

The FPA is pleased to announce that it has completely revamped its sponsorships for 2020. Sponsorships will be on an annual basis, and include more opportunities for promotion at both of our meetings, as well as in our new magazine, *FlexPack VOICE* (launch date May 2020). The details of the tiered sponsorship categories are listed below. If you are interested in being a sponsor for FPA in 2020, or have any questions, please let me know. [To confirm a sponsorship, please complete and return this commitment form.](#)



3 sponsorship spots available at \$30,000 each and includes:

- 3 complimentary Annual Meeting passes and 2 complimentary Fall Executive Conference passes – **a \$6,600 value!**
 - 2 tables in a prime location for the Annual Meeting Achievement Awards Dinner
 - Recognition during the Achievement Awards Dinner and throughout conferences
 - Your signage displayed prominently at conferences (provided by company)
 - 2 page ad spread and recognition in FPA's pocket agenda (ad provided by company)
 - Advertising and recognition in FPA's meeting app (ad provided by company)
 - 3 minute video of your company during meeting session breaks (provided by company)
 - 3 full page ads in FPA's new magazine, *FlexPack VOICE*, at a 50% discount (company's choice in what editions)



6 sponsorship spots available at \$20,000 each and includes:

- 2 complementary Annual Meeting passes and 1 complementary Fall Executive Conference pass – **a \$4,025 value!**
 - 1 table in a prime location for the Annual Meeting Achievement Awards Dinner
 - Recognition during the Achievement Awards Dinner and throughout conferences
 - Your signage displayed prominently at conferences (provided by company)
 - 1 page ad and recognition in FPA's pocket agenda (ad provided by company)
 - Advertising and recognition in FPA's meeting app (ad provided by company)
 - 2 full page ads in FPA's new magazine, *FlexPack VOICE*, at a 25% discount (company's choice in what editions)
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10 sponsorship spots at \$10,000 each and includes:

- 1 complimentary Annual Meeting pass – **a \$1,450 value!**
 - Option of a reserved table for the Annual Meeting Achievement Awards Dinner
 - Recognition during the Achievement Awards Dinner and throughout conferences
 - Recognition in FPA's pocket agenda and meeting app
 - 1 half-page ad in FPA's new magazine, *FlexPack VOICE*, at a 10% discount (company's choice in what edition)
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Unlimited sponsorship slots at \$5,000 each

- Option of a reserved table for the Annual Meeting Achievement Awards Dinner
 - Recognition during the Achievement Awards Dinner and throughout conferences
 - Recognition in FPA's pocket agenda and meeting app
 - ¼ page ad in FPA's new magazine, *FlexPack VOICE*, at a 10% discount (company's choice in what edition)
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Golf Tournament Sponsorship (Annual Meeting only) and includes:

- 6 sponsorship spots at \$2,500 each
 - 1 complementary golf tournament registration – **a \$310 value!**
 - Option to supply golf balls with your logo
 - Your choice of hole to sponsor with signage (first come, first serve), including enhancements:
 - Food and beverage
 - Contest (trivia, hole in one, etc.)
 - Recognition during the Annual Meeting
 - Signage of your company's logo during the golf tournament
 - Recognition in FPA's pocket agenda and meeting app
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Thank you for your consideration and support of FPA.

Sincerely,

Dani Diehlmann
Communications Director