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FOR IMMEDIATE RELEASE

Digital Print for Packaging US will Feature Presentations from WK Kellogg Co., Esko, EFI, Arthritis Foundation, and More.

(Alexandria, VA) – May 20, 2025 - Smithers, a leading provider of testing, consulting, information, and compliance services, is excited to bring [Digital Print for Packaging US 2025](#) to Atlanta, GA June 2-4 and on demand.

This conference brings together top experts in the digital print and packaging industry to share how converters, printing equipment suppliers, packaging designers and the entire value chain can capitalize on the trends and changes to the digital print for packaging sector.

The 2025 agenda will feature expert speakers **from WK Kellogg Co., Esko, EFI, Arthritis Foundation, Smurfit Westrock, BW Converting, Global Inkjet Systems, and more.** Our program includes 6+ hours of networking, a workshop discussing The Changing Landscape for Digital Printing in Labels Packaging, and sessions discussing industry updates, packaging innovations,

brand experience, developments in inks and materials, sustainability, e-commerce, brand protection, labels, and more!

The earlier you register, the more you save. Visit the [event website](#) for more information.

Reach out to producer Carmen Berry at tberry@smithers.com with any questions about the program, registration inquiries, and if you are interested in growing your brand visibility by being involved as a sponsor/exhibitor.

For more information about Smithers, please visit <https://www.smithers.com/>

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About Smithers:

Founded in 1925 and headquartered in Akron, Ohio, Smithers is a multinational provider of testing, consulting, information, and compliance services. With laboratories and operations in North America, Europe, and Asia, Smithers supports customers in the transportation, life science, packaging, materials, components, consumer, dry commodities, and energy industries. Smithers delivers accurate data, on time, with high touch, by integrating science, technology, and business expertise, so customers can innovate with confidence.