

FOR IMMEDIATE RELEASE
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Wikoff Color Welcomes Martin Iles, Vice President and Chief Financial Officer

Wikoff Color is pleased to announce that Martin Iles has joined the company as Vice President and Chief Financial Officer, based at the Corporate Headquarters in Fort Mill, SC. In this position, Martin will be responsible for overseeing Finance and Accounting, Human Resources and Information Technology, while strengthening the senior leadership team.

“Martin’s diverse background paired with a strong skillset in finance and accounting will be key to our growth strategies both domestically and globally. We are excited to welcome Martin to the Wikoff family,” says Geoff Peters, President & CEO of Wikoff Color.

Martin joins Wikoff with an extensive background not only in finance and accounting, but also in sales and marketing, operations, information technology and lean implementation. Most recently Martin was Chief Financial Officer, Vice President and Treasurer for Anthony and Sylvan Pools Corporation and held that position for 12 years. Prior to that role he was also VP of Lean Implementation, Regional VP and VP Finance and Corporate Controller with Anthony and Sylvan. Prior to joining Anthony and Sylvan, Martin was Corporate Controller for Essef Corporation. He started his career working in public accounting for Deloitte in both Melbourne, Australia and Cleveland, Ohio.

Martin was born and raised in Melbourne, Australia and holds a Bachelor of Commerce from the University of Melbourne in Australia.

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