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**The Flexible Packaging Association Releases  
*Second Quarter 2009 Pulse of the Industry Report***

**Linthicum, Maryland: October 23, 2009** – The FPA Business and Economic Research Program issues financial benchmarking reports that provide industry-specific data on financial, profitability and productivity trends. FPA recently released its *Second Quarter 2009 Pulse of the Industry Report*, which assesses the performance of the flexible packaging industry in current economic conditions.

The *FPA Second Quarter 2009 Pulse of the Industry Report* examines several business activities including net sales, volume/output, profitability, inventory levels, capital spending and capacity utilization. In addition, the *Report* includes information on sales performance and volume/output expectations in the third quarter 2009 versus second quarter 2009. The performance period surveyed is principally short term, examining second quarter 2009 versus first quarter 2009 and second quarter 2008.

The *FPA Second Quarter 2009 Pulse of the Industry Report* is a benefit of FPA membership. FPA members may access and download copies of the *Report* from the “Members Only” section of the FPA website, [www.flexpack.org](http://www.flexpack.org). For more information on the *Report* and the FPA Business and Economic Research Program, contact FPA at (410) 694-0800 or [fpa@flexpack.org](mailto:fpa@flexpack.org).

**The Flexible Packaging Association** has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

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