

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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FPA Partners with PACK EXPO East

*FPA is supporting the event as a Tier 2 participant of the
PACK EXPO East Partner Program*

Annapolis, MD: February 6, 2020 – The Flexible Packaging Association (FPA) is pleased to announce that it is again partnering with PACK EXPO East in the PACK EXPO East Partner Program. FPA joins several top associations who are leading forces in the exchange of ideas and collaboration with an invested interest in the future of packaging and processing.

Laura Thompson, vice president, trade shows, PMMI, the Association for Packaging and Processing Technologies, notes “Packaging associations participating in the PACK EXPO East Partner Program recognize the importance of being an official partner with the show, supporting their members and the packaging industry. These partners serve as an important link between attendees and exhibitors, adding value and uniting the industry in Philadelphia.”

[PACK EXPO East](#) (March 3-5, 2020; Pennsylvania Convention Center, Philadelphia), produced by PMMI, The Association of Packaging and Processing Technologies, will attract a projected 7,000 attendees and offer the opportunity to gather insights from 400 suppliers of advanced packaging equipment, automation, robotics and controls, materials, containers, printing and labeling technologies and other supply chain solutions. As the premier packaging show on the East Coast, PACK EXPO East serves as a regional event, allowing attendees and exhibitors to easily pinpoint solutions and to spend quality time understanding each other’s operations and the challenges both sides of the table face. For more information, visit www.packexpoeast.com.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents more than 900 North American manufacturers and suppliers of equipment, components and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world-class [PACK EXPO portfolio of trade shows](#), leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Healthcare Packaging EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara and ProFood Tech. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends and innovations in packaging and processing year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World, Mundo PMMI and OEM. [PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members' growth strategies and actively connect the supply chain throughout the year.

Learn more at pmmi.org and packexpo.com and pmmimediagroup.com.