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PRESS RELEASE

FOR IMMEDIATE RELEASE

Technical Program and Keynoters Announced for TAPPI's Flexible Packaging Conference

Topics range from consumer perspectives, the circular economy and sustainability to advancements in machinery, coating, equipment and barrier performance

ATLANTA, Ga., February 17, 2020 – TAPPI's International Flexible Packaging & Extrusion Division (IFPED) has released [program details](#) for its bi-annual Conference, April 19 – 22, at the InterContinental Hotel, San Diego, Ca.

Focusing on the ***Vision of Packaging and Converting: Seeing Beyond 2020***, conference content delves into many contemporary issues facing the industry and is tailored to meet growing needs across the entire supply chain. Attendees will learn about technical advancements in extrusion coating and laminating to creating a more sustainable end-product.

Specific topics out of the nearly 30 scheduled range from integrating paper fibers into flexible packaging designs, new developments in PET replacement film, and novel paper-based disposable cup technology, to machinery solutions for film sustainability, barrier challenges, and extrusion coating versus adhesive lamination.

The circular economy and sustainability also factor prominently in the overall program, addressing not only technical challenges but also consumer perception, the journey to commercialized recycling and the war on plastics and packaging waste.

Two impactful [keynote addresses](#) examine the challenges today's businesses face from both a regulatory and industry perspective:

- [Alison Keane](#), Esq., CAE, President and CEO of the Flexible Packaging Association (FPA), "*The State of the Flexible Packaging Industry*"
- [George G. Misko](#), Partner, Keller and Heckman, LLP, "*Key Regulatory Issues in Today's Industry*"

Session presentations are grouped into five key areas:

- Consumer Perspectives on Plastic Packaging

- Technical Advances in Recycling
- Millennial Perspectives on Sustainability
- The Circular Economy for Multilayer Plastic Webs
- Advancements in Coating, Recycling, Equipment and Barrier Performance

To learn more about the 2020 Conference, and to check on program updates, please visit:
events.tappiflexible.org.

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