisy Brands

Plant: Bloomington, IN

Designer/Design Firm: Information not available

Key Suppliers: Printed by Berry Global in Milwaukee, WI

Description: Daisy Brands had an issue with package durability in their 4.5 lb. sour cream pouch sold through the institutional channel. Berry created a film that dramatically improved the package's ability to survive through the distribution system which eliminated complaints and credits for package damage. The package features an oxygen barrier, excellent sealability, and extreme toughness. The package uses flexographic printing for brand and product identification.



2020 FPA Converter Members*

For a list of products and services offered by members, visit the FPA Flexible Packaging Buyers Guide, www.flexpack.org.

Admiral Packaging, Inc.
www.admiralpkg.com

AeroFlexx
www.aeroflexx.com

Amcor Flexibles
www.amcor.com

American Packaging Corporation
www.ampkorp.com

AMGRAPH Packaging, Inc.
www.amgraph.com

Ascend Performance Materials LLC
www.ascendmaterials.com

Atlapac Corporation
www.atlapac.com

AWT Labels & Packaging
www.awtlabpack.com

Beacon Converters, Inc.
www.beaconconverters.com

Belmark inc
www.belmark.com

Bema Incorporated
www.bemaint.com

Berry Global
www.berryglobal.com

Bryce Corporation
www.brycecorp.com

Catty Corporation
www.cattycorp.com

Celplast Metallized Products Limited
www.celplast.com

CL&D Graphics
www.cldgraphics.com

Consolidated Container Company
www.cccllc.com

Constantia Flexibles LLC
www.cfex.com

C-P Flexible Packaging
www.cpflexpack.com

Emerald Packaging, Inc.
www.empack.com

Emirates Printing Press L.L.C.
www.eppdubai.com

ePac - Flexible Packaging
www.epacflexibles.com

FILMtech Inc.
www.filmtechinc.com

Flex Films (USA) Inc.
www.flexfilm.com

Flexible Pack
www.flexiblepack.com

Future PolyTech, Inc.
www.futurepolytech.com

Genpak Flexible
www.genpakflexible.com

Glenroy, Inc.
www.glenroy.com

Hart Flex Pack
www.hartind.com

Hub Labels, Inc
www.hublabels.com

Indevco Plastics
www.indevcoplastics.com

Inland
www.inlandpackaging.com

Kendall Packaging Corporation
www.kendallpkg.com

Label Technology Inc.
www.labeltech.com

Liqui-Box Corporation
www.liquibox.com

LPS Industries, LLC
www.lpsind.com

Markenburger International Foods Corporation
www.markenburger.com.ph

Max Katz Bag Company, Inc.
www.maxkatzbag.com

Mondi Jackson LLC
www.mondigroup.com

Nosco
www.nosco.com

Novolex
www.novolex.com

PAC Worldwide Corporation
www.pac.com

Paharpur 3P
www.paharpur3p.com

PAXXUS, Inc.
www.paxxus.com

Películas Plásticas S.A. de C.V.
www.pepsa.us

Phenix
www.phenixlabel.com

Plastic Packaging Technologies, LLC
www.plaspack.com

Poly Print, Inc.
www.polyprint.com

Polykar
www.polykar.com

Polymer Packaging Inc.
www.polymerpkg.com

PPC Flexible Packaging
www.ppcflex.com

Precision Color Graphics Ltd. & Specialty Packaging Technologies Inc., a wholly owned subsidiary
www.specialtypackagingtechnologies.com

Prime Packaging, LLC
www.primepkg.com

*FPA members as of printing deadline

2020 FPA Converter Members*

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Printpack
www.printpack.com

ProAmpac
www.proampac.com

Sanraj Polyprinters LLP
www.sanrajpolyprinters.com

Sealed Air Corporation
www.sealedair.com

Sealstrip Corporation
www.sealstrip.com

Sonoco Flexible Packaging
www.sonoco.com

Southern Graphic Systems LLC
www.sgsc.com

St. Johns Packaging Ltd.
www.sjpack.com

Suedpack Oak Creek Corporation
www.suedpack.com

SunFlex Packagers Inc.
www.sunflexpackagers.com

TC Transcontinental Packaging
www.tctranscontinental.com/packaging

Technipaq, Inc.
www.technipaq.com

Texas Poly, Inc.
www.texaspoly.com

Vonco Products, LLC
www.vonco.com

Zacros America, Inc.
www.zacrosamerica.com

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2020 FPA Associate Members*

For a list of products and services offered by members, visit the FPA Flexible Packaging Buyers Guide, www.flexpack.org.

ACTEGA

www.actega.com

Ampacet Corporation

www.ampacet.com

Ashland

www.ashland.com

B&B Packaging Technologies L.P.

www.bub-group.com

Bamberger Polymers, Inc.

www.bambergerpolymers.com

BioLogiQ, Inc.

www.biologiq.com

Bobst North America Inc.

www.bobst.com

Bostik, Inc.

www.bostik.com

Celanese Corporation

www.celanese.com

Charter NEX Films, Inc.

www.charternex.com

Chevron Phillips Chemical Company LP

www.cpchem.com

Chromatic Technologies, Inc.

www.ctiinks.com

CleanPlanet Chemical, Inc.

www.cleanplanetchemical.com

Cloeren Incorporated

www.cloeren.com

Coim USA, Inc.

www.coimgroup.com

Comexi North America, Inc.

www.comexi.com

Cosmo Films Limited

www.cosmofilmsna.com

Davis-Standard, LLC

www.davis-standard.com

Dow

www.dow.com

Durr MEGTEC, LLC

www.megtec.com

EFI

www.efi.com

Energy Sciences, Inc.

www.ebeam.com

ExxonMobil Chemical Company

www.exxonmobil.com

Flint Group

www.flintgrp.com

Formosa Plastics Corporation, U.S.A.

www.fpcusa.com

Fujifilm North America Corporation,
Graphic Systems Division

www.fujifilmgraphics.com

H.B. Fuller

www.hbfuller.com

Harper Corporation of America

www.harperimage.com

Henkel Corporation

www.henkel-northamerica.com

Hosokawa Alpine American

www.halpine.com

HQC Inc.

www.hqcinc.com

hubergroup

www.hubergroup.com

INX International Ink Co.

www.inxinternational.com

ISOFlex Packaging

www.isoflexpackaging.com

Karlville Development, LLC

www.karlville.com

Koenig & Bauer Flexotecnica

www.koenig-bauer.com

Kuraray

www.kuraray.us.com

Louisiana Plastic Industries

www.lpi.laplastic.com

Lubrizol Advanced Materials

www.lubrizol.com

LyondellBasell

www.lyondellbasell.com

MacDermid Graphics Solutions

www.macdermid.com/graphics

Mamata Enterprises, Inc.

www.mamatausa.com

Mark Andy, Inc.

www.markandy.com

Mica Corporation

www.mica-corp.com

Michelman

www.michelman.com

Mid South Extrusion

www.msefilms.com

Miraclon

www.miraclon.com

Mitsubishi Polyester Film, Inc.

www.m-peffilm.com

MJW International

www.mjwintl.com

MORCHEM

www.morchem.com

NDC Technologies

www.ndc.com

Nordmeccanica, NA

www.nordmeccanica.com

Nordson Corporation - PPS

www.nordsonpolymerprocessing.com

NOVA Chemicals, Inc.

www.novachem.com

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2020 FPA Associate Members*

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Paper Converting Machine Company
(PCMC)
www.pcmc.com

Plastic Suppliers, Inc.
www.plasticsuppliers.com

PolyExpert Inc.
www.polyexpert.com

Polyplex USA, LLC
www.polyplex.com

Preco, Inc.
www.precoinc.com

Presto Products Company
FRESH-LOCK® Zipper Unit
www.fresh-lock.com

Reifenhauser Inc.
www.reifenhauserinc.com

RKW North America, Inc.
www.rkw-group.com

SABIC
www.sabic.com

Sasol North America
www.sasolnorthamerica.com

Ship & Shore Environmental, Inc.
www.shipandshore.com

Siegwerk USA Inc.
www.siegwerk.com

Smart Plastic Technologies LLC
www.sptweb.com

Sun Chemical Corporation
www.sunchemical.com

Sung An Machinery Company, Ltd.
(SAM)
www.sungan.net

Syncro USA
www.syncrousa.net

Terphane LLC
www.terphane.com

Toppan USA, Inc.
www.toppan-usa.com

Toyo Ink America, LLC
www.toyoink.com

Toyobo U.S.A, Inc.
www.toyobo-global.com

Transcendia
www.transcendia.com

Transplace
www.transplace.com

UBE America Inc.
www.ube.com

UTECO North America, Inc.
www.utecona.com

Watson Standard
www.watsonstandard.com

Westlake Chemical Corporation
www.westlake.com

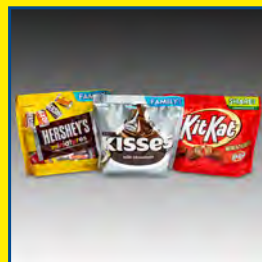
Wikoff Color Corporation
www.wikoff.com

Windmoeller & Hoelscher Corporation
www.whcorp.com

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