



**NEWS RELEASE
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FPA Debuts New “*Did You Know...?*” Information Resource
Addition to *FPA Industry News Bulletin* Provides Tips and Facts about FPA Web site

Linthicum, Maryland: July 17, 2009 – The Flexible Packaging Association has added a new information resource to the *FPA Industry News Bulletin* and the FPA Web site titled “***Did You Know...? Tips and Facts about the FPA Web site.***” This new information resource debuts in this week’s edition of the *FPA Industry News Bulletin* and will assist in keeping FPA members informed on the information and data available on the “Members Only” and public information sections of the FPA Web site, www.flexpack.org.

The FPA Web site is a key source of information for FPA members. As a benefit of FPA membership, the “Members Only” section provides FPA members with full access to a wealth of resources including, electronic copies of the *FPA Membership Directory*, the *State of the Industry Report*, benchmarking and market research reports, and presentations from FPA conferences and meetings. In addition, FPA members can also access electronic copies of the Flexible Packaging sustainability brochures, current and past issues of the FPA Update, industry and FPA press releases, the *Flexible Packaging Buyers Guide*, and industry facts and figures within the public information section of the site.

The new “***Did You Know...?***” information resource will highlight various Web site features on a weekly basis within the *FPA Industry News Bulletin* and is also available on the FPA Web site. For more information, contact FPA at (410) 694-0800 or visit www.flexpack.org.

The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

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