



**NEWS RELEASE
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**Flexible Packaging Association Hosts
Tour of Oracle Packaging Facility for U.S. EPA**

Linthicum, Maryland: June 26, 2009 – The Flexible Packaging Association (FPA) hosted a tour of Oracle Packaging’s Winston-Salem, NC flexible packaging facility for U.S. Environmental Protection Agency (EPA) officials. FPA member Oracle Packaging provided EPA officials with a comprehensive tour of their facility to provide EPA officials with a greater understanding of how adhesives are utilized in the manufacturing of flexible packaging materials. During the tour, guided by Oracle Packaging environmental and operational managers, EPA officials observed multi-substrate laminating and extrusion/coating processes, the gravure application process, cleaning techniques, job set-up preparations and liquid coating preparations.

FPA organized the tour in response to a request from Eastern Research Group (ERG), an EPA contractor to the Office of Pollution Prevention and Toxics, for assistance with the development of the Agency’s “generic toxic potential exposure scenarios” in adhesive use within flexible packaging manufacturing. Prior to the tour, FPA provided data to Agency officials on various types of adhesive application methods utilized in the flexible packaging industry. Through subsequent discussions, FPA determined that ERG and EPA officials would greatly benefit from a site visit to a flexible packaging facility.

“As an active member of the Flexible Packaging Association for more than 20 years, Oracle Packaging was honored to conduct EPA’s tour of our manufacturing facilities,” commented Ernie Holley, Chief Operating Officer for Oracle Packaging. “Face-to-face dialog combined with on-site production tours promote a clearer understanding of the specific processes relevant to our industry.”

EPA expressed its gratitude and indicated that the tour was most informative and educational. ERG said that the site tour and discussions provided better understanding of how adhesives are utilized in the manufacturing of flexible packaging materials.

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FPA has a long history of participating in projects and rule development efforts by EPA. It has afforded FPA the opportunity to educate the Agency about various manufacturing processes unique to flexible packaging industry and fostered a collaborative working relationship based on mutual respect.

About the “Generic Scenarios” for Adhesives Use in Packaging

The EPA’s “generic toxic exposure scenarios” in adhesive use within flexible packaging manufacturing seeks to summarize the typical processes and unit operations for industries that use adhesives and to develop “risk-screening tools” for assessing environmental and occupational risk associated with introduction of new chemicals under the Toxic Substances Control Act. Under Section 5 of the Act, Pre-manufacture Notifications for new chemicals must be submitted to EPA at least 90 days prior to commercial production, including importation, of a new chemical substance. Under Section 6 of the Act, EPA has the authorization to suspend the manufacture or importation of a chemical if, among other findings, it determines that an existing chemical poses an “unreasonable risk” to public health or the environment. Thus, while the development of generic scenarios would most directly impact **“the manufacturers of chemicals used in adhesives”** FPA determined that understanding “end uses and applications” was vital to those assessments.

About Oracle Packaging

Oracle Packaging is a leading manufacturer of flexible and specialty paperboard packaging solutions. Key markets served include healthcare/pharmaceutical, lidding substrates for beverage, dairy, retort and shelf stable markets, specialty foil based laminations for high performance applications, light gauge converter foil and specialty paperboard in liquid/beverage and confectionary. Learn more about Oracle Packaging on the web at: www.oraclepackaging.com.

About the Flexible Packaging Association

The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. For more information, visit www.flexpack.org.

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