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The Flexible Packaging Association Releases *Bi-Annual Polyolefin Market Report*

Linthicum, Maryland: October 23, 2009 – The Flexible Packaging Association provides reliable financial and economic data specific to the flexible packaging industry. Recently, FPA released the *Bi-Annual Polyolefin Market Report, October 2009* which is prepared exclusively for FPA members by Chemical Market Associates, Incorporated. The *Report* is a follow-up to the “Flexible Packaging Materials Outlook” presentation conducted by Nick Vafiadis of CMAI during the 2009 FPA Fall Executive Conference.

The *Bi-Annual Polyolefin Market Report* focuses on polyolefin resins, the highest volume raw material for the flexible packaging industry. Polyolefin resins covered include polyethylene (HDPE, LDPE and LLDPE) and polypropylene. The *Report* also provides additional perspective on the overall economy and the energy sector.

The *Bi-Annual Polyolefin Market Report, October 2009* is a benefit of FPA membership. FPA members may access and download copies of the *Report*, and presentations from the 2009 FPA Fall Executive Conference, from the “Members Only” section of the FPA website, www.flexpack.org. For more information about the *Bi-Annual Polyolefin Market Report*, contact the Flexible Packaging Association at (410) 694-0800 or fpa@flexpack.org.

Chemical Market Associates, Incorporated is the leading global source of market & business advisory services for the chemical market. CMAI provides accurate, timely market & business advisory services for the chemical, plastics, fibers and chlor-alkali industries. CMAI focuses on supporting their clients by anticipating needs and developing innovative solutions.

The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

FPA

