

ASSEMBLY FLOOR ALERT - **OPPOSE** AB 1290 (Luz Rivas) – Another Plastic Packaging Ban



Food producers, agricultural entities, restaurants, manufacturers of household products, electronics, toys, and other leading California employers all ask you to vote NO on AB 1290.

AB 1290 is another packaging ban less than a year after SB 54 (Allen) was passed which set the world's most aggressive source reduction and recycling mandates on this very plastic packaging.

Banned packaging is necessary. If it wasn't, the bill would not have been recently amended to exempt all medical products, pharmaceuticals, veterinary medicines, and pesticide packaging. These exemptions demonstrate this packaging is necessary and has a wide variety of applications, including those not exempted, such as packaging that extends the shelf life of food, vitamins, and over the counter (OTC) medicines.

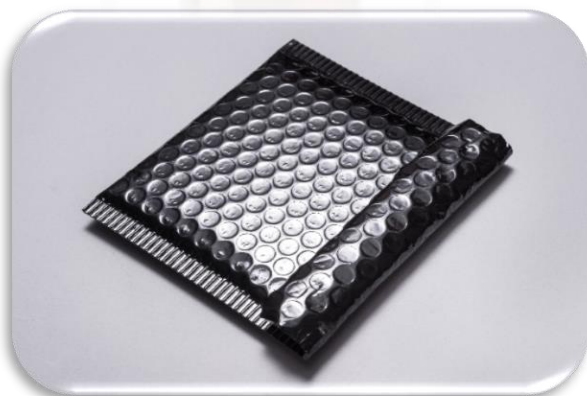
PIGMENTED PACKAGING EXTENDS FOOD SHELF LIFE

AB 1290 also overlooks potentially important tradeoffs and bans materials that promote food safety or prevent food waste, a significant contributor to climate change as around 25% to 30% of global emissions come from our food systems.



Pigmented bottles protect vitamins, OTC medicines and extend food shelf life shortened by UV light that can diminish nutritional value. In some dairy products, UV blocking pigments protect taste and nutritional value.

OPAQUE PACKAGING PROTECTS PRIVACY



Instead of packaging packages inside of additional packaging, such as cardboard boxes, opaque plastic packaging can reduce packaging and maintain consumer privacy.

BLISTER PACKAGING IMPORTANT FOR SAFETY



Blister packaging for products like over the counter medications help ensure proper dosage and provide consumers with an added layer of security.

PREVENTING FOOD WASTE



Vacuum sealed bags protect food, extend shelf life, preserve freshness, and prevent spoilage and waste. PVCD (banned under AB 1290) can extend shelf life from 3 weeks to 3 months.

DISREGARDS AND ASSUMES SB 54 (ALLEN) FAILS BEFORE IT BEGINS

In signing SB 54, Governor Newsom stated this law “is the most significant overhaul of California’s plastics and packaging recycling policy in history.” Yet before CalRecycle has even had a chance to formally begin rulemaking and companies are beginning to comply, AB 1290 seeks to ban packaging materials already covered under SB 54 (Allen – June 2022). Specifically, SB 54 ensures:

- All packaging 100% recyclable or compostable.
- Plastic packaging recycled at a rate of 30% by 2028; 40% by 2030; and 65% by 2032.
- Producers source reduce 25% of all plastic packaging by 2032.
- Convert at least 10% of market to Refill/Reusable packaging.
- Packaging producers to pay \$5 billion over 10 years for environmental mitigation.

Years of negotiations between industry, environmental organizations, local governments, and waste haulers/recyclers ultimately led to the enactment of a groundbreaking recycling law, SB 54. Yet proponents now propose banning materials regulated by SB 54 before CalRecycle has even begun rulemaking and before the regulated community has even had a chance to comply.

We urge you to let CalRecycle finish its work before banning important packaging your constituents rely on.

Vote NO on AB 1290!