

**NEWS RELEASE  
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**FPA Announces that Kasie Fairbarn Has Been Elected ELC Co-Chair**

*The ELC aims to establish the next generation of leaders in the flexible packaging industry*

**Annapolis, Maryland: June 2, 2023** – The Flexible Packaging Association (FPA), the leading advocate and voice for the growing U.S. flexible packaging industry, is pleased to announce that Kasie Fairbarn, Product Sales Manager – Extrusion Systems for Windmoeller & Hoelscher Corporation, has been elected as co-chair of FPA’s Emerging Leadership Council (ELC). Kasie succeeds Adrienne Tipton, Senior Vice President, Innovation from Novolex.

“I am thrilled to serve as co-chair with Kasie and know she will have a tremendous impact on the ELC, as well as the broader Flexible Packaging Association,” states Jonathan Quinn, Director of Market Development and Sustainability for Pregis. “When you think of inspirational leaders, Kasie Fairbarn is one of the first names that comes to mind. Her leadership will be fundamental to the future of not only the ELC but also the industry.”

According to Fairbarn, “It’s an extreme honor to be nominated by my peers and selected by the nominating committee to co-chair the Emerging Leadership Council. The ELC has become THE place for flexible packaging’s future leaders to collaborate on major challenges facing our industry. I’m thrilled to support this group and maintain the excellent momentum that Adrienne and Jonathan have created.”

The ELC is a committee comprised of up-and-coming professionals, and their mission is to establish a network of future leaders to drive issues and opportunities which have a long-term impact on the advancement of the U.S. flexible packaging industry. Within the ELC there are four subcommittees: Advocacy; Education; Recruitment & Leadership Development; and Diversity, Equity & Inclusion (DE&I).

For more information on the Flexible Packaging Association and the Emerging Leadership Council, please visit [www.flexpack.org](http://www.flexpack.org) or contact FPA at [fpa@flexpack.org](mailto:fpa@flexpack.org) or 410-694-0800.

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**About the Flexible Packaging Association (FPA)**

The [Flexible Packaging Association](#) is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$39 billion in annual sales in the U.S. and is the second largest, and one of the fastest-growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.