



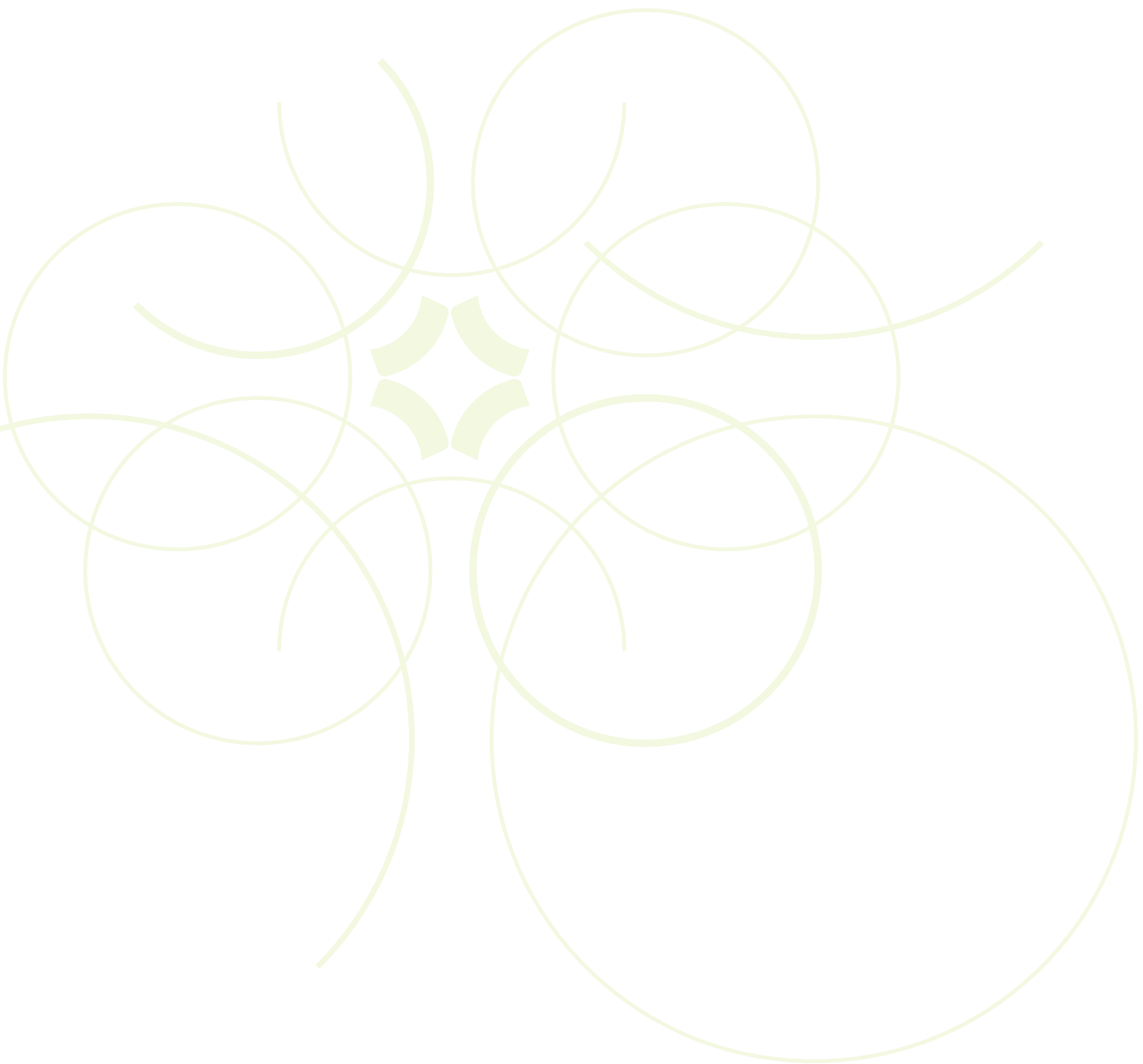
**FPA** Flexible Packaging  
Association

Connecting. Advancing. Leading.



**2018**

Flexible Packaging  
Achievement Awards  
& Innovation Showcase



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# The Flexible Packaging Achievement Awards & Innovation Showcase

The Flexible Packaging Association is pleased to present the FPA 2018 *Flexible Packaging Achievement Awards and Innovation Showcase*, which features flexible packaging solutions that meet expectations and needs through advancements in materials, graphics, structure, new uses, extended shelf life, and sustainability.

The Achievement Awards section of the Showcase highlights the 20 winning entries, arranged by award level: Highest Achievement, Gold, and Silver. Entry categories included: *Expanding the Use of Flexible Packaging, Packaging Excellence, Printing and Shelf Impact, Sustainability, and Technical Innovation*. The Innovation Showcase section includes the competition entries, which are presented in alphabetical order by package name. This year, 66 packages were submitted in the competition, with a total of 164 entries (some packages were entered into multiple categories).

FPA congratulates the winners and thanks all the companies that participated in the FPA 2018 Flexible Packaging Achievement Awards Competition. Special thanks are given to the 2018 competition judging panel: Lisa Pierce, Executive Editor, *Packaging Digest*; Dr. Joongmin Shin, Associate Professor, Industrial Technology and Packaging, California Polytechnic State University; and Brian Wagner, Co-Founder and Principal, PTIS, LLC.

A comprehensive list of FPA converter and associate members is also included, beginning on page 31. For additional information on all the entries, including end-user/customer, plant, designer/design firm, key suppliers and detailed package descriptions, visit the FPA 2018 *Innovation Showcase* on our website, [www.flexpack.org](http://www.flexpack.org).

# Innovation Showcase Table of Contents

Introduction . . . . .	1
Highest Achievement Award. . . . .	3
Gold Awards . . . . .	4
Silver Awards . . . . .	9
2018 Flexible Packaging Innovation Showcase . . . . .	14
FPA Converter Members. . . . .	31
FPA Associate Members. . . . .	33



# HIGHEST ACHIEVEMENT AWARD

*The Highest Achievement Award is evaluated by the judges as possessing overall packaging excellence, significant attributes in all award categories, and contributing most to the advancement of the industry.*



## Wells Frozen “Bunny Snacks” Box Pouch, 6 Treats

*Highest Achievement Award*

*Gold Award — Packaging Excellence*

*Gold Award — Sustainability*

*Silver Award — Expanding the Use of Flexible Packaging*

*Silver Award — Printing and Shelf Impact*

**Manufacturer:** Plastic Packaging Technologies, LLC, [www.plaspack.com](http://www.plaspack.com)

**End-User/Customer:** Wells Enterprises, Inc.

**Plant:** Kansas City, KS

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** When Wells wanted to break from the “Sea-of-Sameness” in the frozen treats section, they turned to flexible packaging for innovation. Having recently converted their regular ice cream products to clear plastic tubs, Wells launched four flavors of “Bunny Snacks” in carton-like “Box Pouches.” This pouch format provided vibrant graphics to coordinate in the typical display while providing clear windows to see the tasty treats, along with a unique closure system for resealing.

# GOLD AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
Listed alphabetically by package name.



## Autobahn™ Tear-Open Flow Wrap

### Gold — Technical Innovation

**Manufacturer:** Rollprint Packaging Products, Inc., [www.rollprint.com](http://www.rollprint.com)

**End-User/Customer:** Information not available

**Plant:** Addison, IL

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** Autobahn™ is the next generation in flow wrap packaging. It provides extremely fast line speeds, approaching 400 packages per minute, without sacrificing seal integrity. At the same time, its easy-to-open mechanism, achieved by harmonizing the sealant and surface layer orientation, allows simple and reliable access to the product. The end result is a composite that has robust sealability, requiring minimal effort to tear open.

## Compostable Peanut Bag

### Gold — Sustainability

**Manufacturer:** TC Transcontinental Packaging,  
[www.tctranscontinental.com](http://www.tctranscontinental.com)

**End-User/Customer:** Stadiums and Sports Arenas

**Plant:** Brooklyn, NY

**Designer/Design Firm:** Information not available

**Key Suppliers:** Partnership with BASF Corporation, TC Transcontinental Packaging, Futamura, Hampton Farms, and Aramark

**Description:** A flexible peanut bag made of certified compostable materials was developed for arenas and stadiums to help sports teams, venues, and leagues achieve the next level of landfill waste diversion by eliminating a pesky food scrap contaminant. The chief benefit of the new bag is that it reduces the amount of labor previously devoted to the manual sorting of materials collected during clean-up after games.

The economic benefit is the lowering of overall waste management costs for the venue. The environmental benefits of this package centers around the use of renewable resources and its easy inclusion into the venue managed composting program.





# GOLD AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
Listed alphabetically by package name.



## ConservaCube™ Recyclable Flexible Package

*Gold — Expanding the Use of Flexible Packaging*

*Gold — Sustainability*

*Silver — Packaging Excellence*

*Silver — Technical Innovation*

**Manufacturer:** Primary Packaging, Inc., [www.primarypackaging.com](http://www.primarypackaging.com)

**End-User/Customer:** Laticrete International, Inc.

**Plant:** Kent, OH

**Designer/Design Firm:** Information not available

**Key Suppliers:** Primary Packaging Inc. (film) and NOVA Chemicals Corporation (resin)

**Description:** ConservaCube™ is a unique cube-shaped flexible package, providing four display panels, ready for shipping/display/selling, and a sustainable innovation for today's flexible packaging demands. The design is brand friendly by providing four display panels for graphics; enables rigid replacement providing a more sustainable packaging solution; and is a ship ready package, providing freight savings via maximized loads for delivery and reduced waste due to breakage. The package is available in sizes up to 55 pounds capacity, and is made completely with polyethylene making it more readily recyclable without loss of quality.

## FLP — Rejuvenate Marine Products

*Gold — Expanding the Use of Flexible Packaging*

**Manufacturer:** Glenroy, Inc., [www.glenroy.com](http://www.glenroy.com)

**End-User/Customer:** For Life Products (FLP)

**Plant:** Menomonee Falls, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** PCMC – Press; Sun Chemical Corporation — Inks; and Pen & Ink — Plate Supplier

**Description:** For Life Products recently launched their new Rejuvenate Marine line of biodegradable products in stand-up flexible pouches.

Sold exclusively at West Marine stores, the shaped design, along with vivid graphics, makes it stand out among competitive products on the shelf. Glenroy utilized their technical expertise to develop both the structure and shape that meets the needs of boaters, allowing them to store all of their cleaners on board without worrying about breakage or leakage.



# GOLD AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
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## Knorr One Skillet Meals

### *Gold — Printing and Shelf Impact*

**Manufacturer:** American Packaging Corporation, [www.ampkcorp.com](http://www.ampkcorp.com)

**End-User/Customer:** Unilever

**Plant:** Story City, IA

**Designer/Design Firm:** SGS Canada

**Key Suppliers:** Southern Graphics Systems

**Description:** Unilever introduced its new Knorr One Skillet Meals line with a different twist to their traditional white high-end glossy package design. The new three-ply film package features a darker background color, giving it a softer, more prestigious look, with a registered matte lacquer allowing the brand logo and product image to remain glossy and truly jump off the package.

## Perfetti Van Melle Mentos® SHARE-A-BOWL™ PrimaPak® Package

### *Gold — Packaging Excellence*

### *Silver — Expanding the Use of Flexible Packaging*

### *Silver — Technical Innovation*

**Manufacturer:** Sonoco Flexible Packaging, [www.sonoco.com](http://www.sonoco.com)

**End-User/Customer:** Perfetti Van Melle

**Plant:** Elk Grove Village, IL

**Designer/Design Firm:** Information not available

**Key Suppliers:** Spear Label Systems USA Inc. —  
peel reseal label for easy open and reclose

**Description:** The Perfetti Van Melle Mentos® SHARE-A-BOWL™

PrimaPak® package is a flexible, stackable, and reclosable package produced from a single roll of film on vertical form-fill-seal machinery. Designed as a replacement for stand-up pouches and rigid packaging such as trays or jars, the PrimaPak® package provides enhanced merchandising through its efficient cube shape and six panels. Due to its lightweight rectangular shape, the PrimaPak® package improves package cube by up to 30 percent or more; maximizes manufacturing efficiencies; reduces warehousing space; and minimizes transportation demands.





# GOLD AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
Listed alphabetically by package name.



## Shudh Plus Ultra — Sparkling Tactile Sachet with 3D Embossing for Mouth Freshener

*Gold — Technical Innovation*

*Silver — Printing and Shelf Impact*

**Manufacturer:** Flex Films (USA) Inc., [www.flexfilm.com](http://www.flexfilm.com)

**End-User/Customer:** Shudh Plus by K.G. Pan Products Pvt. Ltd

**Plant:** Noida, Uttar Pradesh, India

**Designer/Design Firm:** Uflex Limited, Cylinders Business

**Key Suppliers:** Uflex is a fully integrated flexible packaging materials and solution company. Shudh Plus Ultra — Sparkling Tactile Sachet with 3D Embossing for Mouth Freshener was indigenously manufactured by Uflex (end-to-end) in terms of all input materials and processes. The inks and adhesives were supplied by the Chemicals Business of the company. The rotogravure cylinder for this job was manufactured at our fully automatic robotic laser engraving line which ensures unmatched consistency in printing besides offering high definition image re-production capability.

**Description:** The Shudh Plus Ultra Mouth Freshener (no tobacco; no nicotine) artwork was given to Uflex with an objective of creating a never seen before design. The team at Uflex brainstormed design elements, and came up with a print reproduction having a combination of (1) tactile effect; (2) glitter effect; (3) embossing effect on the brand; and (4) provided a combination of gold and silver anti-counterfeiting 3D embossed effect bearing the logo of the client. All these critical parameters were achieved with a combination of rotogravure, flexography, and electron beam coating using a surface printed registered application on paper with a unique combination of gold and silver hot foil stamping.

## Sunrise Growers Organic Cherry Berry Fruit Blend

*Gold — Printing and Shelf Impact*

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** Sunopta

**Plant:** Auburn, WA

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** The Sunrise Growers frozen fruit pouch is a unique application of HD flexo surface printed rollstock. The polyethylene film manufactured by ProAmpac is designed to provide a strong base for printing, providing increased shelf impact for the organic pouch. The matte varnish/over lacquer protects the print and provides a natural look and feel in association with the organic fruit inside.



# GOLD AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
Listed alphabetically by package name.



## Whitney Farms Organic Planting Soil

*Gold — Technical Innovation*

*Silver — Packaging Excellence*

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** Whitney Farms

**Plant:** Rocky Mount, VA

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** The Whitney Farms Organic Planting Soil package is UV surface printed with high chemical resistance properties and longevity to withstand outdoor elements. A high COF matte overcoat was developed specifically for this large format to eliminate product shifting, as well as to provide an organic look and feel to the package, while increasing both the retailers' and consumers' satisfaction. A proprietary energy curing process was developed to protect the package against UV color degradation, which is key to shelf appeal.

# SILVER AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
Listed alphabetically by package name.



## ApexAsept

### *Silver — Technical Innovation*

**Manufacturer:** Liqui-Box Corporation, [www.liquibox.com](http://www.liquibox.com)

**End-User/Customer:** KanPak

**Plant:** Whitby, Ontario, Canada

**Designer/Design Firm:** Information not available

**Key Suppliers:** Coveris

**Description:** The ApexAsept laminate is a high-barrier adhesive laminate for use in the aseptic packaging of low acid liquids, such as coffee concentrate, milk shake mix, ice cream mix, etc. This new generation of adhesive laminate incorporates the latest in adhesive technology and high-performance sealant skins to provide a laminate that has an excellent oxygen barrier, superior robustness, enhanced sealability, and improved flex-crack resistance. This all leads to a pouch with significantly reduced leaker rates in the field with outstanding barrier performance.

## Beggin' Strips — Black Label and Skinny Strips

### *Silver — Printing and Shelf Impact*

**Manufacturer:** Printpack, [www.printpack.com](http://www.printpack.com)

**End-User/Customer:** Nestle Purina Pet Care Company

**Plant:** Villa Rica, GA

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** With the market trending towards the humanization of our pets and towards high-end pet products, Purina decided to create new, premium snacks for our furry friends. The result was Beggin' Strips Black Label and Skinny Strips. Both packages feature a soft touch, matte "velvet" feel, as well as spot gloss lacquer for an extravagant look that really differentiates it on the shelf.





# SILVER AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
Listed alphabetically by package name.



## CHEER PACK® Clear Pouches

### Silver — Packaging Excellence

**Manufacturer:** Cheer Pack North America, [www.cheerpack.com](http://www.cheerpack.com)

**End-User/Customer:** Happy Family

**Plant:** West Bridgewater, MA

**Designer/Design Firm:** Cheer Pack North America

**Key Suppliers:** Cheer Pack North America; Bemis – film supplier;  
and Happy Family – artwork

**Description:** Cheer Pack N.A.'s innovative CHEER PACK® Clear Pouch offers the ultimate in product packaging transparency to deliver a safer and more connected consumer experience. Brand Owners that are packaging their product in this offering have seen a significant spike in sales, far outpacing overall category growth in the baby food category. Consumers have voted with their wallet and CHEER PACK® Clear Pouches deliver a “win-win” value for retailers and Brand Owners alike.

## EcoAsept

### Silver — Sustainability

**Manufacturer:** Liqui-Box Corporation, [www.liquibox.com](http://www.liquibox.com)

**End-User/Customer:** Aseptic VFFS Pouch Customers

**Plant:** Querétaro, Querétaro, Mexico

**Designer/Design Firm:** Information not available

**Key Suppliers:** Berry Plastics and Terbium

**Description:** The EcoAsept film is an optimized EVOH co-extruded (coex) film configured for vertical form, fill, and seal applications with higher viscosity products such as milk shake mix and coffee mix. The EcoAsept film will fill the gap between non-aseptic films and high-performance, higher cost aseptic laminates, enabling the standalone flexible package to expand into cost-sensitive markets. Liqui-Box designed the proprietary high barrier EVOH coex film structure to improve oxygen barrier of 0.03 cm<sup>3</sup>/100 in.2/24 hr. (60% R.H.) to maintain the shelf life of the packaged product, while balancing other performance characteristics.





# SILVER AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
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## Farmhouse Culture Kraut

### *Silver — Expanding the Use of Flexible Packaging*

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** Farmhouse Culture

**Plant:** Hanover Park, IL

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** Farmhouse Culture's exciting redesign is packed in a flexible reclosable standup pouch, providing product protection and enhanced functionality. ProAmpac provided an innovative one-way leak resistant degassing valve for the Kraut's need to off-gas. A press-to-close zipper provides enhanced functionality without a secondary container, which keeps branding intact. Pouches are laser scored for clean and easy opening. Graphics are crisp and imply freshness and the window on the back of the package provides product transparency.

## Flat Bottom Pouch with Enhanced Visual Appeal, Structure, and Convenience

### *Silver — Printing and Shelf Impact*

**Manufacturer:** Coveris, [www.coveris.com](http://www.coveris.com)

**End-User/Customer:** Mars Pet Care

**Plant:** Spartanburg, SC

**Designer/Design Firm:** Information not available

**Key Suppliers:** Totani Idemitsu

**Description:** Coveris worked with Mars to develop a package that would increase on-shelf appeal and offer new technology for a full open mouth pouch with easy open/re-close. The result is a package that utilizes a reduced weight structure and registered soft touch matte finish for enhanced visuals. The new easy open feature has an easy consumer shaped pull tab and allows the zipper to be applied across the entire bag face allowing improved accessibility versus old front zipper options.



# SILVER AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
Listed alphabetically by package name.



## FlexFlow

### *Silver — Sustainability*

**Manufacturer:** Liqui-Box Corporation, [www.liquibox.com](http://www.liquibox.com)

**End-User/Customer:** Sour Cream Product Producers

**Plant:** Whitby, Ontario, Canada

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** The enhanced Liqui-Box FlexFlow film offered a package solution to a market need for highly viscous products. The proprietary FlexFlow film is an optimized film configured for vertical form, fill, and seal applications with higher viscosity dairy products, such as sour cream. Liqui-Box designed the enhanced proprietary high barrier coex film structure to improve oxygen barrier properties, extend the shelf life of the packaged product, and provide superior sealability to eliminate seal leakers during shipping and distribution. The new film is more pliable, flexible, and more forgiving. Seals are improved because there are less darts or folds in the seals, which in turn, makes for a more robust package.

## Granola Goes Nuts

### *Silver — Technical Innovation*

**Manufacturer:** Printpack, [www.printpack.com](http://www.printpack.com)

**End-User/Customer:** PepsiCo

**Plant:** Rhinelander, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** The Granola Goes Nuts package represents a technical innovation in consumer convenience. The easy open feature uses cross directional laser score technology to create a bar wrapper that maintains barrier and shelf life, is easy to open for both children and adults, and offers a clean snacking experience for sticky or melty products.



# SILVER AWARDS

For more information, visit [www.flexpack.org](http://www.flexpack.org).  
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## Nescafe Sunrise Non Foil Instant Coffee Sachet

### Silver — Sustainability

**Manufacturer:** Flex Films (USA) Inc., [www.flexfilm.com](http://www.flexfilm.com)

**End-User/Customer:** Nestle India Limited

**Plant:** Noida, Uttar Pradesh, India

**Designer/Design Firm:** Uflex Limited, Cylinders Business

**Key Suppliers:** Uflex is a fully integrated flexible packaging materials and solution company. The polymeric films used in the laminated flexible packaging material for Nescafe Sunrise Non Foil Instant Coffee Sachet was supplied by Films Business of Uflex. The inks and adhesives were supplied by the Chemicals Business of the Company. This packaging solution for blended coffee chicory mixture has been manufactured end-to-end by Uflex.

**Description:** The Nescafe Sunrise Non Foil Instant Coffee Sachet is a portion controlled unit pack of a unique blend of coffee chicory mixture. Instant coffee chicory mixture is extremely hygroscopic and has always been packaged in flexible packaging where aluminum foil provides the functional barrier. In order to eliminate the use of aluminum foil to provide a sustainable packaging solution, engineers at Uflex Limited worked on a high barrier metallized polyester film, which could effectively replace aluminum foil. The new packaging development for the replacement of aluminum foil has been extensively tested, with a similar shelf life of 12 months for this new packaging. Consumers are able to get the same product delivery with less packaging material, and are able to simply tear, dispense, and consume the product in its entirety. The new packaging consists of 10 micron polyester (reverse printed) and is laminated with 12 micron high barrier metallized polyester and 20 micron polyethylene using a tandem extrusion lamination process.

## PromoPeel™ Integrated Label Technology for Flexible Packaging

### Silver — Printing and Shelf Impact

**Manufacturer:** Sonoco Flexible Packaging, [www.sonoco.com](http://www.sonoco.com)

**End-User/Customer:** Various Customers

**Plant:** Waco, TX

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** PromoPeel™ Integrated Label Technology from Sonoco® is a replacement for separately-applied labels, and protects and enhances the brand identity and message, while saving production time and costs. Sonoco's PromoPeel™ Integrated Label is a part of the flexible packaging, meaning a consistent label location can be upheld that will not obscure key brand messaging or other purchasing cues. PromoPeel™ can be used for coupons, recipes, peel/reveal games, trivia, contests, cross-promotions, and much more.



# FLEXIBLE PACKAGING INNOVATION SHOWCASE

*The Innovation Showcase highlights the 2018 competition entries.  
For more information about these packages, visit [www.flexpack.org](http://www.flexpack.org).*



## Anti-Skid Pre-Formed Bulk Pouch for DEVAAYA Flour

**Manufacturer:** Kanodia Technoplast Limited, [www.kanodiaindia.com](http://www.kanodiaindia.com)

**End-User/Customer:** LT Foods Ltd.

**Plant:** Kundli, Haryana, India

**Designer/Design Firm:** Information not available

**Key Suppliers:** In-house divisions and units of Kanodia Technoplast Limited

**Description:** This anti-skid solution is a pre-formed pouch that enhances visual appeal, as well as imparts unique haptics through a special patterned surface finish on the laminate. This not only creates a nice looking bulk package, but also provides a great touch package whose surface ensures no skidding while stacking. The pouch also has a differentiated appearance which is much appreciated by the customer, as it enhances the brand appeal of the product packaged in it.

## Ben & Jerry's Pint Slices

**Manufacturer:** American Packaging Corporation, [www.ampkcorp.com](http://www.ampkcorp.com)

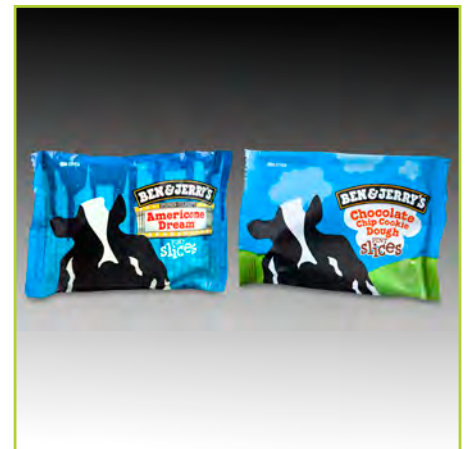
**End-User/Customer:** Ben & Jerry's is a wholly owned subsidiary of Unilever

**Plant:** Columbus, WI

**Designer/Design Firm:** Schawk

**Key Suppliers:** Film — Amtopp; Film — Impak; Ink — Flint Group

**Description:** Ben & Jerry's new pint slices offers the complete package in just one slice. Each pint slice is bursting with chunks of flavor and are individually wrapped, making them portable with built-in portion control. The company chose a unique two-ply tantalized structure allowing for easy opening, as well as creating a pouch around the product so hands stay clean.



## Blue Buffalo Regional Diets

**Manufacturer:** Printpack, [www.printpack.com](http://www.printpack.com)

**End-User/Customer:** Blue Buffalo

**Plant:** Villa Rica, GA

**Designer/Design Firm:** Blue Buffalo

**Key Suppliers:** Information not available

**Description:** High fidelity photography and narrative are the hallmarks of the new Blue Regional Diet line of dry dog foods. The bags appeal to consumers by conjuring an atmosphere of romance and adventure. Each of the four varieties features beautiful regional photography and graphics. The imagery pulls the consumer in — the adventures sound exciting, and the food sounds good enough even for humans to eat. These packages represent a unique way for BLUE to appeal to consumers through the power of storytelling.



# FLEXIBLE PACKAGING INNOVATION SHOWCASE

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## Blue Chair Bay Premium Rum Dual Fitment Pouch

**Manufacturer:** Glenroy, Inc., [www.glenroy.com](http://www.glenroy.com)

**End-User/Customer:** Blue Chair Bay Premium Rum

**Plant:** Menomonee Falls, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** PCMC — Press; Sun Chemical Corporation — Inks; Pen & Ink — Plates

**Description:** Fans of Kenny Chesney's Blue Chair Bay Rum will be excited to get their hands on this stand-up pouch. The dual fitments let the consumer mix their own favorite Blue Chair Bay drink at home — just fill the pouch through the wide mouth cap and toss it into a cooler for a trip to the beach where they can dispense it through the one-way tap. The structure offers puncture resistance, so leakers won't ruin the fun!

## ChemFlo

**Manufacturer:** Liqui-Box Corporation, [www.liquibox.com](http://www.liquibox.com)

**End-User/Customer:** Hillyard Industries, Inc.

**Plant:** Ashland, OH

**Designer/Design Firm:** Liqui-Box Corporation

**Key Suppliers:** Key Strategic Partners

**Description:** The CHEMFLO package is comprised of a specialized nylon laminate with a proprietary inner ply used in the chemical industry to address market concerns. This CHEMFLO package, utilized in the growing Bag-in-Box (BiB) chemical industry, has solved a particular problem in the manufacturing and end-use market for floor chemicals. The CHEMFLO package significantly reduced the amount of "skinning," which is the hardening of the liquid product over time, resulting in reduced flow and evacuation. This package, through enhanced oxygen barrier and flexibility, has reduced the amount of skinning by 70%, improved evacuation, and maintained an acceptable flow to the end user.



## Cremica Tomato Ketchup Sachet, 8 gm.

**Manufacturer:** Paharpur 3P, [www.paharpur3p.com](http://www.paharpur3p.com)

**End-User/Customer:** Cremica Food Industries Ltd.

**Plant:** Ghaziabad, Uttar Pradesh, India

**Designer/Design Firm:** Paharpur 3P and Cremica Food Industries Ltd.

**Key Suppliers:** Sakata Ink (India) Limited; Ester Industries Ltd.; and Henkel Adhesives Technologies India

**Description:** This package is a high barrier 2-ply laminate for FFS operation. The package is a first of its kind for the packaging of ketchup in the form of a unit dose sachet. The first layer, MET PET, is playing the roles of printing, as well as providing barrier properties. Special inks are used to achieve maximum scuff/abrasion and heat resistance protection. The combination of inks are surface printed with eight colors, which is used favorably to enhance the attractive design. This development has reduced the carbon footprint significantly. An easy tear PE layer is used to enhance convenience for the end user.

# FLEXIBLE PACKAGING INNOVATION SHOWCASE

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## Edward Marc Snappers Dark Chocolate Sea Salt, 24 oz.

**Manufacturer:** American Packaging Corporation, [www.amppcorp.com](http://www.amppcorp.com)

**End-User/Customer:** Edward Marc

**Plant:** Columbus, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** Ink Supplier — Flint Group; Film Supplier — ISO Flex

**Description:** This package is an adhesive laminated 3-ply, reverse printed, laser scored, pouch. The structure is a proven performer in the confectionery market. The matte finish provides a soft feel to the package, and photo quality art results in an overall premium appearance. The strength and rigidity of the design is well suited for larger volume packages and pouch converting. The gravure process provided superior graphic reproduction, color control, in-line lamination, and consistent repeat length control, critical to the customer's needs.

## EFX Sports Karbolyn Hydrate

**Manufacturer:** CL&D Graphics, Inc., [www.cldgraphics.com](http://www.cldgraphics.com)

**End-User/Customer:** Sports Nutrition Consumers/EFX Sports

**Plant:** Billings, MT

**Designer/Design Firm:** Scott Cunningham, EFX Sports

**Key Suppliers:** Film Supplier: Base Film (8A Bonpet LV 50mc) — Bonset; Printing Press Supplier — the 8A Bonpet LV 50mc film was printed on one of CL&D's 10 station in line Comco flexo presses utilizing solvent-base ink by Sun Chemical Corporation; Adhesive Supplier — Henkel

**Description:** EFX Sports' matte/gloss shrink sleeve emphasizes their eye-catching, full 360-degree design, and appeals to the modern tastes of EFX Sports customers.

The shrink film perfectly contours to EFX Sports packaging, and CL&D's elite matte/gloss process gives EFX Sports the creative effect they are looking for to connect with their target market.



## Evolve Baked Dog Food

**Manufacturer:** TC Transcontinental Packaging, [www.tctranscontinental.com](http://www.tctranscontinental.com)

**End-User/Customer:** Sunshine Mills, Inc.

**Plant:** Brooklyn, NY

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** The Evolve Brand of Baked Dog Food is made of a 3-ply structure and printed with flexographic technology using 4 color process print, 4 spot colors, and a soft touch matte coating. A metallized polyester film was selected for the inner layer to help prevent oxidation and maintain product freshness. A soft touch matte coating was incorporated to give the pouch an earthy-natural tone that helps connect with the emotions of consumers looking for dog food that is all-natural and grain-free. The pouch comes with a press to close zipper and tear notch for consumers' ease of use.

# FLEXIBLE PACKAGING INNOVATION SHOWCASE

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## ExquisiCat Naturals — Clumping Pine Blend

**Manufacturer:** Specialty Packaging Technologies (SPT), [www.specialtypackagingtechnologies.com](http://www.specialtypackagingtechnologies.com)

**End-User/Customer:** ExquisiCat

**Plant:** Elgin, IL

**Designer/Design Firm:** Information not available

**Key Suppliers:** Precision Color Graphics Ltd (Prepress and Kodak NX Printing plates); Outlook Group (Printing and Laminating); and Specialty Packaging Technologies Inc. (Pouch Converting)

**Description:** This package was printed using 8 color wide web flexographic printing. The resealable stand-up pouch was converted using a double cut process by removing plate breaks between impressions, eliminating costly sleeve technology, while mimicking gravure printing. It was laser scored to promote a clean tear and easy-open feature. The graphic design incorporates a clear window on the front panel so the consumer can view the product.

## E-Z SnackPak™

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** Sabritas (PepsiCo Mexico)

**Plant:** Hanover Park, IL

**Designer/Design Firm:** ProAmpac (format) and PepsiCo (graphics)

**Key Suppliers:** Information not available

**Description:** E-Z SnackPak™ by ProAmpac is a new easy-open packaging format for single-serve snack foods. The tetrahedron shaped pouch not only differentiates, but transforms into a serving tray upon opening, providing a unique consumer experience. The shape adds structural support, providing product protection during shipping, and utilizes less packaging than typical pillow pouches. The geometric design can be sold individually, packed into a corrugated shipper with an efficient interlocking pattern, or displayed in a shelf-ready carton making your product stand out on the shelf.



## Fromm Family Foods LLC — Chicken au Frommage for Dogs and Cats

**Manufacturer:** Precision Color Graphics, [www.precisioncolor.com](http://www.precisioncolor.com)

**End-User/Customer:** Fromm Family Foods LLC

**Plant:** Elgin, IL

**Designer/Design Firm:** Information not available

**Key Suppliers:** Precision Color Graphics Ltd (Kodak NX printing plates); AWT Labels & Packaging (Printing and Laminating); and Specialty Packaging Technologies Inc. (Pouch Converting)

**Description:** This package is printed using 10 color wide-web flexographic printing, utilizing innovative Kodak Flexcel NX printing plates. It has a matte finish for a soft-feel satin appearance with a resealable zipper to maintain product freshness for multiple uses. This stand-up pouch has great shelf appeal, and was converted using a double cut process to remove plate breaks between impressions, eliminating costly sleeve technology, while mimicking gravure printing.



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## Great Value Snack Bites

**Manufacturer:** Sonoco Flexible Packaging, [www.sonoco.com](http://www.sonoco.com)

**End-User/Customer:** Walmart/Great Value brand

**Plant:** Hickory, NC

**Designer/Design Firm:** Information not available

**Key Suppliers:** Groupe Biscuits Leclerc (Co-Packer)

**Description:** Launched in a flexible stand-up pouch, this line of Great Value Snack Bites sets itself apart from the sea of “carton sameness” in the health and snack bar category. These bite-size treats feature a flexo-printed plow-bottom style pouch with an easy-open top that is resealable to keep the snacks fresh in the consumer’s pantry. An exciting color palette and graphic design identify each flavor while realistically-printed product and ingredient cues encourage purchase at the shelf.

## Halo® Holistic Pet Food Packaging Relaunch

**Manufacturer:** Bemis Company, Inc., [www.bemis.com](http://www.bemis.com)

**End-User/Customer:** Halo, Purely for Pets

**Plant:** Oshkosh, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** Halo® packaging from Bemis delivers a premium brand experience to pet owners’ doorsteps and favorite stores, overcoming the challenges of paperbased and glossy plastic packaging. Launching Halo’s holistic formulas, Bemis developed a 57-SKU all-flexible system for products from 3 to 25 pounds. Flat-bottom pouches maximize billboard space and showcase whimsical graphics, delivering a compelling brand story. A proprietary matte coating with anti-slip, anti-scuff, and anti-gloss properties eliminates distribution issues associated with slippery plastics, while delivering tactile appeal.



## HEMO Cocoa Instant Drink

**Manufacturer:** A. Hatzopoulos S.A., [www.hatzopoulos.gr](http://www.hatzopoulos.gr)

**End-User/Customer:** Jotis

**Plant:** Thessaloniki, Greece

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** The HEMO instant cocoa drink stand-up pouch was developed to meet the company’s requirement for a new, complete flexible packaging alternative that successfully replaces the glass jar and plastic refill combination, in which the product was originally packaged and distributed. The transition into flexible packaging provided several benefits across the product’s supply chain including: significant savings related to product weight and transportation costs; enhanced product and consumer safety with the replacement of fragile glass — a key point as the consumers are mostly children; and unprecedented consumer convenience, with the incorporation of a reclosable zipper and laser-scoring technology for easy opening of the package. The high-barrier flexible film structure guarantees the same product shelf life, has excellent properties to withstand pressure, maintains stiffness, and stands out on the shelf.





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## Idahoan Foods — Perfect Mash Roasted Garlic

**Manufacturer:** American Packaging Corporation, [www.amppcorp.com](http://www.amppcorp.com)

**End-User/Customer:** Idahoan

**Plant:** Columbus, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** Film — Amtopp; Film — Flex America; and Ink — Flint Group

**Description:** This package is an adhesive laminated 3-ply, reverse printed, easy-open pouch. The structure selected provided multiple design and functional characteristics critical to the final product presentation. The matte film, combined with the graphic design, results in a premium look and feel. The balance of the structure was selected to provide stable shelf-life for the product, and predictable performance during pouching. The gravure process was chosen to provide superior graphic reproduction, color control, and in-line lamination capability.

## Inox Muchos Popcorn, 70 gm.

**Manufacturer:** Paharpur 3P, [www.paharpur3p.com](http://www.paharpur3p.com)

**End-User/Customer:** Inox FMCG Pvt. Ltd.

**Plant:** Ghaziabad, Uttar Pradesh, India

**Designer/Design Firm:** Paharpur 3P and Inox FMCG Pvt. Ltd.

**Key Suppliers:** Sakata Ink (India) Limited; Max Speciality Films Limited; Ester Industries Ltd.; and Henkel Adhesives Technologies India

**Description:** Healthier lifestyles have increased popcorn sales as customers are choosing alternatives to high fatty snack foods. Matte BOPP is used to enhance aesthetics, and ultimately, the brand value with premium looks in this segment. The unique shape of the package gives the user the feel of using a bowl. As a primary package, this pouch facilitates easy tearing along the width of pouch and avoids product spillage while opening the package. The shape and physical appearance of the pouch makes it a “pick me up” packaging type. This stand-up pouch also helps in better utilization of space in the market shelf display.



## Juce Tru Pickle

**Manufacturer:** C-P Flexible Packaging, [www.cpflexpack.com](http://www.cpflexpack.com)

**End-User/Customer:** Nutritional Food and Beverage Market

**Plant:** York, PA

**Designer/Design Firm:** Blake Nelson

**Key Suppliers:** Valley Packaging — converted printed roll stock into pouches

**Description:** A need was identified for a liquid product package that could be used for active lifestyles. The package would need to be easy to hold, carry, and consume on the go, while having functionality at the point of sale. This package design has ergonomic features, along with easy-open and dispensing control, while still maintaining point of sale functionality with its gusseted bottom to stand on a shelf or use on a peg hole display.

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## KANLOCK — Reclosable Mini-Pouch for Baba

**Manufacturer:** Kanodia Technoplast Limited, [www.kanodiaindia.com](http://www.kanodiaindia.com)

**End-User/Customer:** Dharampal Premchand Limited

**Plant:** Kundli, Haryana, India

**Designer/Design Firm:** Information not available

**Key Suppliers:** In-house divisions and units of Kanodia Technoplast Limited

**Description:** KANLOCK is a Reclosable Zip with self-fusing multiple micro-hooks that do not have to be perfectly aligned while closing, and respond to little pressure to lock. It does not get clogged by product particles, so it closes easy and tight. It gives sensory feedback through touch and sound while reclosing the package that is reassuring, and generates confidence in the brand. The pre-formed pouch was produced by a customization of tools and processes through in-house expertise and chosen associates.

## KANSLIDE — Easy Open Reclosable Pouch for Kishlay

**Manufacturer:** Kanodia Technoplast Limited, [www.kanodiaindia.com](http://www.kanodiaindia.com)

**End-User/Customer:** Kishlay Savoury Foods

**Plant:** Kundli, Haryana, India

**Designer/Design Firm:** Information not available

**Key Suppliers:** In-house divisions and units of Kanodia Technoplast Limited

**Description:** KANSLIDE is a Reclosable Zip that is incorporated into conventional pouches with the value addition of easy opening, by sliding across the top the Reclosable Zip portion of the package that has to be removed to open and access the package contents. This is facilitated through a customized opening notch which is part of the finished pouch, and opened along the top of the Reclosable Zip by sliding that portion out of the package.



## KANUNIQ — Unique Random Coded Packs for FMCG

**Manufacturer:** Kanodia Technoplast Limited, [www.kanodiaindia.com](http://www.kanodiaindia.com)

**End-User/Customer:** LT Foods Limited

**Plant:** Kundli, Haryana, India

**Designer/Design Firm:** Information not available

**Key Suppliers:** In-house divisions and units of Kanodia Technoplast Limited

**Description:** Brand Owners can have each product packaged with a unique identity, which is revealed only when the package is opened. The outside of the package looks identical from filling until consumption. The laminate provides a unique and non-repetitive message that is custom printed on each impression. KANUNIQ — Unique Random Coded Packs have printed matter in the layers, so it is not in contact with the contents of the package to avoid crosscontamination, and is also tamper-proof.

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## Lorissa's Kitchen Jerkies

**Manufacturer:** American Packaging Corporation, [www.amppkcorp.com](http://www.amppkcorp.com)

**End-User/Customer:** Jack Links

**Plant:** Columbus, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** Film Supplier — Flexo America; Film Supplier — ISO Flex;  
Ink Supplier — INX

**Description:** The customer desired a simple natural look for their premium protein snacks. Gravure printing was chosen to provide life-like graphic reproduction, and varying thickness of matte lacquer to give the effect of a matte/semi-gloss look to the package. The clean label, with many better-for-you benefits listed on the front panel, relays a clear message of goodness, and the window on the back of the pouch demonstrates the quality of the tender snack inside.

## Multi-Cat sWheat Scoop

**Manufacturer:** Precision Color Graphics, [www.precisioncolor.com](http://www.precisioncolor.com)

**End-User/Customer:** Pet Care Systems

**Plant:** Elgin, IL

**Designer/Design Firm:** Information not available

**Key Suppliers:** Precision Color Graphics Ltd (prepress + Kodak NX Printing plates);  
AWT Label & Packaging (Printing and Laminating);  
and Specialty Packaging Technologies Inc. (Pouch Converting)

**Description:** This resealable side-gusset stand-up pouch was printed on two sides using 10 color wide-web flexographic reverse print, plus registered spot matte varnish on the face side. The graphic design incorporates a window on the front panel for product visibility. This pouch was converted using a double cut process to remove plate breaks between impressions and add round corners. This pouch utilizes a 60 micron micro perforated side gusset, designed to let air out, prevent insect intrusion, and promote an excellent pallet and shelf profile to eliminate in-store and freight damage.



## Nextrus™ Shrink Bag

**Manufacturer:** Coveris, [www.coveris.com](http://www.coveris.com)

**End-User/Customer:** One World Beef

**Plant:** Catoosa, OK

**Designer/Design Firm:** Information not available

**Key Suppliers:** Kuhne Soarnol

**Description:** Nextrus™ is the newest innovation in shrink bag technology offering glass like transparency, outstanding gloss, and excellent shrink properties to promote the product inside. New materials also offer downgauging opportunities and EVOH barrier vs. PVDC for a sustainable package.



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## Nonni's Dark Chocolate Almond Italian Cookie, .86 oz.

**Manufacturer:** AWT Labels and Packaging, [www.awtlabelpack.com](http://www.awtlabelpack.com)

**End-User/Customer:** Nonni's Foods LLC

**Plant:** South Elgin, IL

**Designer/Design Firm:** Nonni's Foods LLC

**Key Suppliers:** INX — Inks; Pilcher Hamilton — PET; Taghleef— OPP; Ashland — Adhesive; Printing press — Windmoeller & Hoelscher Corporation; Slitter — Titan

**Description:** The customers' existing package was surface printed and not very attractive. We moved the customer to a reverse printed solution, which allowed better graphics and higher run rates on their packaging equipment. The improved graphics resulted in better shelf impact.

## Nonni's Dark Chocolate Almond Thin Cookie, .95 oz.

**Manufacturer:** AWT Labels and Packaging, [www.awtlabelpack.com](http://www.awtlabelpack.com)

**End-User/Customer:** Nonni's Foods LLC

**Plant:** South Elgin, IL

**Designer/Design Firm:** Nonni's Foods LLC

**Key Suppliers:** INX — Inks; Pilcher Hamilton — PET; Ashland — Adhesive; Taghleef — OPP; 10-color flexographic press — Windmoeller & Hoelscher Corporation; Laminator — Nordmeccanica; Slitter — Titan.

**Description:** The customers' existing package was surface printed and not very appealing. We switched them to a reverse printed/laminated structure to enhance their graphics, shelf appeal, and increase their overall packaging speeds by reducing COF.



## Oven N Done® Bag

**Manufacturer:** TC Transcontinental Packaging, [www.tctranscontinental.com](http://www.tctranscontinental.com)

**End-User/Customer:** Supermarket Fresh Seafood Departments

**Plant:** Lenexa, KS

**Designer/Design Firm:** TC Transcontinental Packaging, TC Robbie

**Key Suppliers:** Information not available

**Description:** The Oven N Done® Bag was developed to help position retailers as a destination for fresh seafood meals by providing a packaging solution for their consumers who may be intimidated by preparing and cooking seafood at home. Supermarkets prepare fresh seafood and vegetables, using their own store's chef inspired recipes, spices, and seasonings. Consumers can choose one of the prepackaged meals or customize their own version. They then take the bag home and pop it in the oven or microwave for a healthy, fast, and enjoyable fresh meal made easy.



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## Patanjali Wheat Flour — Resource Optimized Packaging for Bulk Commodities

**Manufacturer:** Flex Films (USA) Inc., [www.flexfilm.com](http://www.flexfilm.com)

**End-User/Customer:** Patanjali Ayurved Limited

**Plant:** Noida, Uttar Pradesh, India

**Designer/Design Firm:** Uflex Limited, Cylinders Business

**Key Suppliers:** Uflex is a fully integrated flexible packaging materials and solution company. Resource optimized packaging for bulk commodities was indigenously manufactured by Uflex. The polymeric films used in the laminated flexible packaging material were supplied by the Films Business of Uflex. The inks and adhesives were supplied by the Chemicals Business of the company. The rotogravure cylinder for this job was manufactured at our fully automatic robotic laser engraving line which ensures unmatched consistency in printing besides offering high definition image re-production capability.

**Description:** Bulk commodities such as wheat flour, sugar, etc., have traditionally been packaged in flexible packaging using either mono-layer polyethylene or a laminate of polyester and polyethylene, where the thickness of polyethylene would range between 110–150 microns for a 10 kg. package. In order to carry out resource optimization and reduction at the source, Uflex engineered a new sealant layer by reducing the thickness of the current 110–150 microns to 80 microns. Additionally, in order to enhance the functional performance of the package, the polyester film was specially formulated to improve on drop/burst characteristics. This special polyester, when laminated with the down-gauged polyethylene, ensures the same functional performance and strength like the previous packaging without compromising the shelf-life in any manner.

## Pre-Formed Pouch with KANLOCK for Pet Food

**Manufacturer:** Kanodia Technoplast Limited, [www.kanodiaindia.com](http://www.kanodiaindia.com)

**End-User/Customer:** Abis Exports (I) Pvt. Ltd.

**Plant:** Kundli, Haryana, India

**Designer/Design Firm:** Information not available

**Key Suppliers:** In-house divisions and units of Kanodia Technoplast Limited

**Description:** KANLOCK — Reclosable Zip is incorporated in the pre-formed pouch for pet food to demonstrate to customers, who are sensitive to the need of their pets, and buy high quality premium products, that the Brand Owner cares for them by offering the convenience of multiple usage of the package by reclosing it safely through a first of its kind Reclosable Zip. This also ensures freshness retention of the pet food for a longer time in the reclosed pouch.



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## PRO-POUCH Touch

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** SONNENKORN GmbH

**Plant:** Kirchberg, Bern, Switzerland

**Designer/Design Firm:** ProAmpac and SONNENKORN GmbH

**Key Suppliers:** Package designed and manufactured by ProAmpac

**Description:** PRO-POUCH Touch by ProAmpac is a new line of textured finishes (applied overlacquer), that appeal to the consumer's senses in both a visual and tactile way. Packaging has traditionally been focused on appearance and protection, but it now includes touch to further differentiate and draw in the consumer. The treatment appeals to the consumer's and brand's desire to differentiate and for packaging that represents organic, good-for-you products.

## Punch'd Gummies Pouch

**Manufacturer:** Inland Packaging, [www.inlandpackaging.com](http://www.inlandpackaging.com)

**End-User/Customer:** Punch'd Energy

**Plant:** Neenah, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** Glenroy material printed with Siegwerk Waterbased Inks on a 22" Comco 9 color press.

**Description:** This single serve zippered pillow pouch was printed with 8 colors, including two bumps of white. The 48g Metallized PET/adhesive/2mil LLDPE pre-lam construction has a 48g PET gloss overlam to provide a high gloss look and provide brand and product protection in the market. To create a more user friendly and convenient package, a zipper closure was added. To ensure a clean, annoyance free opening experience, the pouch also has tear notches on both sides.



## Resealable Produce Lidding with SmartSeal® Technology

**Manufacturer:** Sonoco Flexible Packaging, [www.sonoco.com](http://www.sonoco.com)

**End-User/Customer:** Various Customers

**Plant:** Edinburgh, IN

**Designer/Design Firm:** Information not available

**Key Suppliers:** DuPont Teijin Films — Film Supplier

**Description:** Sonoco® resealable lidding for produce integrates SmartSeal® peel-and-reseal technology into the film, eliminating the need for an external label. It offers a patented precision-scored easy-open and reclose feature that makes it easy for consumers to use, reseal, and reuse their produce with the convenience of SmartSeal® technology, which also allows for high-impact graphics to promote brand identity and product features.

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## Rockin Green Laundry Detergent

**Manufacturer:** CL&D Graphics, Inc., [www.cldgraphics.com](http://www.cldgraphics.com)

**End-User/Customer:** "Eco Friendly" Laundry Soap Consumers/Rockin' Green

**Plant:** Charlotte, NC

**Designer/Design Firm:** Kacey Underwood, K. Underwood Design

**Key Suppliers:** Film Suppliers: Base Film (50-54 ga PVdC PET) — Pilcher; Laminate (4mil LLDPE) — Tara Plastics; Printing Press Supplier — the 50-54 ga PVdC PET film was printed on one of CL&D's 10 station in line Comco flexo presses utilizing solvent-base ink by Sun Chemical Corporation; Adhesive Supplier — Henkel

**Description:** Rockin Green's Laundry Detergent matte/gloss tapered top gusset pouch design gives their product a modern feel that promotes their mission in offering eco-friendly cleaning products. Rockin Green's package design is enhanced by CL&D's unique matte/gloss printing process, film-structure, and technology capabilities.

## SealGard

**Manufacturer:** Liqui-Box Corporation, [www.liquibox.com](http://www.liquibox.com)

**End-User/Customer:** Scotts Brothers Dairy

**Plant:** Ashland, OH

**Designer/Design Firm:** Information not available

**Key Suppliers:** Berry Plastics/LiquiBox Corporation

**Description:** The optimized SealGard Dairy Bag-in-Box (BiB) film is a co-extruded packaging film for use in applications in the dairy market. This new generation film incorporates new resin and process technologies with high-performance sealant skins, intermediate stiffening/toughening layers, and core toughening layers. The film is optimized to run on various BiB filling lines to package refrigerated dairy products such as milk, ice cream mix, and milk shake mix.



## SoftPeel™ Paper-Based Membrane Closure by Sonoco®

**Manufacturer:** Sonoco Flexible Packaging, [www.sonoco.com](http://www.sonoco.com)

**End-User/Customer:** Various Customers

**Plant:** Franklin, OH

**Designer/Design Firm:** Information not available

**Key Suppliers:** The actual closure is produced by Sonoco Phoenix in Wausau, WI

**Description:** The Sonoco® SoftPeel™ membrane is a new closure option for cans that delivers improved cut-finger protection, printable billboarding space, and a more natural look and feel than all-foil options. SoftPeel™ membranes provide safer and easier opening for consumers, while ensuring the same barrier protection for the packaged product. The paper based, multi-layer membrane also offers a white space where brands can add their logo or promotional messaging.

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## Sonoco SealChoice™ PET Lidding Film

**Manufacturer:** Sonoco Flexible Packaging, [www.sonoco.com](http://www.sonoco.com)

**End-User/Customer:** Reser's Fine Foods

**Plant:** Elk Grove Village, IL

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** Reser's Fine Foods deli salad lidding film is comprised of 48 gauge polyester adhesively laminated to a proprietary 1.5 mil blown film coextrusion produced by Sonoco Elk Grove. It is designed to directly seal to monolayer polyester deli trays. The SealChoice™ film answers the demand of the market to move toward clear containers that are recyclable and provide better visibility to the fresh deli products being packaged. The SealChoice™ film seals through contamination and still peels cleanly without tearing.

## StitZii Box Pizza Liner

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** StitZii

**Plant:** Wrightstown, WI

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** The state-of-the-art StitZii pizza box liner is grease-absorbent on one side and grease-resistant on the other, keeping excess grease off the pizza and the box resulting in a drier, crispier crust in a more sustainable package. ProAmpac's innovative adhesive laminated structure enables StitZii's liner to trap and remove excess fat and oils from food, improving nutritional content and protecting food boxes from grease, thus making the package recyclable.



## Swiss Miss Chocolatier Series

**Manufacturer:** American Packaging Corporation, [www.ampkcorp.com](http://www.ampkcorp.com)

**End-User/Customer:** ConAgra

**Plant:** Story City, IA

**Designer/Design Firm:** Schawk

**Key Suppliers:** Plate Supplier — Schawk; Ink Supplier — INX

**Description:** This multi-serving specialty hot cocoa mix stands out from the competition by moving away from the standard cocoa canister package format. Being a premium product, Swiss Miss Chocolatier Series can be found in a stand-up pouch with recloseable zipper and clean tear laser score. The graphics offer a warm background color with a registered matte lacquer to draw attention to the glossy chocolate image and visually engage the consumer.



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## Tim Hortons® Coffee in Cross-Seal® Flexible Bag

**Manufacturer:** Sonoco Flexible Packaging, [www.sonoco.com](http://www.sonoco.com)

**End-User/Customer:** Tim Hortons®

**Plant:** Waco, TX

**Designer/Design Firm:** Information not available

**Key Suppliers:** Mother Parkers (Co-Packer)

**Description:** Tim Hortons® coffee bags with Cross-Seal® provides consumers with easy-open convenience while ensuring this iconic brand stands out at retail. Cross-Seal® from Sonoco® is a quad-seal flexible bag with a seal along a side corner rather than a traditional back seam, resulting in four full panels for graphics and messaging to drive brand awareness and product differentiation. The bags are easier for consumers to use because they require less force and open more cleanly.

## Twang-a-Rita Rimming Salt

**Manufacturer:** CL&D Graphics, Inc., [www.cldgraphics.com](http://www.cldgraphics.com)

**End-User/Customer:** Rimming Salt Consumers/Twang Partners

**Plant:** Elgin, IL

**Designer/Design Firm:** Twang Partners

**Key Suppliers:** Film Suppliers: Base Film (50–54 ga PVdC PET) — Pilcher; Laminate (3.5mil LLDPE) — Tara Plastics; Printing Press Supplier — the 50-54 ga PVdC PET film was printed on one of CL&D's 10 station in line Comco flexo presses utilizing solvent-base ink by Sun Chemical Corporation; Adhesive Supplier — Henkel

**Description:** Twang-a-Rita Rimming Salt gusset pouches are an excellent example of how converting to flexible packaging creates exceptional brand management. The new, improved packaging creates a colorful, exciting gusset pouch with bold colors, and a matte/gloss finish to emphasize many features of their product. Twang-a-Rita gusset pouches have exceptional aroma and flavor barrier, good clarity, and great reclosure and dispensing options.



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## Veetee Basmati Rice — Aesthetically Enhanced Recloseable Bulk Bag with Easy Carry Handle

**Manufacturer:** Flex Films (USA) Inc., [www.flexfilm.com](http://www.flexfilm.com)

**End-User/Customer:** Veetee Rice Limited

**Plant:** Noida, Uttar Pradesh, India

**Designer/Design Firm:** Uflex Limited, Cylinders Business

**Key Suppliers:** Uflex is a fully integrated flexible packaging materials and solution company. The Aesthetically Enhanced Recloseable Bulk Bag with Easy Carry Handle was indigenously manufactured by Uflex. The polymeric films used in the laminated flexible packaging material were supplied by the Films Business of Uflex. The inks and adhesives were supplied by the Chemicals Business of the company. The rotogravure cylinder for this job was manufactured at our fully automatic robotic laser engraving line, which ensures unmatched consistency in printing besides offering high definition image re-production capability. The slide to close zipper was devised in-house by the Moulding Business of Uflex. The ergonomically soft side handle was also made in-house at Uflex comprising a special polymeric composition.

**Description:** This package is a visually stimulating, three dimensional, five paneled package with easy front openability through a slide to close (STC) zipper with a laser scored easy tear membrane. The side gussets are transparent so the customer can see the product and make an informed purchasing decision, as the longer length of Basmati signifies better quality and eating experience. The bag provides safe product delivery to the consumer due to its hermetic features, saving the product from infestation by moths and weevils. The bag, with augmented display value and superior graphics, is topped up with high definition extended gamut (EG7) reverse rotogravure printing, making it an unmistakable head turner at the already inundated Point of Sale. The ergonomically, baby soft handle on the side gusset, made of special proprietary polymeric composition, makes it comfortable for the consumer to hold the heavy rice bag with the least amount of strain.



## Vimal Mouth Freshener Jumbo Pack with 2D 3D Holography

**Manufacturer:** Flex Films (USA) Inc., [www.flexfilm.com](http://www.flexfilm.com)

**End-User/Customer:** Vimal Mouth Freshener by Vishnu Pouches

**Plant:** Noida, Uttar Pradesh, India

**Designer/Design Firm:** Uflex Limited — Cylinders Business

**Key Suppliers:** Uflex is a fully integrated flexible packaging materials and solution company. Vimal Mouth Freshener Jumbo Pack with 2D 3D Holography was indigenously manufactured by Uflex (end-to-end) in terms of all input materials and processes. The specially created master for yielding a unique metallized paper with 2D and 3D holographic effect was prepared in house at the Holography Business of Uflex. The inks and adhesives were supplied by the Chemicals Business of the company. The rotogravure cylinder for this job was manufactured at our fully automatic robotic laser engraving line which ensures unmatched consistency in printing besides offering high definition image re-production capability.

**Description:** The Vimal Mouth Freshener Jumbo Pack with 2D 3D Holography was created to enhance the impulse purchase behavior of consumers at the point of sale. The base metallized paper was created with a unique combination of Fresnel lens imparting a 3D holographic image, and providing a unique anticounterfeiting solution. One side of the pouch was designed with a two dimensional image of the brand insignia. The metallized paper was printed using a high definition rotogravure surface printing process using a combination of transparent and opaque inks to deliver an aesthetically superior package. In order to enhance the visual appeal of the package, electron beam coating was carried out.

# FLEXIBLE PACKAGING INNOVATION SHOWCASE

*The Innovation Showcase highlights the 2018 competition entries.  
For more information about these packages, visit [www.flexpack.org](http://www.flexpack.org).*



## Water Transport/Filtration Pouch, 2 Gallon

**Manufacturer:** Flair Flexible Packaging, [www.flairpackaging.com](http://www.flairpackaging.com)

**End-User/Customer:** Sawyer Products Inc.

**Plant:** Calgary, Alberta, Canada

**Designer/Design Firm:** Information not available

**Key Suppliers:** Flair-Canada/Flair-Korea: partnered facilities providing all aspects of technical engineering and design, designing and developing all fitments, spouts, and closures, film production, and print. Sawyer Products, Inc. — specially designed the hollow fiber membrane filtration cartridge.

**Description:** As an innovative liquid transport and filtration pouch engineered for unique functionality and reliable durability, this unprecedented packaging achievement is designed to meet needs ranging from personal recreation to disaster relief. The product of almost two years of development, this unprecedented pouch is equipped with specialized fitments, spouts, and handles to facilitate easy filling in a variety of situations, thorough filtration using the customer's advanced membrane technology, and reliable strength that withstands rigorous and/or extremely adverse environmental conditions.

## White Owl FoilFresh Emerald Cigarillos

**Manufacturer:** TC Transcontinental Packaging, [www.tctranscontinental.com](http://www.tctranscontinental.com)

**End-User/Customer:** Swedish Match North America

**Plant:** Brooklyn, NY

**Designer/Design Firm:** Information not available

**Key Suppliers:** Information not available

**Description:** The White Owl FoilFresh Emerald Cigarillos holographic package unveils new un-flavored, un-sweet cigars in a modern package that nods to their rich heritage while looking towards the future. This eye-catching package is made of a multi-ply structure and printed with flexographic HD printing plates. A holographic metallized foil was used to give the pouch an "Emerald" shine while helping to prevent oxidation and maintain product freshness.



## Whole Bean Bulk Coffee Package, 5 lb.

**Manufacturer:** American Packaging Corporation, [www.ampkcorp.com](http://www.ampkcorp.com)

**End-User/Customer:** Starbucks, Cascade Coffee, and Royal Cup

**Plant:** Story City, IA

**Designer/Design Firm:** American Packaging Corporation

**Key Suppliers:** Film Suppliers — Flex America, Polyplex, and Terphane; Adhesive Supplier — The Dow Chemical Company; Sealant Supplier — Charter NEX

**Description:** American Packaging Corporation's 5 lb. coffee package is designed to handle bulk coffee beans for distribution from the roasting plants to the retail coffee houses. This new 3-ply packaging concept utilizes metallized film to effectively replace the traditional 4-ply foil structure typically used for bulk coffee beans. The use of film versus foil also helps in the reduction of cost and the elimination of foil into our waste stream.

# FLEXIBLE PACKAGING INNOVATION SHOWCASE

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## Woven-PP Bag for Industrial Product — CHEMLINE Hotmelts

**Manufacturer:** Kanodia Technoplast Limited, [www.kanodiaindia.com](http://www.kanodiaindia.com)

**End-User/Customer:** Chemline India Limited

**Plant:** Kundli, Haryana, India

**Designer/Design Firm:** Information not available

**Key Suppliers:** In-house divisions and units for Kanodia Technoplast Limited

**Description:** As a first of its kind flexible packaging solution, this package was developed for an industrial product (hot melt adhesive) by customizing a WPP laminated bag format with high quality gravure printing and refined aesthetics for its category. The product was previously packaged in an ordinary corrugated carton made of kraft paper with very basic printing. The WPP laminate bag not only significantly enhanced the print and packaging offering, but also provided a cost-effective and eco-friendly option through source reduction.



# 2018 FPA Converter Members\*

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Admiral Packaging, Inc.  
[www.admiralpkg.com](http://www.admiralpkg.com)

Amcor Flexibles  
[www.amcor.com](http://www.amcor.com)

American Packaging Corporation  
[www.ampcorp.com](http://www.ampcorp.com)

AMGRAPH Packaging, Inc.  
[www.amgraph.com](http://www.amgraph.com)

AWT Labels & Packaging  
[www.awtlabpack.com](http://www.awtlabpack.com)

Beacon Converters, Inc.  
[www.beaconconverters.com](http://www.beaconconverters.com)

Belmark inc  
[www.belmark.com](http://www.belmark.com)

Bema Incorporated  
[www.bemaprint.com](http://www.bemaprint.com)

Bemis Company, Inc.  
[www.bemis.com](http://www.bemis.com)

Berry Global Inc.  
[www.berryglobal.com](http://www.berryglobal.com)

Bryce Corporation  
[www.brycecorp.com](http://www.brycecorp.com)

Catty Corporation  
[www.cattycorp.com](http://www.cattycorp.com)

Celplast Metallized Products Limited  
[www.celplast.com](http://www.celplast.com)

CL&D Graphics  
[www.cldgraphics.com](http://www.cldgraphics.com)

Constantia Flexibles LLC  
[www.cflex.com](http://www.cflex.com)

Coveris  
[www.coveris.com](http://www.coveris.com)

C-P Flexible Packaging  
[www.cpflexpack.com](http://www.cpflexpack.com)

Emerald Packaging, Inc.  
[www.empack.com](http://www.empack.com)

ePac, LLC  
[www.epacllc.com](http://www.epacllc.com)

FILMtech Inc.  
[www.filmtechinc.com](http://www.filmtechinc.com)

First Quality Print and Packaging  
[www.firstquality.com](http://www.firstquality.com)

Flex Films (USA) Inc.  
[www.flexfilm.com](http://www.flexfilm.com)

Folmex  
[www.folmex.com.mx](http://www.folmex.com.mx)

Genpak Flexible  
[www.genpak.com](http://www.genpak.com)

Glenroy, Inc.  
[www.glenroy.com](http://www.glenroy.com)

Hart Flex Pack  
[www.hartind.com](http://www.hartind.com)

HFM Packaging, Ltd.  
[www.hfmpackaging.com](http://www.hfmpackaging.com)

Indevco Plastics  
[www.indevcoplastics.com](http://www.indevcoplastics.com)

Inland  
[www.inlandpackaging.com](http://www.inlandpackaging.com)

Kanodia Technoplast Limited  
[www.kanodiaindia.com](http://www.kanodiaindia.com)

Kendall Packaging Corporation  
[www.kendallpkg.com](http://www.kendallpkg.com)

Label Technology Inc.  
[www.labeltech.com](http://www.labeltech.com)

Liqui-Box Corporation  
[www.liquibox.com](http://www.liquibox.com)

LPS Industries, LLC  
[www.lpsind.com](http://www.lpsind.com)

Mondi Jackson LLC  
[www.mondigroup.com](http://www.mondigroup.com)

Multifilm Packaging Corporation  
[www.multifilm.com](http://www.multifilm.com)

Norkol, Incorporated  
[www.norkol.com](http://www.norkol.com)

Novolex™  
[www.novolex.com](http://www.novolex.com)

Oracle Packaging  
[www.oraclepackaging.com](http://www.oraclepackaging.com)

Oswal Extrusion Limited  
[www.champalalgroup.com](http://www.champalalgroup.com)

Outlook Group LLC  
[www.outlookgroup.com](http://www.outlookgroup.com)

Paharpur 3P  
[www.paharpur3p.com](http://www.paharpur3p.com)

Plastic Packaging Technologies, LLC  
[www.plaspack.com](http://www.plaspack.com)

Poly Print, Inc.  
[www.polyprint.com](http://www.polyprint.com)

Polymer Packaging Inc.  
[www.polymerpkg.com](http://www.polymerpkg.com)

Precision Color Graphics Ltd. &  
Specialty Packaging Technologies Inc.,  
a wholly owned subsidiary  
[www.precisioncolor.com](http://www.precisioncolor.com) &  
[www.specialtypackagingtechnologies.com](http://www.specialtypackagingtechnologies.com)

Prime Packaging, LLC  
[www.primepkg.com](http://www.primepkg.com)

Printpack  
[www.printpack.com](http://www.printpack.com)

ProAmpac  
[www.proampac.com](http://www.proampac.com)

Rollprint Packaging Products, Inc.  
[www.rollprint.com](http://www.rollprint.com)

Sealed Air Corporation  
[www.sealedair.com](http://www.sealedair.com)

Sealstrip Corporation  
[www.sealstrip.com](http://www.sealstrip.com)

Sonoco Flexible Packaging  
[www.sonoco.com](http://www.sonoco.com)

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Southern Graphic Systems LLC  
[www.sgsco.com](http://www.sgsco.com)

St. Johns Packaging Ltd.  
[www.sjpack.com](http://www.sjpack.com)

SunFlex Packagers Inc.  
[www.sunflexpackagers.com](http://www.sunflexpackagers.com)

TC Transcontinental Packaging  
[www.tctranscontinental.com](http://www.tctranscontinental.com)

Technipaq, Inc.  
[www.technipaq.com](http://www.technipaq.com)

Teinnovations LLC  
[www.sealfilm.com](http://www.sealfilm.com)

Vonco Products, LLC  
[www.vonco.com](http://www.vonco.com)

Web Plastics Company  
[www.webplasticscompany.com](http://www.webplasticscompany.com)

Zacros America, Inc.  
[www.zacrosamerica.com](http://www.zacrosamerica.com)

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Actega Coatings and Sealants  
[www.altana.com](http://www.altana.com)

Ampacet Corporation  
[www.ampacet.com](http://www.ampacet.com)

Ashland  
[www.ashland.com](http://www.ashland.com)

B&W MEGTEC  
[www.babcock.com/megtec](http://www.babcock.com/megtec)

Bamberger Polymers, Inc.  
[www.bambergerpolymers.com](http://www.bambergerpolymers.com)

BASF Corporation  
[www.basf.com](http://www.basf.com)

BioLogiQ, Inc.  
[www.biologiq.com](http://www.biologiq.com)

Bobst North America Inc.  
[www.bobst.com](http://www.bobst.com)

Bostik, Inc.  
[www.bostik.com](http://www.bostik.com)

Celanese Corporation  
[www.celanese.com](http://www.celanese.com)

Charter NEX Films, Inc.  
[www.charternex.com](http://www.charternex.com)

Chevron Phillips Chemical Company LP  
[www.cpchem.com](http://www.cpchem.com)

CleanPlanet Chemical, Inc.  
[www.cleanplanetchemical.com](http://www.cleanplanetchemical.com)

Cloeren Incorporated  
[www.cloeren.com](http://www.cloeren.com)

Coim USA, Inc.  
[www.us.coimgroup.com](http://www.us.coimgroup.com)

Comexi North America, Inc.  
[www.comexi.com](http://www.comexi.com)

Cosmo Films Limited  
[www.cosmofilms.com](http://www.cosmofilms.com)

Davis-Standard, LLC  
[www.davis-standard.com](http://www.davis-standard.com)

The Dow Chemical Company  
[www.dow.com](http://www.dow.com)

DuPont Company  
[www.dupont.com](http://www.dupont.com)

EFI  
[www.efi.com](http://www.efi.com)

Energy Sciences, Inc.  
[www.ebeam.com](http://www.ebeam.com)

Evonik Corporation  
[www.evonik.com](http://www.evonik.com)

ExxonMobil Chemical Company  
[www.exxonmobil.com](http://www.exxonmobil.com)

Flint Group  
[www.flintgrp.com](http://www.flintgrp.com)

Formosa Plastics Corporation, U.S.A.  
[www.fpcusa.com](http://www.fpcusa.com)

Fujifilm North America Corporation,  
Graphic Systems Division  
[www.fujifilm.com](http://www.fujifilm.com)

Graham Engineering Corporation  
[www.grahamengineering.com](http://www.grahamengineering.com)

H.B. Fuller  
[www.hbfuller.com](http://www.hbfuller.com)

Harper Corporation of America  
[www.harperimage.com](http://www.harperimage.com)

Henkel Corporation  
[www.henkel.com](http://www.henkel.com)

Hosokawa Alpine American  
[www.halpine.com](http://www.halpine.com)

HP Inc.  
[www.hp.com](http://www.hp.com)

HQC Inc.  
[www.hqcinc.com](http://www.hqcinc.com)

INX International Ink Co.  
[www.inxinternational.com](http://www.inxinternational.com)

ISOFlex Packaging  
[www.isoflexpkg.com](http://www.isoflexpkg.com)

Jindal Films Americas, LLC  
[www.jindalfilms.com](http://www.jindalfilms.com)

Karlville Development, LLC  
[www.karlville.com](http://www.karlville.com)

KBA Flexotecnica  
<https://us.koenig-bauer.com>

Kuraray  
[www.kuraray.com](http://www.kuraray.com)

Lubrizol Advanced Materials  
[www.lubrizol.com](http://www.lubrizol.com)

LyondellBasell  
[www.lyondellbasell.com](http://www.lyondellbasell.com)

MacDermid Graphics Solutions  
[www.macdermid.com](http://www.macdermid.com)

Mamata Enterprises, Inc.  
[www.mamatausa.com](http://www.mamatausa.com)

Mark Andy, Inc.  
[www.markandy.com](http://www.markandy.com)

Memjet  
[www.memjet.com](http://www.memjet.com)

Mica Corporation  
[www.mica-corp.com](http://www.mica-corp.com)

Michelman  
[www.michelman.com](http://www.michelman.com)

Mitsubishi Polyester Film, Inc.  
[www.m-petfilm.com](http://www.m-petfilm.com)

MJW International  
[www.mjwintl.com](http://www.mjwintl.com)

NDC Technologies  
[www.ndc.com](http://www.ndc.com)

Nordmeccanica, NA  
[www.nordmeccanica.com](http://www.nordmeccanica.com)

Nordson Corporation — PPS  
[www.nordsonpolymerprocessing.com](http://www.nordsonpolymerprocessing.com)

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NOVA Chemicals, Inc.  
[www.novachem.com](http://www.novachem.com)

Paper Converting Machine Company  
(PCMC)  
[www.pcmc.com](http://www.pcmc.com)

Paramelt  
[www.paramelt.com](http://www.paramelt.com)

Plastic Suppliers, Inc.  
[www.plasticsuppliers.com](http://www.plasticsuppliers.com)

Poly Expert Inc.  
[www.polyexpert.com](http://www.polyexpert.com)

Polyplex USA, LLC  
[www.polyplex.com](http://www.polyplex.com)

Preco, Inc.  
[www.precoinc.com](http://www.precoinc.com)

Presto Products Company  
FRESH-LOCK® Zipper Unit  
[www.fresh-lock.com](http://www.fresh-lock.com)

Profit Velocity Solutions, LLC  
[www.profitvelocity.com](http://www.profitvelocity.com)

Reifenhauser Inc.  
[www.reifenhauserinc.com](http://www.reifenhauserinc.com)

RKW North America, Inc.  
[www.rkw-group.com](http://www.rkw-group.com)

RR Donnelley  
[www.rrd.com](http://www.rrd.com)

Sasol North America  
[www.sasolnorthamerica.com](http://www.sasolnorthamerica.com)

Ship & Shore Environmental, Inc.  
[www.shipandshore.com](http://www.shipandshore.com)

Siegwerk USA Co.  
[www.siegwerk.com](http://www.siegwerk.com)

Sun Chemical Corporation  
[www.sunchemical.com](http://www.sunchemical.com)

Sung An Machinery Company, Ltd.  
(SAM)  
[www.sungan.net](http://www.sungan.net)

Syncro USA  
[www.syncrousa.net](http://www.syncrousa.net)

Terphane, Inc.  
[www.terphane.com](http://www.terphane.com)

tesa tape, inc.  
[www.tesatape.com](http://www.tesatape.com)

TKM United States, Inc.  
[www.tkmus.com](http://www.tkmus.com)

Toppan USA, Inc.  
[www.toppan-usa.com](http://www.toppan-usa.com)

Toyo Ink America, LLC  
[www.toyoink.com](http://www.toyoink.com)

Transcendia  
[www.transcendia.com](http://www.transcendia.com)

Transplace  
[www.transplace.com](http://www.transplace.com)

UTECO North America, Inc.  
[www.uteco.com](http://www.uteco.com)

Watson Standard  
[www.watsonstandard.com](http://www.watsonstandard.com)

Westlake Chemical Corporation  
[www.westlake.com](http://www.westlake.com)

Wikoff Color Corporation  
[www.wikoff.com](http://www.wikoff.com)

Windmoeller & Hoelscher Corporation  
[www.whcorp.com](http://www.whcorp.com)

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www.flexpack.org