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FOR IMMEDIATE RELEASE

Digital Print for Packaging US 2023 Agenda Announced, to Feature *Molson Coors, P&G, Georgia Pacific, EFL, Fujifilm, HH Global, Michelman, ePac, and More*

(St. Paul, MN) – May 22, 2023 - Smithers, a leading provider of testing, consulting, information, and compliance services, has announced the Digital Print for Packaging US 2023 agenda. This event, which has brought together brand owners, converters, suppliers, and packaging designers to discuss capitalizing on what is really happening in the digital print for packaging sector since 2012, is coming to St. Paul, MN, June 13-15, 2023.

Topics will include improving the supply chain & workflow with digital print, the life of the converter, inks, materials, direct to shape, labels, personalization, smart packaging, digital vs. analog, sustainability, and more.

The program features 25+ expert speakers, 2 tracks on the afternoon of day one, 8 sessions, 4 panels, a fireside chat discussing brand perspective on consumers, 6+ hours of enjoyable and sociable networking, an evening reception, and networking lunches.

Molson Coors, P&G, Georgia Pacific, Granarly, HH Global, Love You Cookie, and more are excited to share end-use perspectives on where the retail landscape is heading, what packaging regulations now require, and what consumers say they want.

Attendees will hear presentations from **Crown holdings, Xeikon, ePac, X-Rite, Avery Dennison, UPM, Fujifilm, Siegwerk, Michelman, Dupont Artistri, Kao Collins, Vista Print, Moyy, EFI, TLMI, Orora Corrugated Manufacturing, Durst Image Technology**, and more.

In the pre-conference workshop, *The Changing Landscape for Digital Printing in Packaging - Improvements for Brands, Converters and Consumers*, Sean Smyth, Print Consultant with over 25 years of experience, will provide a complete overview of market developments in 2023.

To learn more and register, visit the event website: printfutures.com/digital-print-for-packaging-us.

For more information about Smithers, please visit smithers.com/industries/materials/print.

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About Smithers:

Founded in 1925 and headquartered in Akron, Ohio, Smithers is a multinational provider of testing, consulting, information, and compliance services. With laboratories and operations in North America, Europe, and Asia, Smithers supports customers in the transportation, life science, packaging, materials, components, consumer, dry commodities, and energy industries. Smithers delivers accurate data, on time, with high touch, by integrating science, technology, and business expertise, so customers can innovate with confidence.