

## NEWS RELEASE

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### FPA Announces the 2023 Flexible Packaging Achievement Award Winners

*The future of flexible packaging is bright*

**Annapolis, Maryland: March 30, 2023** – The Flexible Packaging Association (FPA), the leading advocate and voice for the growing U.S. flexible packaging industry, is pleased to announce the winners of its 67th Annual Flexible Packaging Achievement Awards Competition. The winning entries were recognized during the FPA Welcome Dinner & Flexible Packaging Achievement Awards Ceremony held Wednesday, March 29, 2023, in conjunction with the 2023 FPA Annual Meeting (March 29-31) at the Ritz-Carlton, Amelia Island, Florida.

For this year's competition, 87 package entries were submitted with a total of 230 entries (some packages were entered into multiple categories). Thirty-one packages were honored with 39 Achievement Awards.

Special thanks are given to the 2023 competition judging panel: Gary Borges, Associate Professor, University of Wisconsin – Stout; Charles Marshall, Principal, Priority Metrics Group; and Jeff Peterson, President, Peterson Media Group.

Technical innovation and sustainability continue to be the focus of the competition. "Sustainability is growing tremendously very fast. Post-consumer recycling is a trend that we saw," notes Borges. "And we're seeing an increase in paper structures that are either compostable paper or paper structures that we can send to our paper waste streams at home. So, we're seeing all of these innovations taking place. It is pretty impressive." Peterson adds, "Flexible packaging is looked at as a way to create packaging and utilize less of it for many applications. We saw a lot of that during the judging process."

Marshall states, "One of the things that struck me was the fact that there are so many hands in the process, you have to really understand your customers' goals to accomplish them. You need to meet the desired goals of the customer in terms of what they want to accomplish for the brand. You also want the consumer to like the package and see the sustainability piece. So, there's a lot of juggling that goes on and pleasing every group to make the best package for everyone. It's a tough task and I think came through loud and clear how well these companies are looking at everyone and trying their best."

"It is pretty impressive the amount of platform growth that we're seeing taking place in the packaging, on the topic of sustainability, notes Borges. "What do we do? What is it going to look like five or 10 years from now? We're getting a good picture seeing some of these new structures on what it's starting to look like. And it's fun here, being at this stage, watching it." Peterson adds, "One of the interesting categories is the extended use of

flexible packaging because you really can see, hey, what are people doing that's brand new that really hasn't been done in the marketplace using flexible packaging versus paper cartons or rigid plastics.”

According to Marshall, “What the technology groups did in accomplishing those goals was just really amazing. And, looking at packaging through the years, it has come a long way. The future is bright in the continued changes and modifications that are necessary to make flexible packaging continue to grow.”

## 2023 AWARD RECIPIENTS

**HIGH-RESOLUTION PHOTOS OF ALL THE WINNING ENTRIES ARE AVAILABLE HERE**

### HIGHEST ACHIEVEMENT AWARD

*The Highest Achievement Award is evaluated by the judges as possessing overall packaging excellence, significant attributes in all award categories, and contributing most to the advancement of the industry.*



### RESCUE!® Outdoor Disposable Fly Traps

**Awards:** Highest Achievement Award

Gold Award – Packaging Excellence

Gold Award – Technical Innovation

Silver Award – Expanding the Use of Flexible Packaging

**Manufacturer:** Glenroy, Inc., [www.glenroy.com](http://www.glenroy.com)

**End-User/Customer:** Sterling International, Inc.

**Plant:** Menomonee Falls, WI

**Key Suppliers:** Glenroy, Inc.

**Contact:** Ken Brunnbauer, Marketing Manager, [ken.brunnbauer@glenroy.com](mailto:ken.brunnbauer@glenroy.com), 262-250-7120

**Description:** The RESCUE!® Disposable Fly Trap is an innovative, hassle-free flexible packaging solution for keeping flies (and other pests) away from outdoor areas everyone wants to enjoy. It's easy to use: simply cut along the dotted line at the top to expose the trap entrance, add water, and hang. The pouch construction protects the consumer from the powerful attractant inside. Once the trap is full (collecting up to 20,000 flies), the consumer simply discards it.

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## GOLD ACHIEVEMENT AWARDS

Listed alphabetically by package name.



### CADBURY CARAMELLO Miniatures Stand-up Pouch, 8 oz.

**Award:** Gold Award – Shelf Impact

**Manufacturer:** Printpack, [www.printpack.com](http://www.printpack.com)

**End-User/Customer:** The Hershey Company

**Plant:** Elgin, IL

**Contact:** Mark Brogan, Senior Director, Marketing, [mbrogan@printpack.com](mailto:mbrogan@printpack.com), 404-460-7441

**Description:** CADBURY's CARAMELLO trademark yellow and purple package gets a makeover. To improve the shelf appearance of this product, Cadbury went from a gloss finish to a luxurious new matte finish design. The high-quality graphics are printed rotogravure with 9 colors. The unique matte/metallic appearance of this pouch is achieved by contrasting transparent and opaque inks. In a field of glossy packages, this package differentiates itself from other candy on the shelf by virtue of its elegant, understated matte finish.



### Entour™ Produce Package/Entour™ Bold and Shield Lamination

**Awards:** Gold Award – Packaging Excellence  
Gold Award – Sustainability

**Manufacturer:** Berry Global, [www.berryglobal.com](http://www.berryglobal.com)

**Plant:** Chippewa Falls, WI

**Designer/Design Firm:** Berry Global

**Key Suppliers:** Berry Global

**Contact:** Joshua Beiriger, Associate Product Manager, [joshuabeiriger@berryglobal.com](mailto:joshuabeiriger@berryglobal.com), 812-390-7914

**Description:** Berry Global launched a recyclable polyethylene film solution for fresh-cut produce applications. These applications often require strong seals in a cold packaging environment and customized oxygen transmission rates. As a part of the Entour™ product line, this solution features films that are designed for front-of-store recycling. The package features an Entour™ Shield sealant web that has been engineered to offer high breathability and an Entour™ Bold MDO-PE reverse print web that has been engineered with excellent clarity, gloss, and stiffness. When combined, they can achieve commercial OTR ranges that can replace mixed material BOPP laminations. Both films are How2Recycle® pre-qualified.



### **Gillette® Slate Resealable Razor Pouches**

**Award:** Gold Award – Shelf Impact

**Manufacturer:** TC Transcontinental Packaging,  
<https://tctranscontinental.com/en-us/packaging>

**End-User/Customer:** Walmart

**Plant:** Elgin, IL

**Contact:** Mary Margaret Murdock, SLDP Emerging Leader,  
[marymargaret.murdock@tc.tc](mailto:marymargaret.murdock@tc.tc), 470-402-4900

**Description:** Description: Gillette® Slate Resealable Razor pouches are produced by TC Transcontinental Packaging for Procter & Gamble for use in the home and personal care market and are sold exclusively at Walmart. This package shines on display with images and metallized features.

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### **Golden West Food Group Meat District® Gobbler Frozen Patties**

**Award:** Gold Award – Printing

**Manufacturer:** American Packaging Corporation, [www.americanpackaging.com](http://www.americanpackaging.com)

**End-User/Customer:** Golden West Food Group

**Plant:** Columbus, WI

**Designer/Design Firm:** Golden West Food Group

**Key Suppliers:** SGS & Co. (art, color, and separations) and American Packaging Corporation (HPE Roto® engravings, printing, and converting)

**Contact:** Cindy Ingebritson, Corporate Marketing Specialist,  
[cingebritson@americanpackaging.com](mailto:cingebritson@americanpackaging.com), 515-733-1406

**Description:** From the Golden West Food Group, a new line of butcher-crafted premium meats brings steakhouse quality right into your home. The flexible package extension for the frozen patties needed to match the fresh meat package using carton sleeve offset printed sleeves, with a specific focus on the neon effect brand mark and ghosted background copy effect.

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## Kirkland Signature® Ultra Clean HE Laundry Detergent Pacs

**Award:** Gold Award – Sustainability

**Manufacturers:** Accredo Packaging Inc. ([www.accredopackaging.com](http://www.accredopackaging.com)) & Presto Products Company Fresh-Lock® Closure BU ([www.fresh-lock.com](http://www.fresh-lock.com))

**End-User/Customer:** Kirkland Signature®/Costco

**Plant:** Sugar Land, TX

**Key Suppliers:** Accredo Packaging Inc. (film supplier, printer, and packaging manufacturer); Presto Products Company Fresh-Lock® Closure BU (child-resistant track and slider system); and Radienz Living (contract manufacturing)

**Contacts:** Mandy Craig, Director of Marketing and Sustainability, [mandy.craig@Accredopkg.com](mailto:mandy.craig@Accredopkg.com), 713-580-8702 and Sarah Stieby, Marketing Manager, [sarah.stieby@reynoldsbrands.com](mailto:sarah.stieby@reynoldsbrands.com), 920-738-1747

**Description:** Costco Wholesale Corporation engaged Radienz Living in early 2021 to transition the Kirkland Signature® Ultra Clean Laundry Detergent Pacs product from a rigid tub to a fully recyclable, child-resistant pouch. They desired a better consumer experience in the areas of packaging sustainability, transportation, and safety while being more cost-effective, maintaining the existing selling units per pallet, and fully commercialized in 2021. Accredo Packaging, Inc. and Fresh-Lock® closures jumped into collaboration with Radienz Living for an all-hands-on-deck approach.



## MegaFood® Women's Ensemble Preconception Daily Multipack

**Award:** Gold Award – Expanding the Use of Flexible Packaging

**Manufacturer:** Nosco, [www.nosco.com](http://www.nosco.com)

**End-User/Customer:** MegaFood®

**Plant:** Carrollton, TX

**Key Suppliers:** ACW (film supplier); Nobelus (laminator supplier); HP Indigo ElectroInks (ink supplier); HP Indigo 20000 digital press (printing press); Karlville Pack Ready Laminator (laminator); and Stacy Falconer (Nosco packaging advisor)

**Contact:** Ashley Diehl, Marketing Manager, [adiehl@nosco.com](mailto:adiehl@nosco.com), 847-360-4989

**Description:** MegaFood® needed a child-resistant, senior-friendly flexible pouch for their Women's Ensemble Preconception Daily Multipack product line. Due to the product's high iron content, the brand previously packaged its product in child-resistant cartons, but recently switched to flexible pouches to save on costs. Through digital printing on the HP Indigo 20000 digital press, Nosco was able to save the brand more than half the cost of its previous packaging type.





## Nichols Farms® Jalapeño Lime Pistachios

**Award:** Gold Award – Printing

**Manufacturer:** PPC Flexible Packaging, [www.ppcflex.com](http://www.ppcflex.com)

**End-User/Customer:** Nichols Farms®

**Plant:** Payson, UT

**Key Suppliers:** PPC Flexible Packaging; Miraclon, Home of Kodak Flexcel Solutions; and INX International Ink Co.

**Contact:** Steve Cox, VP of Sales & Marketing, [steve.cox@ppcflex.com](mailto:steve.cox@ppcflex.com), 305-500-9292

**Description:** Nichols Farms® Jalapeño Lime Pistachios is a unique package blazing a new trail with a brand-new paper-like texture. Together, PPC Flexible Packaging and INX developed specially made plates and ink to create the right rough paper feel. Add that to the fantastic design and you have a great way to engage your customers with more than just appearance. Now the feel of the bag can make an impact.

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## Pulmuone Beef Japchae Korean Noodles

**Award:** Gold Award – Shelf Impact

**Manufacturer:** PPC Flexible Packaging, [www.ppcflex.com](http://www.ppcflex.com)

**End-User/Customer:** Pulmuone

**Plant:** North Salt Lake, UT

**Contact:** Tatiana Castro, VP Sales & Marketing, [tatiana.castro@ppcflex.com](mailto:tatiana.castro@ppcflex.com), 305-609-7178

**Description:** With a lifelike image that looks good enough to eat, the Pulmuone Beef Japchae Korean Noodles packaging is made to stand out on the shelves. Using Project Blue, a patented anilox and screening technology that delivers ultra-high definition quality comparable to 300 line screen, PPC Flexible Packaging created an image on the package that looks as realistic as possible. The package's combined matte and glossy print creates a captivating contrast, making it sure to catch consumers' eyes and get their mouths watering.

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### Scotts Miracle-Gro® Rescue™ Outdoor Plant Potion™

**Awards:** Gold Award – Expanding the Use of Flexible Packaging  
Silver Award – Packaging Excellence

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** Scotts Miracle-Gro®

**Plant:** Neenah, WI

**Designer/Design Firm:** ProAmpac

**Contact:** Mariah Thurston, Marketing Coordinator, [mariah.thurston@proampac.com](mailto:mariah.thurston@proampac.com), 413-875-9858

**Description:** Scotts Miracle-Gro® Rescue™ Outdoor Plant Potion™ is specifically designed for the rigors of e-commerce and consumer convenience. Three portioned sachets with easy tear tops are packaged inside a larger stand-up pouch to ensure the plant treatments remain together.

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### Vualá® Sorpresa Bold, 65 g

**Award:** Gold Award – Printing

**Manufacturer:** Printpack, [www.printpack.com](http://www.printpack.com)

**End-User/Customer:** Panita Foods

**Plant:** El Marques, Queretaro, Mexico

**Designer/Design Firm:** Panita Foods

**Key Suppliers:** This package was completely done in-house. No partnerships with suppliers were established for its production.

**Contact:** Mark Brogan, Senior Director, Marketing, [mbrogan@printpack.com](mailto:mbrogan@printpack.com), 404-460-7441

**Description:** Vualá® Sorpresa has many different flavors and packages and this extra-special limited edition features a secret surprise. In addition to outstanding high-definition printing, the package hides a golden interior. This offers the consumer a delightfully unique experience when opening the product – a golden glow comes from the inside of the package.

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### White Eclipse UV-Blocking Packaging

**Awards:** Gold Award – Packaging Excellence  
Gold Award – Technical Innovation

**Manufacturer:** PAXXUS, Inc., [www.paxxus.com](http://www.paxxus.com)

**Plant:** Addison, IL

**Contact:** Dhuanne Dodrill, President & CEO, [dhuanne.dodrill@paxxus.com](mailto:dhuanne.dodrill@paxxus.com),  
630-405-7801

**Description:** The White Eclipse high-barrier, UV-blocking packaging is a revolutionary development designed to protect sensitive microfluidic reagents inside diagnostic devices until the point of use without the use of aluminum foil. To ensure the efficacy of the device, PAXXUS' ultra-high barrier ClearFoil® Z is paired with a proprietary UV-blocking sealant technology to create a flexible pouch that eliminates exposure to outside light while also providing the highest level of oxygen and moisture barrier. White Eclipse provides comparable high-barrier performance to traditional aluminum foil packaging with the added benefits of a smooth, premium appearance, and RFID compatibility.

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### SILVER ACHIEVEMENT AWARDS

*Listed alphabetically by package name.*



### Apex Protein Snacks Meat Sticks

**Award:** Silver Award – Printing

**Manufacturer:** Nosco, [www.nosco.com](http://www.nosco.com)

**End-User/Customer:** Apex Protein Snacks LLC

**Plant:** Pleasant Prairie, WI

**Key Suppliers:** Avery Dennison (film supplier); Nobelus (lamine supplier); HP Indigo ElectroInks (ink supplier); HP Indigo 20000 Digital Press (printing press); Karlville Pack Ready Laminator (laminator); and Gordon Bruner (Nosco packaging advisor)

**Contact:** Ashley Diehl, Marketing Manager, [adiehl@nosco.com](mailto:adiehl@nosco.com), 847-360-4989

**Description:** In 2021, Apex was collaborating with another supplier, running this film using traditional plate-based printing. Due to the brand's high number of SKUs, they constantly faced ever-increasing plate charges that would often take 6-8 weeks to switch over. At the time, the brand only had a handful of SKUs but planned to continue introducing new flavors and designs. Because of this, Apex needed a quicker turn, plate free print solution. Nosco's ability to help with Apex's pouches while maintaining consistent colors further allowed a growing print partnership.

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### EcoVue® Single Dose Ultrasound Gel Packet

**Award:** Silver Award – Expanding the Use of Flexible Packaging

**Manufacturer:** Glenroy, Inc., [www.glenroy.com](http://www.glenroy.com)

**End-User/Customer:** HR Pharmaceuticals, Inc.

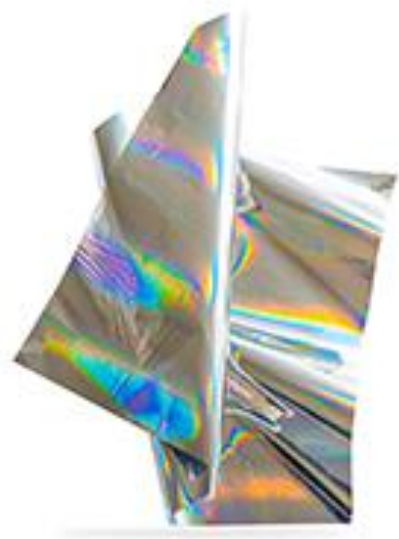
**Plant:** Menomonee Falls, WI

**Key Suppliers:** Glenroy, Inc.

**Contact:** Ken Brunnbauer, Marketing Manager, [ken.brunnbauer@glenroy.com](mailto:ken.brunnbauer@glenroy.com), 262-250-7120

**Description:** The innovative, flexible EcoVue® single dose ultrasound gel packet features custom flexible packaging film with many benefits to the medical industry, consumers, and society overall. It is easy to hold, use, and open, but it is also lightweight and requires less energy to manufacture and transport.

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### F-UHB-M Ultra High Barrier and High Metal Bond Metallized Polyester Film for Aluminum Foil Replacement

**Award:** Silver Award – Technical Innovation

**Manufacturer:** Flex Films (USA) Inc., [www.flexfilm.com](http://www.flexfilm.com)

**End-User/Customer:** Printpack Company

**Plant:** Elizabethtown, KY

**Contact:** Ashwin Palwai, Manager, [ashwin.palwai@flexfilm.com](mailto:ashwin.palwai@flexfilm.com), 270-982-3456

**Description:** The 2022-23 flagship for Flex Film's continued technological advancement efforts in BOPET film developments is this revolutionary, ultra-high barrier, and a very high metal bond metallized BOPET film, suitable for total foil replacement in laminates. With a strong focus on end-use customers, society, and the planet, a specially developed in-house manufacturing process allowed F-UHB-M to outperform typical expectations in barrier performance and film properties, while maintaining the cost of a barrier/metallized film.

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## Frito-Lay Compostable Snack Packaging at Coachella Music Festival

**Award:** Silver Award – Printing

**Manufacturer:** Bryce Corporation, [www.brycecorp.com](http://www.brycecorp.com)

**End-User/Customer:** Frito-Lay

**Plant:** Memphis, TN

**Key Suppliers:** Bi-Ax (print film); Sun Chemical Corporation (inks); H.B. Fuller (adhesive); StarPak (sealant film); Danimer (resin); and Rol-Vac, LP (metallization)

**Contact:** Patrick Clark, Vice President, R&D and Procurement, [pclark@brycecorp.com](mailto:pclark@brycecorp.com), 901-369-5223

**Description:** Bryce Corporation and Frito-Lay, a division of PepsiCo® and a leader in snacking, collaborated to develop industrially compostable packaging for the 2022 Coachella Music Festival. Several flavors, including Lay's® Classic Potato Chips, made their debut in this 100% compostable package. Throughout the Coachella campgrounds, compost bins were strategically placed for consumers to properly dispose of the packaging. The project was a great success and highlights Frito-Lay's PepsiCo Positive (Pep+) journey to build a sustainable food system.



## HP HDX Lubricant Oil Stand-up Spouted Pouch, 1 L

**Award:** Silver Award – Expanding the Use of Flexible Packaging

**Manufacturer:** Paharpur 3P, [www.paharpur3p.com](http://www.paharpur3p.com)

**End-User/Customer:** Hindustan Petroleum Corporation Ltd.

**Plant:** Sahibabad, Uttar Pradesh, India

**Designer/Design Firm:** Paharpur 3P Private Limited

**Key Suppliers:** UFlex (PET supplier); Vacmet (METPET supplier); Emblem (BON supplier); and Sakata (ink supplier)

**Contact:** Mohammed Nadeem, Chief Executive Officer, [mohammed.nadeem@paharpur3p.com](mailto:mohammed.nadeem@paharpur3p.com), 997-105-5588

**Description:** This spouted stand-up pouch package for 1 L lubricant oil replaces traditional rigid plastic bottles and reduces greenhouse gas emissions by more than 1,100%, packaging landfilled by 163%, and plastic usage by 64%. The pouch was designed to protect the integrity of high-performance oils and lubricants which tend to migrate and may cause layer separation. The technical aspects to ensure leakage, dart, and puncture resistance as well as the physical appearance of the pouch were considered in the design process. Compared to rigid bottles, inventories of spouted pouches are much more space efficient and require much less area to store.



## Lahli™ Morning Protein Bites in an AmPrima™ PE Plus Recycle Ready Pouch

**Award:** Silver Award – Packaging Excellence

**Manufacturer:** Amcor Flexibles, [www.amcor.com](http://www.amcor.com)

**Plant:** Oshkosh, WI

**Contact:** Jennie Schwebs, Marketing Communications Specialist,  
[jennifer.schwebs@amcor.com](mailto:jennifer.schwebs@amcor.com), 920-527-5604

**Description:** The Lahli™ brand is working to create delicious convenient foods with simple, flavorful ingredients, made right for consumers and the world that surrounds them. When launching Morning Protein Bites, the Lahli™ brand made thoughtful choices like opting for the stand-up pouch from Amcor, which is designed to be recycled but retains needed quality and durability. The pouch features AmPrima™ PE Plus material, which delivers appearance and performance comparable to conventional non-recyclable OPET/PE laminations but is recyclable in the flexible PE stream. The solution beautifully conveys the Lahli™ brand while also working to reduce the negative impacts of non-recyclable OPET packaging.

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## McDonalds 2022 Pokémon Card Overwrap

**Award:** Silver Award - Sustainability

**Manufacturer:** American Packaging Corporation, [www.americanpackaging.com](http://www.americanpackaging.com)

**End-User/Customer:** Millennium Print Group/The Pokémon Company International

**Plant:** Columbus, WI

**Contact:** Cindy Ingebritson, Corporate Marketing Specialist,  
[cingebritson@americanpackaging.com](mailto:cingebritson@americanpackaging.com), 515-733-1406

**Description:** American Packaging Corporation's revolutionary fiber-based card overwrap supports McDonald's global initiative to only sell Happy Meal® toys that are renewable, recyclable, or made with responsibly sourced materials by the end of 2025. The card overwrap features a surface printed paper with a repulpable, dispersion coating applied at American Packaging Corporation on the reverse side. To match the high-fidelity graphics necessary for this Pokémon application, the graphics are printed on a rotogravure press and overcoated with a high gloss, heat-resistant overlacquer to provide an aesthetically appealing package. The dispersion coating provides an ultra-low seal initiation temperature that allows for efficient line speed during conversion on the flow wrapping equipment at Millennium Print Group. Overall, the process provides a supreme appearance and functionality, yet an environmentally sustainable finished product.

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## Metropolitan Tea Compostable Tea Envelopes and Overwraps

**Award:** Silver Award – Technical Innovation

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** Metropolitan Tea

**Plant:** Suffolk, VA

**Designer/Design Firm:** ProAmpac

**Contact:** Mariah Thurston, Marketing Coordinator, [mariah.thurston@proampac.com](mailto:mariah.thurston@proampac.com), 413-875-9858

**Description:** Metropolitan Tea uses ProAmpac's ProActive Compostable® CPM-2000 structure for their premium single and loose-leaf serve teas. CPM-2000 is a high-barrier paper-based laminate for dry foods. The Biodegradable Products Institute (BPI) certified that CPM-2000 complies with the specifications established by the American Society of Testing and Materials Standards' ASTM D6868 for industrial compostability.

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## Nestlé San Pellegrino Sparkling Water Integritite™ 33% PCR Bundling Collation Shrink Film

**Award:** Silver Award – Shelf Impact

**Manufacturer:** TC Transcontinental Packaging, <https://tctranscontinental.com/en-us/packaging>

**End-User/Customer:** Nestlé San Pellegrino Sparkling Water

**Plant:** Montreal, Quebec, Canada

**Contact:** Mary Margaret Murdock, SLDP Emerging Leader, [marymargaret.murdock@tc.tc](mailto:marymargaret.murdock@tc.tc), 470-402-4900

**Description:** The Nestlé San Pellegrino Integritite™ 33% PCR bundling collation shrink film is produced by TC Transcontinental Packaging for Canadian Costco locations. This film bundles multipacks of imported San Pellegrino sparkling water to provide a sustainable solution without compromising clarity or performance.

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### Okam Rice Recyclable Flat Bottom 3D Pouch, 5 kg

**Award:** Silver Award – Packaging Excellence

**Manufacturer:** Integrated Plastics Packaging, [www.ipp.ae](http://www.ipp.ae)

**End-User/Customer:** Okam Rice

**Plant:** Dubai, UAE

**Contact:** Abid Shafiullah, Sales, [abid.r@ipp.ae](mailto:abid.r@ipp.ae), 202-956-8830

**Description:** Integrated Plastics Packaging developed a recyclable all-PE (mono-polymer) 3-layer printed laminate and converted it to a side gusseted flat bottom 3D pouch. The pouch has a front load pocket, a recloseable zipper, and a die-cut handle for consumer convenience to transport the 5 kg (11 lbs.) package. The graphics are superior via rotogravure printing with a matte and gloss effect, resulting in a spectacular product presentation.



### Paper Boat™ Coconut Water Shaped Stand-up Pouch, 250 ml

**Award:** Silver Award – Shelf Impact

**Manufacturer:** Paharpur 3P, [www.paharpur3p.com](http://www.paharpur3p.com)

**End-User/Customer:** Hector Beverages Private Limited

**Plant:** Sahibabad, Uttar Pradesh, India

**Designer/Design Firm:** Paharpur 3P Private Limited

**Key Suppliers:** UFlex (PET supplier); Hindalco (foil supplier); Emblem (BON supplier); and RC Films (retort CPP-N supplier)

**Contact:** Mohammed Nadeem, Chief Executive Officer, [mohammed.nadeem@paharpur3p.com](mailto:mohammed.nadeem@paharpur3p.com), 997-105-5588

**Description:** This uniquely shaped stand-up pouch with an eye-catching design and premium matte coat effect is a perfect packaging solution for the packaging of 250 ml of coconut water, which is traditionally packed in rigid plastic bottles. The package was designed to protect the natural electrolytes from moisture and oxygen with the help of a high-barrier packaging material. The technical aspects and the physical appearance were also considered while designing the pouch for its unique shape to make it attractive to consumers.





## Pet Medical Product Pouch

**Award:** Silver Award – Shelf Impact

**Manufacturer:** Advanced Web Technologies – Illinois, Inc., [www.awtlabelpack.com](http://www.awtlabelpack.com)

**End-User/Customer:** True Leaf Pet, Inc.

**Plant:** South Elgin, IL

**Designer/Design Firm:** AWT Labels & Packaging

**Contact:** Tom Nelson, Executive VP Flexible Packaging, [tnelson@awtlabelpack.com](mailto:tnelson@awtlabelpack.com), 847-985-3833

**Description:** This is a pouch product for the pet care market. It allows pet owners to provide medicinal CBD benefits to their pets. The pouch provides stand-up capabilities for advanced marketing on the store shelf. The high-quality flexographic printing is combined with matte surface enhancements and highly reflective ink treatments for outstanding shelf presence.

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## Profol's SBB Synthetic Bacon Board®

**Award:** Silver Award – Technical Innovation

**Manufacturer:** Profol, [www.profol.com](http://www.profol.com)

**End-User/Customer:** Hooray Foods

**Plant:** Cedar Rapids, IA

**Key Suppliers:** Profol and Beidel Printing

**Contact:** Amy Presher, Sales Manager, [apresher@profol.com](mailto:apresher@profol.com), 319-731-3307

**Description:** Profol's SSB Synthetic Bacon Board® is a polypropylene mono-material that provides a viable replacement for traditional wax paperboard bacon L boards. SBB is helping meet sustainability goals by providing manufacturing efficiencies over traditional board and is recycle-ready. SBB delivers the wow factor on retail shelves by keeping colors and prints more vivid as well as maintaining package integrity.

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### Purition Single-Serve Smoothie Meal Replacement Powder

**Awards:** Silver Award – Sustainability  
Silver Award – Technical Innovation

**Manufacturer:** ProAmpac, [www.proampac.com](http://www.proampac.com)

**End-User/Customer:** Purition

**Plant:** Europarc, Grimsby, Great Britain

**Designer/Design Firm:** ProAmpac

**Contact:** Mariah Thurston, Marketing Coordinator, [mariah.thurston@proampac.com](mailto:mariah.thurston@proampac.com), 413-875-9858

**Description:** Purition's single-serve smoothie meal replacement powder uses ProAmpac's ProActive Recyclable® paper sachets. This unique packaging minimizes the overall material without sacrificing product protection. This unique ProActive Recyclable® paper sachet offers portion control as it can hold one serving per packet and is easily recyclable in paper streams.

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### Supply™ Indica Vape Pen, 300 mg

**Awards:** Silver Award – Expanding the Use of Flexible Packaging  
Silver Award – Packaging Excellence

**Manufacturer:** PPC Flexible Packaging, [www.ppcflex.com](http://www.ppcflex.com)

**End-User/Customer:** AEG

**Plant:** Payson, UT

**Key Suppliers:** PPC Flexible Packaging, INX International Ink Co., and Elplast America

**Contact:** Steve Cox, VP of Sales & Marketing, [steve.cox@ppcflex.com](mailto:steve.cox@ppcflex.com), 305-500-9292

**Description:** This Supply™ Indica Vape Pen package effectively grabs your attention with its minimalistic design. One of the best features of this bag is the child-resistant zipper by Elplast that has a fold-over flap with a double lock hidden behind it. It can only be opened by pulling back the flap and peeling apart the zippers behind. The bag also includes a double cut allowing the bag to bleed to the edge.

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## Walex Commando® Black Holding Tank Cleaner Store Drop-off Recyclable Pouch

**Award:** Silver Award – Sustainability

**Manufacturer:** Glenroy, Inc., [www.glenroy.com](http://www.glenroy.com)

**End-User/Customer:** Walex Products Company

**Plant:** Menomonee Falls, WI

**Designer/Design Firm:** Emmy Errante, Walex Products Company

**Key Suppliers:** Glenroy, Inc.

**Contact:** Ken Brunnbauer, Marketing Manager, [ken.brunnbauer@glenroy.com](mailto:ken.brunnbauer@glenroy.com), 262-250-7120

**Description:** Not only is the product inside good for the environment, the packaging is too! This Walex How2Recycle® store drop-off recyclable pouch replaces a traditional stand-up pouch and qualifies for the NexTrex® recycling program. Consumers simply take the clean, empty pouch back to the bins outside of retail stores, and the pouch will be recycled into resin pellets for future film production or sent directly to Trex so it can be upcycled into composite decking and furniture.



## Whole Foods Baking Mix Flat Bottom Pouches

**Award:** Silver Award – Printing

**Manufacturer:** TC Transcontinental Packaging, <https://tctranscontinental.com/en-us/packaging>

**End-User/Customer:** Whole Foods

**Plant:** Brooklyn, NY

**Designer/Design Firm:** Whole Foods

**Contact:** Mary Margaret Murdock, SLDP Emerging Leader, [marymargaret.murdock@tc.tc](mailto:marymargaret.murdock@tc.tc), 470-402-4900

**Description:** The Whole Foods Baking Mix Flat Bottom Pouches are produced by TC Transcontinental Packaging for the U.S. market. The Whole Foods team provided excellent graphic design to be printed on these pouches. The design maintains exceptional print production in combination with a matte finish to catch the consumer's attention. In addition, the tented structure with side print on these bags provides an elegant, modernized take on traditional baking mix bags. Overall, the features on this bag work together to elevate this baking mix as a premium product.



### Ykibble® Baked Dog Food 5 Panel PTC Zipper Pouch, 9.5 kg

**Award:** Silver Award – Shelf Impact

**Manufacturer:** Paharpur 3P, [www.paharpur3p.com](http://www.paharpur3p.com)

**End-User/Customer:** Sixth Sense Retail Private Limited

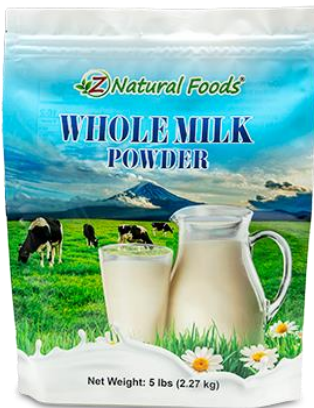
**Plant:** Sahibabad, Uttar Pradesh, India

**Designer/Design Firm:** Paharpur 3P Private Limited

**Key Suppliers:** Ester (PET supplier); Vacmet (METPET supplier); and Sakata (ink supplier)

**Contact:** Mohammed Nadeem, Chief Executive Officer, [mohammed.nadeem@paharpur3p.com](mailto:mohammed.nadeem@paharpur3p.com), 997-105-5588

**Description:** This specially designed 5-panel press-to-close zipper pouch with a v-notch on both sides for bulk packaging of pet food is capable of protecting the soft and moist product against moisture and maintaining quality. The multicolored pouch has eye-catching graphics to attract the consumers' attention. The pouch has a good standability for storing in warehouses where it can be easily palletized and stacked. The main design challenge was ensuring the ability of the pouch to sustain drops from heights, which was tackled through robust designing of the pouch structure and process control.



### Z Natural Foods® Whole Milk Powder

**Award:** Silver Award – Printing

**Manufacturer:** Inland Packaging, [www.inlandpackaging.com](http://www.inlandpackaging.com)

**End-User/Customer:** Z Natural Foods®

**Plant:** Delafield, WI

**Contact:** Lilly Blum, Marketing Operations Specialist, [lblum@inlandpackaging.com](mailto:lblum@inlandpackaging.com), 608-788-5800

**Description:** This large stand-up pouch is constructed to hold five pounds (5 lbs.) of product. Additionally, the tear notches and zipper allow for easy-to-open capabilities.

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### About the Flexible Packaging Association (FPA)

The [Flexible Packaging Association](http://www.flexiblepackaging.org) is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$39 billion in annual sales in the U.S. and is the second largest, and one of the fastest-growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.